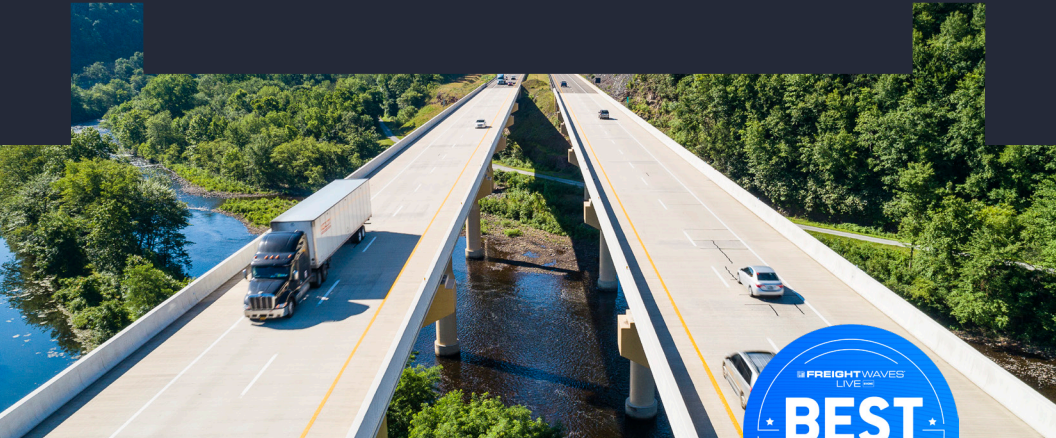




Loadshop™

WELCOME TO TRUCKING WITH **TRANSPARENCY**

Introducing Loadshop™, the new freight matching platform that seamlessly connects shippers and carriers to create more opportunities with greater transparency and clarity in a volatile spot market.



In the 21st century of freight shipping, you can't rely on 20th century technology to stay competitive. You need clarity with shipper-set pricing, superior visibility, improved service levels and a network of qualified carriers that delivers better shipping experiences and win-win opportunities for all users.

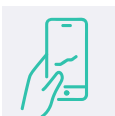
Loadshop integrates with existing transportation management systems and connects carriers to shippers, providing a direct line of communication. This helps reduce volatility and artificial market inflation by eliminating freight brokers, creating a more efficient, streamlined system for posting and booking loads.

5 REASONS TO PARTNER WITH LOADSHOP



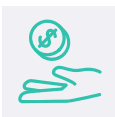
1 SHIPPER-SET RATES

Loadshop is the only digital freight matching platform that allows shippers to set their own price and share real-time pricing data for any specific lane using proprietary machine learning algorithms.



2 RATE TRANSPARENCY

With Loadshop, all pricing is shipper-determined, so both shippers and carriers know exactly what the anticipated payout will be beforehand.



3 RECOVER TIME, SAVE MONEY

Loadshop delivers real-time cost savings by allowing shippers to post loads to thousands of carriers, creating a free market for shippers to leverage their time for other value-added activities.



4 ELIMINATE WASTE

Loadshop provides predictable and adaptable capacity so shippers can leverage qualified carriers (in or out of network), creating agility rather than the rigidity of traditional brokerage.



5 A NETWORK YOU CAN TRUST

The Loadshop system tracks driver safety ratings and performance, and all carriers must register and pass a background check prior to using the service.

READY TO SIGN UP?

Visit [Loadshop.com](https://www.loadshop.com) for more information on how to get started or contact us at (920) 438-4708.

Loadshop – empowering shippers and carriers with cutting-edge technology to envision a new era of trucking.