

WHY OUTSOURCE?

Today's companies recognize the value of outsourcing to enable them to focus on their core functions & make cost-effective business decisions.

59%
cut costs

57%
focus on core
functions

47%
solve capacity
issues

31%
enhance quality
of service

17%
speed up
transformation

11% Expected growth of
the Global BPO industry
(2020 - 2023)

66% of businesses with
> 50 employees are more
likely to outsource

15% is the average savings a
company sees after outsourcing

36% of companies
consider outsourcing
as effective-as-expected
to lower costs

5-Year High: SMB's
drove the 2019
increases in IT
outsourcing to an
all time high

37% of SMB's outsource
a business process
- 24% to increase efficiency
- 18% seeking assistance from an expert

10X to 100X: increases
in productivity due to
outsourcing. Especially
administrative and
time-consuming tasks

30% of all companies in
the U.S. outsource part
of their business

78% of companies
that outsource
feel positive about
their outsourcing
relationship

8-Year Growth: The Global
outsourcing market doubled
in size over the past 8 years
and is on track for continued
rapid growth

To learn about our outsourcing services, contact the [Konica Minolta Facilities Management Team](#)