



LTL eCommerce

# Grow your online sales and simplify the way you ship heavy freight

**OMNIA**<sup>®</sup>  
PARTNERS

**KUEHNE+NAGEL**



# Proven heavy-freight eCommerce solutions – customized for you

**Managing heavy and oversized freight should be as seamless as small parcel.**

Your customers want frictionless and instant checkout. Your operation needs to be digitized. Shipment visibility should be a standard. Let us help you meet and exceed these expectations.

We can help you reduce shopping cart abandonment, procure more efficiently and move orders out of the warehouse with speed and transparency, all while using and improving upon your current or future native system.

**One comprehensive, made-to-order solution to help you digitize, grow and manage your heavy-freight eCommerce business**

**Establish a foundation for successful heavy-freight LTL shipping**

What do your current operations look like? Let us meet you there, and deliver a customized suite of solutions that simply and effectively optimize your heavy-freight operations.

You'll be able to bring fluctuating freight costs under control. We'll define your shipping requirements, classify your products and negotiate clear and strategic LTL pricing. You'll benefit from our carrier partnerships with rates that are locked in and a carrier network that you control.

The future of heavy freight has been redefined. Let us create your competitive advantage.

Your systems. Your platform. Our shared solutions. LTL eCommerce.





Prior to our partnership with Kuehne+Nagel LTL eCommerce, many of our shipping-related procedures were manual. By utilizing their technology, we were able to not only streamline our internal processes but also optimize the purchasing experience we offer our clients. The team at Kuehne+Nagel listened to our objectives and implemented strategies that have helped to position us as one of the leading distributors in our vertical. They are true professionals and we appreciate that they take the time to get to know our people, our product and our customers.

*– A leader in industrial automation and satisfied Kuehne+Nagel client*



### **Sell heavy products online**

Simplified eCommerce shopping experiences improve sales of heavy products online. To help you drive shopping cart conversions, we'll empower your customers by providing them with all the information they need to make informed decisions.

For example, at point of purchase, accurate LTL freight costs will appear in shopping carts. Your customers will also be provided a link where they can track shipments in transit.



### **Enhance your heavy-freight LTL shipping experiences**

Heavy-freight eCommerce customers are beginning to demand experiences similar to small parcel. Similarly, your internal team members who are shipping heavy freight **into** your business are looking for ways to do their jobs more efficiently.

We make this happen by providing full transparency and shipment visibility from pick-up through delivery. With detailed shipment information, you can eliminate guesswork and give peace of mind to your organization and your customers.



### **Continuous optimization of your heavy-freight shipping**

You're always looking for ways to do things better, and so are we. We never stop reviewing, tweaking and optimizing your comprehensive heavy-freight LTL shipping solution.

Carriers are assessed regularly to ensure they're delivering shipments on-time and damage-free. We'll also help you simplify claims management, as well as your freight bill auditing and administration.



**Your systems.  
Your platform.  
Our shared solutions.  
LTL eCommerce.**

How we drive value for you:



**Committed pricing:** Your rates are negotiated on your behalf. We ensure your rates and carriers are locked in for the calendar year.



**Adaptable technology:** Our technology can be adapted to your existing systems and processes in order to meet your exact needs.



**Ecosystem of technology partners:** You gain access to a network of technology partners that can support and enhance your business's eCommerce strategy.



**Transparency and control:** You and your customers will always know how much shipments will cost upfront and be able to track them in transit.



**Expert advice and support:** We're here to help make your heavy-freight shipping more efficient. You'll receive personalized support whenever you need it.



**Freight expertise and carrier relationships:** We have 130 years of logistics expertise and a network that includes the best carrier partners.



# About Kuehne+Nagel

In 1890, August Kuehne and Friedrich Nagel founded a freight forwarding company in Bremen, Germany. Over the last 130 years, Kuehne+Nagel has evolved from a traditional shipping company to a global logistics partner that offers highly specialized solutions for major industries worldwide.

Today, Kuehne+Nagel is headquartered in Switzerland, with a presence all over the world. We focus our business on the most essential element: the needs of our customers.