

THE COMPLETE PREMIUM BRAKE PAD PROGRAM

As one of the best braking solutions in the industry, Carquest® Platinum Professional provides an unmatched level of performance and reliability.

1 Formulations

- Industry leading number of application-specific formulations
- Increased formulations for maximum performance

2 Testing

- On-vehicle testing similar to original equipment
- More than 1 million miles of vehicle evaluation testing
- 4 testing tracks across North America and Europe
- 2+ years of validating formulations on dynamometer testing

3 Technology

- Burnishing compound for proper break-in of pads and rotors
- Patented 4-layer HEX Shim Technology™ to eliminate noise and comebacks

4 Manufacturing

- Vertically integrated supplier that manufactures all brake pad components:
 - Friction material
 - Backing plate
 - Shim material
 - Accessories
 - Tooling
 - Strong OEM and OES heritage in US and Europe

5 Coverage and Offering

- Focus on late model applications
- OE formulation offering strategy
- Includes ceramic upgrades on select OE semi-metallic applications

6 Hardware

- Pad installation hardware included where required
- 99% of sales include hardware

LIMITED
LIFETIME
WARRANTY



For more information, contact your Commercial Account Manager.
For customer assistance and technical support call 1-877-280-5965.
Order online at www.AdvanceCommercial.com

**Advance
Professional** 

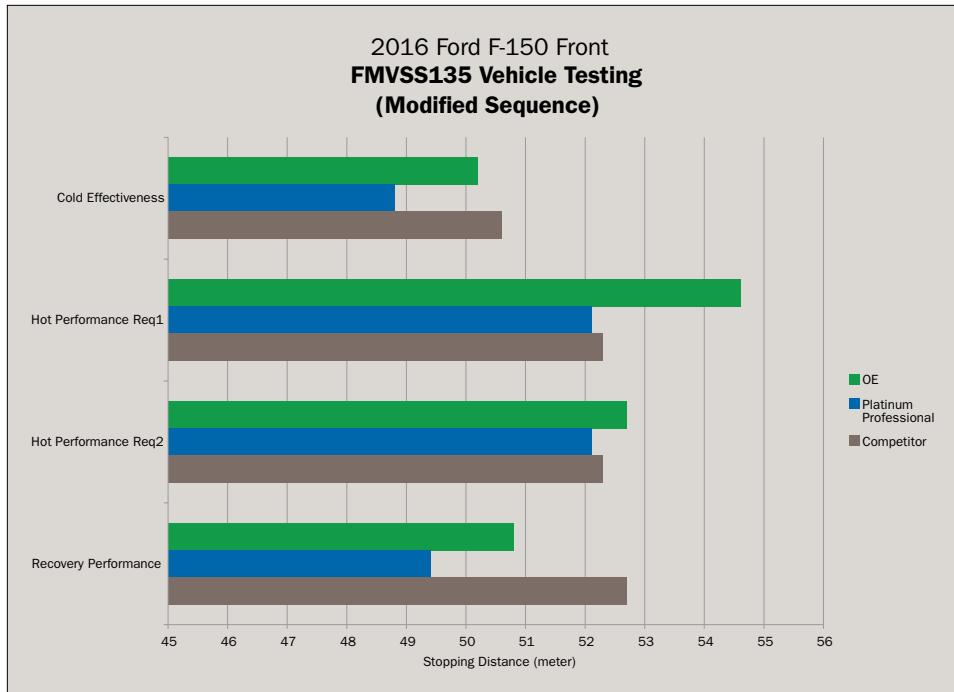
SUPERIOR BRAKE PADS YOU CAN TRUST

Carquest® Platinum Professional brake pads are continually vehicle-tested and evaluated in multiple environments to ensure industry-leading performance.

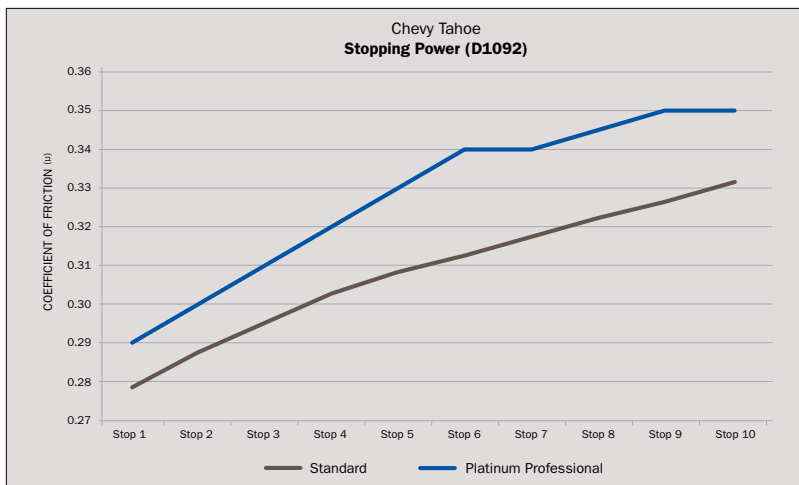
The result of more than 25 years of creating quality brake products, Carquest Platinum Professional offers superior formulations for longer pad life, improved stopping performance, cleaner wheels and quieter braking.

Stopping Distance —

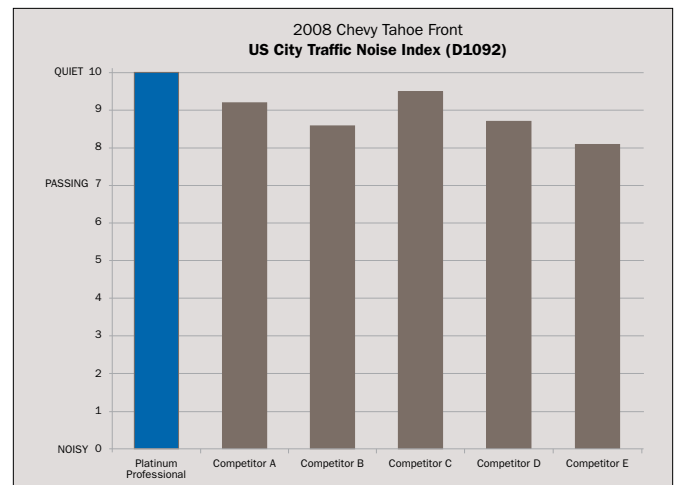
Professional-grade stopping power is one of the most sought-after features in brake pads. See how Carquest Platinum Professional stops ahead of the competition:



Break-in — Our revolutionary burnishing compound allows for proper break-in of pads and rotors. Take a look at how Platinum Professional improves stopping power from the first stop:



Noise — The number one complaint about brake jobs from vehicle owners is noise. See how Carquest Platinum Professional silences the competition:



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