

# GET THE ADVANTAGE OF POWERFRAME GRID TECHNOLOGY

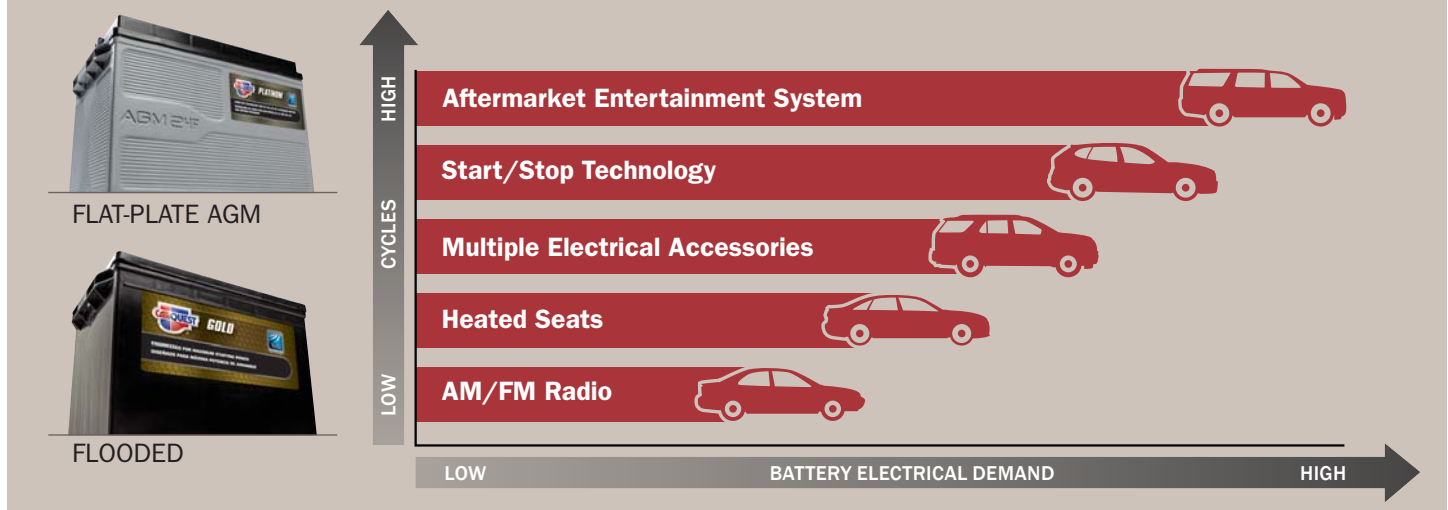
PowerFrame® Grid Technology provides more durability and performance than other grid designs.

We are the exclusive provider of Carquest batteries with PowerFrame® Grid Technology.

- **Built for strength** — Patented grid technology is up to 66% more durable and more corrosion resistant
- **Patterned for power** — The grid design provides superior cranking power with up to 70% better electrical flow
- **Clean construction** — PowerFrame manufacturing uses 20% less energy and produces 20% fewer greenhouse gases



## Which battery is right for my customer?



## Questions to ask battery customers.

If your customer answers "YES" to any of these questions, recommend a Carquest battery with PowerFrame Technology:

- Does your vehicle come with or have you installed multiple electrical accessories?
- Do you plug in portable devices (DVD players, cell phones, GPS, etc.)?
- Do you live in an extreme climate?
- Is your battery mounted in the passenger cabin or the trunk?
- Does your daily driving pattern include lots of short trips?

For more information, contact your local Advance Professional delivery store.  
For customer care assistance and technical support, call 1-877-280-5965.  
Order online at [www.AdvancePro.com](http://www.AdvancePro.com)



# THE POWER, PERFORMANCE AND VALUE YOU NEED

Carquest batteries with exclusive PowerFrame® Grid Technology are stronger, more durable and keep your customers on the road.\*

- PowerFrame Grid Technology
- 99.4% foreign and import coverage
- Fresh batteries are always available fast with Hot Shot Delivery



## Carquest® Platinum AGM

- Up to 2X the life of a standard battery
- High charge acceptance and excellent starting power
- Maintenance free and 100% spill proof
- Provides extended life in high temperature climates

**3-YEAR  
FREE  
REPLACEMENT**



## Carquest® Gold

- Maximum starting power
- Built to meet or exceed OE specs for extreme performance in all weather climates

**3-YEAR  
FREE  
REPLACEMENT**



## Carquest® Silver

- Built to OE specs for dependable performance
- Maintenance-free under normal operating conditions

**2-YEAR  
FREE  
REPLACEMENT**

\*Replacement warranties exclude batteries purchased and installed in Armonk, New York.

## Carquest Battery Assistance\*

**FREE Battery Replacement, and the following coverage up to \$125:**

- 24 months or 24,000 mile coverage
- 24-hour jump starts and towing
- Flat tire changes
- Fluid delivery
- Lock out assistance
- Travel coverage up to \$250
- No cost to you or your customer

**FREE marketing materials to help increase your battery sales.**

- Exterior signage: "We install Carquest batteries"
- Battery program countertop easel
- Consumer facing brochure detailing battery roadside assistance program



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**Advance  
Professional** 