

# OMNIA Pricing Schedule

D2L Ltd.

## Region 4 ESC RFP# 20-14 for a Learning Management System

Software Tier Pricing (FTE/User)					
FTE Count	<2,500	2,500-7,500	7,501-15,000	15,001-25,000	25,000+
Higher Ed - Brightspace Core (FTE)	\$15.00	\$14.25	\$13.55	\$12.90	Call D2L

Software Tier Pricing (Price/User)					
User Count	<2,500	2,500-5,000	5,001-7,000	7,001-15,000	15,000+
K12 - Brightspace Core (Active Users)	\$6.50	\$5.75	\$5.00	\$4.50	Call D2L

Software Add-Ons	
Performance Plus*	30% of Brightspace Core Pricing
Engagement Plus*	30% of Brightspace Core Pricing
Performance &Engagement Plus	50% of Brightspace Core Pricing

\*Requires minimum Select Administrator Support

Support Options	
Basic Admin Support	Included
Select Administrator Support	8% of Software Fees (minimum \$2,000 per year)
Plus Administrator Support	15% of Software Fees (minimum \$3,000 per year)
Platinum Administrator Support	30% of Software Fees (minimum \$45,000 per year)

Support Add-Ons	
Technical Account Manager 1:10	\$30,000/Year
Technical Account Manager 1:5	\$60,000/Year
Technical Account Manager 1:2	\$125,000/Year
Technical Account Manager 1:1	\$250,000/Year
Basic End User Support	\$2.25/User or FTE (Minimum \$3,000 per year)
Standard End User Support	\$3.25/User or FTE (Minimum \$15,000 per year)
Branded End User Support**	\$4.25/User or FTE (Minimum \$45,000 per year)

\*\*Requires minimum Plus Administrator Support

Implementation Fees - Higher Education				
FTE Count	0-5000	5,001-12,500	12,501-50,000	50,000+
Higher Ed - Select Services	\$13,500.00	\$26,000.00	\$33,000.00	Call D2L
Higher Ed - Premium Services	\$31,000.00	\$31,000.00	\$38,000.00	Call D2L

# OMNIA Pricing Schedule

D2L Ltd.

## Region 4 ESC Contract # R201401 for Learning Management System

Implementation Fees - K12				
Active User Count	0-5,000	5,001-12,500	12,501-25,000	25,000+
K12 - Select Services	\$7,500.00	\$12,500.00	\$17,500.00	Call D2L

Implementation Add-Ons		
FTE/User Count	0 - 50,000	50,000+
<b>Performance-Plus Implementation Options</b>		
Brightspace Insights Implementation	\$1,300.00	Call D2L
Brightspace S3 Implementation	\$7,000.00	
Brightspace Leap Implementation	\$8,000.00	
<b>Engagement-Plus Implementation Options</b>		
Brightspace Capture Implementation	\$4,000.00	Call D2L
Brightspace Course Catalog Implementation	\$4,000.00	
Gamification and Interactives Service Package	\$2,500.00	

Training Add-On	
Additional Training Day (3 Blocks)	\$2,400/ Day

**Additional Pricing Terms:**

1. 5-year contract with 2% annual increase during initial contract term, or a 3-year contract with 5% annual increase during initial contract term.
2. 25% transition discount for new D2L customers on Annual Fees in Year 1 with a 3 year agreement, or 50% transition discount for new D2L customers on Annual Fees in Year 1 with a 5 year agreement.
3. Minimum annual fees are set at \$15,000 per institution for Brightspace Core with Basic Administrator Support.
4. Existing D2L clients can switch to OMNIA pricing at the end of their current agreement with D2L. For existing D2L customers switching to OMNIA pricing from their previous D2L contract, the maximum allowed cost reduction will be 10% of the customer's previous annual fees. Customers may add additional products and services to reach this cost threshold.
5. Pricing tiers are based on the total number of FTEs/Active Users within a single institution or purchase.
6. Multi-institutional consortia are excluded from the above pricing and should contact D2L directly for a custom quote to meet their needs for both software and implementation.
7. Pricing is for blended learning institutions only.