



# VISIBLE HYGIENE™ Throughout Your Facilities

Showcase your high standards by offering PURELL® products throughout your facilities

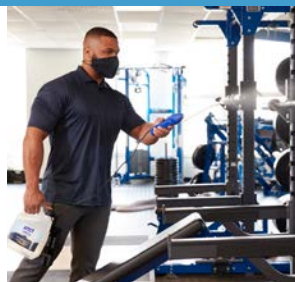
**84%** of people expect to see hand sanitizer offered in public places.<sup>1</sup>




**77%** expect that hand sanitizer to be the PURELL® brand.<sup>1</sup>

**3X** When looking for hand sanitizer, PURELL dispensers were 3x more recognizable.<sup>2</sup>

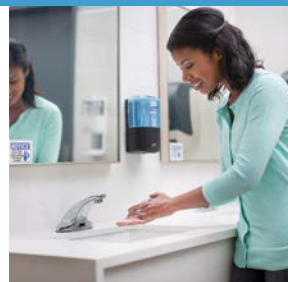
Providing trusted hand hygiene products throughout your athletic campus sends a clear signal that you're making cleanliness a priority. But taking the time to identify exactly where and when athletes and staff need access to bottles, stands, or dispensers shows them how much you care.




## Locker Rooms, Weight Rooms, and Practice Facilities



-  PURELL® Soap dispensers near sinks
-  PURELL® Hand Sanitizer stands near entrances, exits, and workout stations
-  PURELL® Surface Disinfectant near workout equipment

## Restrooms, Therapy & Taping Areas, Clinics



-  PURELL® Hand Sanitizer dispensers near entrances and exits
-  PURELL® Soap dispensers near sinks
-  PURELL® Surface Disinfectant near training tables

## Offices



-  PURELL® Surface Disinfecting Wipes at employee desks
-  PURELL® Advanced Hand Sanitizer bottles at sign-in areas
-  PURELL® Hand Sanitizer stands in lobbies & waiting areas

## High-Traffic Areas



-  PURELL® Hand Sanitizer dispensers in hallways
-  PURELL® Hand Sanitizer stands near entrances and exits



# Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness is a priority, and when athletes, staff and visitors see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE™, use these quick principles to help place hygiene products in the most desired areas:

**STAND OUT:** Make the product not only highly visible but also prominent and easy to spot when there are competing distractions.

**EASY:** Place products in the natural flow of traffic to increase the likelihood of use.

**TIMELY:** Make products available when they're needed, i.e., before eating, after using the restroom.

PURELL® Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – Graphite		5034-01	7734-01	5234-06
PURELL® Healthcare CRT HEALTHY SOAP® High Performance Foam	✓✓	5085-02	7785-02	—
PURELL® Professional HEALTHY SOAP® Mild Foam	✓✓	—	—	5213-02

PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	ES4 1200 mL	ES8 1200 mL	12 fl oz
PURELL® Hand Sanitizer Dispenser – Graphite		—	5024-01	7724-01	—
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser		—	—	7318-DS-SLV	—
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite		4424-D6	—	—	—
PURELL® Healthcare Advanced Hand Sanitizer Foam	✓	—	5053-02	7753-02	—
PURELL® Advanced Hand Sanitizer Gel	✓	—	—	—	3659-12

PURELL® Surface Disinfectant	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant	3342-06	4342-04	—	—
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer	—	—	5350-12	—
PURELL® Professional Surface Disinfecting Wipes	—	—	—	9342-06

- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Certified through the Cradle to Cradle Certified™ Products Program

**Contact your distributor** for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.  
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021.  
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