



# Perfect Placement Guide

## FOR THE PURELL SOLUTION™ PRODUCT FAMILY

### Hand Hygiene – a Time and a Place

When it comes to proper hand hygiene placement, it's important to think about when people need to wash or sanitize their hands, like before eating, in shared public spaces, and entering and exiting buildings. In addition, making a trusted brand available in prominent locations can have a dramatic impact on how people perceive your facility.

#### A Trusted Partner

The PURELL® brand is known for providing world-class solutions, which lets you take credit for all the things you do to maintain a clean, high-quality facility that prioritizes their well-being.



The PURELL brand enhances your image by showing you care enough to provide the very best. In a survey, 80% of people surveyed had a more positive impression of a facility when PURELL products were made available.<sup>1</sup>



PURELL products project a quality image that extends to your entire operation. In a recent survey, 84% of people were satisfied with the overall cleanliness of a facility that uses PURELL products.<sup>1</sup>



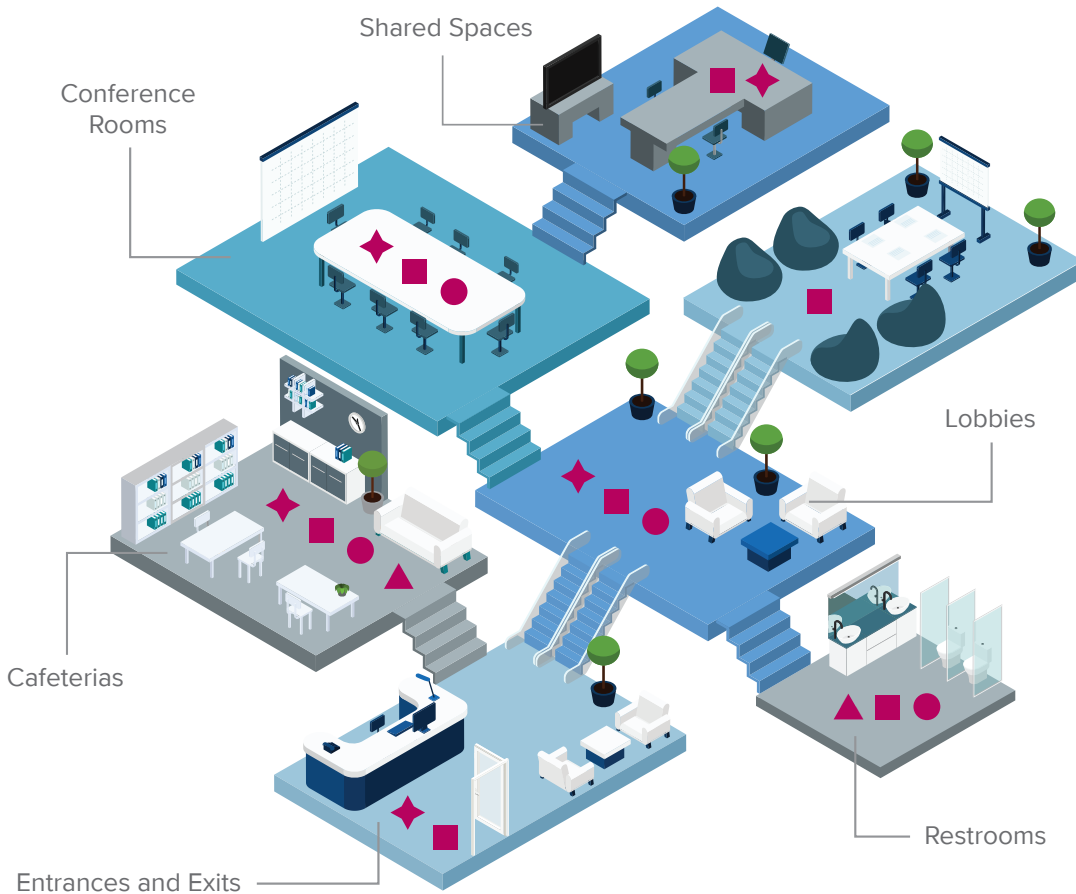
# Remind and Reassure with The PURELL SOLUTION™

Making hand hygiene and surface disinfecting products available where they are needed will significantly increase the likelihood of use and remind everyone to be mindful of hygiene best practices.

## Placement Throughout Your Facility



- ✓ Entrances and exits
- ✓ Outside elevators
- ✓ Hallways
- ✓ Lobbies
- ✓ Breakrooms
- ✓ Cafeterias
- ✓ Restrooms
- ✓ Large gathering places
- ✓ Conference rooms



The PURELL SOLUTION™ is a complete set of uncompromising surface and hand hygiene products – including gentle, effective hand soaps and sanitizers – that provides guests, customers, and employees with products that work and that they feel great about using.

1. GOJO Industries, Inc., Market Research - External Market Research, 007-021, 2014. | ©2020 GOJO Industries, Inc. All rights reserved. | 30507-2b (10/2020)



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