



To: Christine Dorantes  
Contract Manager

From: Robert Zingelmann  
Chief Financial Officer, Finance and Operations Services

Date: October 26, 2021

Subject: Approval of Contract Award

Per official action taken by the Board of Directors of Region 4 Education Service Center (ESC) on October 26, 2021, the following contract was approved as presented:

➤ **Feedback and Customer Service Solutions for Schools**

- K12 Insight LLC

Contract is effective January 1, 2022. If you have any questions, please let me know.



To: Board of Directors  
From: Robert Zingelmann  
Date: October 26, 2021  
Subject: Recommendation of Contract Award

Region 4 ESC held a RFP opening on August 17, 2021 for RFP # 22-03 for **Feedback and Customer Service Solutions for Schools**. There was one (1) proposal submitted:

- K12 Insight LLC

After careful review of all proposals, the Evaluation Team has determined that one (1) company demonstrated the ability to provide the products and services outlined in the solicitation while offering competitive pricing to the members.

**CONSIDERATION**

Award of annual contract in compliance with the bid laws of the State of Texas is recommended.

**RECOMMENDATION**

The Evaluation Team recommends the following company for award based on their response:

<b>Contract</b>	<b>Vendor</b>	<b>Term of Contract</b>
Feedback and Customer Service Solutions for Schools	K12 Insight LLC	Three (3) years with option of two (2) one-year renewals

Support documentation has been attached for your reference.

Enclosure: Bid Tab Summary



To: Dr. Pam Wells  
Executive Director

From: Robert Zingelmann  
Chief Financial Officer, Finance and Operations Services

Date: October 26, 2021

Re: Single Award Justification

The evaluation committee has reviewed the response and recommend that the following company is awarded:

- [K12 Insight LLC](#)

The recommended vendor submitted an offer that was determined to be most advantageous to OMNIA Partners, Public Sector members based upon their response and pricing.

We believe the vendor demonstrated the ability to provide and perform the services requested in the proposal. K12 Insight LLC is well established with a long history in the business. They have national capabilities and a proven track record of service and quality to OMNIA Partners, Public Sector members. Their pricing was determined to be competitive for the amount of service and the guarantees of quality they provide. We will monitor their performance and determine at the end of each year if they are eligible for renewal with each new term.

Please let me know if you have any questions.



November 9, 2021

Mr. Adam Dean  
[adean@k12insight.com](mailto:adean@k12insight.com)  
VP of Finance  
K12 Insight LLC  
2291 Wood Oak Drive, #300  
Herndon, VA 20171

Re: Award of Contract #R220301

Dear Mr. Dean:

Per official action taken by the Board of Directors of Region 4 Education Service Center on October 26, 2021, we are pleased to announce that K12 Insight LLC has been awarded an annual contract for the following, based on the sealed proposal (RFP #22-03) submitted on August 17, 2021:

<u>Commodity/Service</u>	<u>Supplier</u>
Feedback and Customer Service Solutions for Schools	K12 Insight LLC

This contract is effective January 1, 2022 and will expire on December 31, 2024. As indicated above, your contract # is R220301. This contract may be renewed annually for an additional two (2) years if mutually agreed upon by Region 4 ESC/OMNIA Partners, Public Sector and K12 Insight LLC.

Your participation in the proposal process is appreciated and we look forward to a successful partnership. Please feel free to provide copies of this letter to your sales representative(s) to assist in their daily course of business.

If you have any questions, please contact Christine Dorantes, the Contract Manager assigned to your contract, at (615) 431-8182 or [christine.dorantes@omniapartners.com](mailto:christine.dorantes@omniapartners.com).

Sincerely,

DocuSigned by:  
  
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Robert Zingelmann  
Chief Financial Officer, Finance and Operations Services