

A proven partner in district- and school-level research

K12 *Insight* provides managed research solutions — including surveys, focus groups, data workshops, and program evaluations — to help school districts listen to every voice and turn data into action.

Work with expert education researchers

K12 *Insight* works with district leadership to build, administer, and analyze purposeful district- and school-level research. Our team of expert researchers provide support and handle logistics every step of the way — from project planning and survey promotion to analysis and improvement plans recommendations.

Work with expert education researchers

Our high-quality surveys and distribution methods lead to higher participation rates and our surveys can be translated into more than 38 languages to ensure everyone has the opportunity to be heard.

Work with expert education researchers

Our expert researchers will review and compile findings, analyze results, and share key insights so you can turn data into meaningful action right away. Plus, with our Making Feedback Matter Workshops, we'll work directly with principals and staff to help them understand school or department data and turn it into goals and action plans.

Make feedback matter with school research that gets results



bit.ly/3iwNhnE



Empower your stakeholders to share critical feedback to help you:

- Prioritize resources
- Support and engage students
- Strengthen schools
- Drive student success
- Guide interventions
- Engage and retain staff
- Identify gaps and opportunities
- Build trust and relationships

Lead by listening

K12 *Insight*'s all-inclusive managed research, led by expert researchers, includes:

- ✓ A research-based, customized survey instrument
- ✓ Deployment and participation monitoring
- ✓ Communications templates
- ✓ Presentation-ready reports by district, site, and segments
- ✓ School board presentations



K12 *Insight* helps school districts conduct valid and reliable surveys, focus groups, and program evaluations on the following topics. We also offer custom survey design.

Attendance boundary modifications
Budget planning
College and career readiness
Community priorities
Crisis management feedback
Customer service professional development
Customer service satisfaction
Distance learning feedback
Employee engagement*
Employee exit
Equity perceptions
Family exit
Family and school partnerships

Leadership 360 review
Professional development needs
School and district quality*
Senior exit
Social and emotional learning
Special education satisfaction
Special education capacity
Strategic planning feedback
Student engagement*
Superintendent listening
Superintendent search

**Nationally benchmarked surveys*