



Better experiences. Better engagement. Better education.

K12 *Insight* offers the only all-in-one, enterprise-wide customer experience and intelligence platform purpose-built for education.

We give school district leaders the tools, training, and data to:

- Support student success
- Increase family engagement
- Build trust and foster a positive climate
- Generate public support
- Identify problems before they become crises



64%

of parents want to be more
involved with their child's
education

nationalparentsunion.org

Deliver Superior Experiences in Your District

Let's Talk!

The only all-in-one customer experience and intelligence platform purpose-built for education

- Automate and simplify communications
- Reduce staff and student churn
- Improve equity and access

Let's Talk! Assistant

The first chatbot built specifically for K-12 school districts

- Provide 24-7 customer service
- Create internal efficiencies
- Provide equitable access to Spanish-speaking families

Engage

A DIY, cloud-based survey solution built for K-12 school districts

- Measure critical issues and empower your community
- Access over 50 pre-built, customizable survey templates
- Translate surveys into over 38 languages

Managed Research

The expertise and tools to help school districts identify gaps and opportunities

- Receive expert-led support in collecting and analyzing surveys and focus groups
- Turn data into action to improve the school environment
- Make proactive decisions to support students, retain staff, and engage your community


Professional Development


Expert-led, interactive customer service workshops

- Empower staff to provide superior customer experiences
- Equip staff with the soft skills needed to navigate complex situations and conflicts
- Help staff learn to build rapport and listen to and uncover customers' needs

K12 *Insight* 

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