



APPAREL, UNIFORMS, ACCESSORIES, PRODUCT AND SERVICES
Executive Summary

Lead Agency: REGION 4 ESC

Solicitation: RFP 21-01

RFP Issued: November 25, 2020

Pre-Proposal Date: December 9, 2020

Response Due Date: January 26, 2021

Proposals Received: #7

Awarded to: ServiceWear Apparel, Inc. Contract #R210102

The Board of Directors of Region 4 Education Service Center (ESC) issued RFP 21-01 on November 25, 2020, to establish a national cooperative contract for Apparel, Uniforms, Accessories, Products and Services.

The solicitation included cooperative purchasing language in Sections I. Scope of Work:

NATIONAL CONTRACT

Region 4 ESC, as the Principal Procurement Agency, defined in APPENDIX D, has partnered with OMNIA Partners, Public Sector ("OMNIA Partners") to make the resultant contract (also known as the "Master Agreement" in materials distributed by OMNIA Partners) from this solicitation available to other public agencies nationally, including state and local governmental entities, public and private primary, secondary and higher education entities, non-profit entities, and agencies for the public benefit ("Public Agencies"), through OMNIA Partners' cooperative purchasing program. Region 4 ESC is acting as the contracting agency for any other Public Agency that elects to utilize the resulting Master Agreement. Use of the Master Agreement by any Public Agency is preceded by their registration with OMNIA Partners (a "Participating Public Agency") and by using the Master Agreement, any such Participating Public Agency agrees that it is registered with OMNIA Partners, whether pursuant to the terms of a Master Intergovernmental Cooperative Purchasing Agreement, a form of which is attached hereto on APPENDIX D, or as otherwise agreed to. APPENDIX D contains additional information about OMNIA Partners and the cooperative purchasing program.

Notice of the solicitation was sent to potential offerors, as well as advertised in the following:

- Region 4 ESC website
- OMNIA Partners website
- USA Today, nationwide
- Arizona Business Gazette, AZ
- San Bernardino Sun, CA
- Honolulu Star-Advertiser, HI
- The Advocate – New Orleans, LA
- New Jersey Herald, NJ
- Times Union, NY
- Daily Journal of Commerce, OR
- The State, SC

- Houston Community Newspapers, Cy Creek Mirror, TX
- Deseret News, UT
- Richmond Times, VA
- Seattle Daily Journal of Commerce, WA
- Helena Independent Record, MT
- Kennebec ME Journal

On January 26, 2021 proposals were received from the following offerors:

- Riddell/All American Sports Corp.
- UniFirst Corporation
- Restoration Apparel
- Ibiley Uniform INC
- Galls, LLC
- FR Girls of Texas, Inc.
- ServiceWear Apparel, Inc.

The proposals were evaluated by an evaluation committee. Using the evaluation criteria established in the RFP, the committee elected to enter into negotiations with ServiceWear Apparel, Inc. and proceeding with contract award upon successful completion of negotiations.

Region 4 ESC, OMNIA Partners and ServiceWear successfully negotiated a contract, and Region 4 ESC executed the agreement with a contract effective date of June 1, 2021.

Diversity Certification:

Contract includes:

- Serve the needs of public agencies, school districts, universities, and nonprofits with a broad range of products from the biggest brands in workwear for every agency and department
- Offering stock, non-stock and made-to-measure garment processes
- Over 6,000 customization options available
- Enhanced service delivery platform with 14day turnaround on stock garments
- Dedicated account management and customer service representatives
- Online catalog/ordering website capabilities

Term:

Initial three (3) year agreement effective June 1, 2021 through May 31, 2024 with the option to renew for two (2) additional one-year periods through May 31, 2026.

Pricing/Discount:

- No Additional costs for 2XL and larger or nonstock
- Free shipping and handling, logo digitization, and pant hemming
- No user fees, or hidden charges