



October 30, 2018

gmargolis@socialsentinel.com

Mr. Gary J. Margolis
Founder and CEO
Social Sentinel, Inc,
128 Lakeside Ave., Suite 302
Burlington, VT 05401

Re: Award of Contract # R181002

Dear Mr. Margolis:

Per official action taken by the Board of Directors of Region 4 Education Service Center, on October 23, 2018 we are pleased to announce that after successful negotiated terms and conditions Social Sentinel, Inc. has been awarded an annual contract for the following, based on the sealed proposal (RFP# 18-10) submitted on August 21, 2018:

Commodity/Service

Supplier

Social Media Monitoring Products and Services

Social Sentinel, Inc.

This contract is effective November 1, 2018 and will expire on October 31, 2021. As indicated above, your Contract # is R181001. This contract may be renewed annually for an additional two (2) years if mutually agreed by Region 4 ESC/National IPA and Social Sentinel, Inc.

Your participation in the proposal process is appreciated and we look forward to a successful partnership. Please feel free to provide copies of this letter to your sales representative(s) to assist in their daily course of business.

If you have any questions, please contact Deborah Bushnell at deborah.bushnell@nationalipa.org or 713.554.7348.

Sincerely,

DocuSigned by:


Robert Zingelmann

Chief Financial Officer, Business/Operations Services

cc: Deborah Bushnell, National IPA
Public Sector Contract Manager