

ABOUT FIRST FINANCIAL

We are there every step of the way for you and your employees.

PROTECTING FAMILIES:

First Financial provides supplemental health insurance benefits and financial services that help protect Magnolia ISD employees and their families. We are committed to helping them make the most informed decisions in their financial planning for the best price available.

SUPPORTING EMPLOYERS:

We specialize in health insurance consulting, voluntary supplemental benefits and financial services for city and county governments, school systems and hospitals. From educating your employees on benefits and services to providing flexible enrollment options, we offer a full range of administrative services to make your benefits administration a breeze.

OUR PASSION:

At First Financial Group of America, we work hard to simplify the benefits process for you and your employees. We are a full-service agency with a dedicated home office team, salaried account representatives and established relationships with vendors. This allows us to provide support from the beginning to the end. Our goal is to help you design a benefits portfolio that makes sense, is affordable, and most importantly, protects your employees and their families.

- We only work with vendors who have an A or better rating with the AM Best Company because financial stability is importable to us.
- More than 50 years of experience providing quality benefit solutions for employees of school systems, hospitals, counties and city governments.
- High-touch, high-tech philosophy that combines traditional customer service with the latest technology to simplify and personalize your experience.

We become a true partner with you, working closely together to ensure the success of your benefits package.



LOCATIONS

Based in Houston, with branch offices throughout Texas, Louisiana, New Mexico, Arizona and North Carolina, First Financial serves about 300,000 customers.



- Arizona
- Louisiana
- New Mexico
- North Carolina
- South Carolina
- Texas
- Virginia

FINANCIALLY SECURE

Cameron – The Foundation Matters

Purchased by the Cameron family in 1994, First Financial was created to provide employer cost-savings solutions and supplemental benefits to specific industries. Over the years, the Cameron family has built a reputation of resilience and reliability in the financial industry. As First Financial has grown, so have the entities owned by the Cameron family. The Cameron Enterprise now encompasses 12 companies, a select group who believe the values they share and the financial security they provide create the foundation for all future successes.