

THROUGH THE PARTNERSHIP WITH OMNIA PARTNERS, RRD IS EXCITED TO OFFER THE BELOW SERVICES AS PART OF CONTRACT I.D.# OPR146138.

ABOUT RRD

We empower brands to activate marketing & communications resources for maximum returns. RRD (NYSE:RRD) is a leading global provider of integrated communications solutions with more than 52,000 clients around the world, including 88% of the Global Fortune 500.

RRD operates and reports under two segments: Marketing Solutions, a preeminent provider of multi-channel marketing activation programs, and Business Services, a premier global provider of business communications services. Together they provide our clients with the tools, expertise, and systems to keep their customers' relationships at the center of the brand experience across the entire enterprise, and to create consistent customer experiences across all touch points.



MARKETING SOLUTIONS

Optimizing engagement across every brand touch point. Marketing Solutions includes direct mail, in-store marketing, digital print and digital solution

- **Data Management** - integrating data to set the foundation for personal marketing
- **Advanced Analytics** - uncovering meaningful insight to deliver relevant marketing
- **Creative Services** - simplifying the art of capturing customer attention
- **Online Channels** - leveraging martech to execute successful digital marketing initiatives
- **Offline Response** - maximizing the power of print and direct mail to capture customer attention



BUSINESS SERVICES

Extending the brand across every business connection. Business Services includes commercial print, packaging, labels, statement printing, forms, logistics, supply chain management and business process outsourcing.

- **Commercial Print Services** - full spectrum of print, assembly and fulfillment capabilities
- **Customized Customer Communications** - personalized, regulatory-compliant messaging Product and Brand Communications - comprehensive packaging and label solutions
- **Business Process Services** - managed services and supply chain management

WHY RRD THROUGH OMNIA PARTNERS?

OMNIA Partners Enterprise members can take advantage of a program that combines the largest private sector GPO with the largest provider of printed products in North America. The advantages include:



BENCHMARKED SAVINGS OF 10-15% OFF CURRENT PROGRAM SPEND

For participating members interested in custom printed products, RRD offers a Custom Assessment Program, in which we will benchmark current spend on a market basket of items and provide a proposal on potential cost savings opportunities. As each member has unique, and custom printing needs, the assessment can help identify and uncover how a member can lower its overall print costs. Based on the assessment results and customer engagement, RRD will design a program specific to each member's needs. Through participation in the RRD Custom Assessment process, the program goal is to identify additional cost savings targeted at 10-15% below current program costs.



FULL SERVICE PROVIDER

RRD has a very broad and diverse product and service offering which allows companies to consolidate their vendor base and streamline processes. RRD offers a suite of technology, product & service solutions and consulting services designed to collapse organizational silos and reduce the total cost of ownership of your communications supply chain, while increasing speed, transparency and control.



MEMBER SUPPORT

Each Enterprise member will be well taken care of through the combined sales efforts of OMNIA Partners and RRD. Joint business reviews will be provided to make sure we are hitting our goals and objectives we have laid out together, usage data sorted by location will be at your fingertips to review, consistent cadence of meetings will be scheduled to discuss your business and ensure everything is running smoothly.



ENTERPRISE REBATES

- Member rebates will be paid out on volume as follows:
 - \$500,000-\$1,000,000 - 1% of sales
 - Over \$1,000,000 - 1.5% of sales back to dollar \$1
- Group rebates will be paid out on volume as follows:
 - If membership volume exceeds \$10,000,000, all Participating members will be paid an additional 1% on sales



EXTENDED PAYMENT TERMS

As part of our partnership with OMNIA Partners, we are offering all members extended payment terms from standard net 30 days to net 45 days.

OUR CONSULTATIVE ASSESSMENT PROCESS

RRD had a dedicated consulting team comprised of a group of seasoned print & supply chain consultants who typically identify 10-30% savings across our client's communications ecosystems. As part of the OMNIA Partners program, RRD offers a free "Level 1 Assessment" which is a fast, standardized assessment of best practices and quick hits. This no-cost, survey-based assessment compares your current practices, technology and management systems to industry leaders. Add a simple extract of your purchasing history to identify opportunities for reducing costs and improving efficiency.

For a more comprehensive analysis, RRD offers a "Level 2 Assessment" which is a customized, in-depth assessment designed exclusively for your needs. This focused, comprehensive engagement gives you access to RRD's best subject matter experts in supplier management, production efficiency, marketing communication and customer success. We deliver precise to help you fully optimize your communication practices.

As part of each assessment, RRD provides detailed feedback and recommendations on helping you reduce costs, improve efficiency and increase ROI. We deliver the following information:

Expedited Results

RFP's take time, expertise and can be costly. Our assessment engagement provides a pathway to deeper and faster savings.

Workflow and Business Practices

Understand how your teams get things done, finding ways to streamline and optimize processes.

Technology Deployment and Future Trends

Identify integration points to automate tasks, control activities and generate actionable reports.

Purchasing Efficiency and Vendor Management

Learn if procurement teams are keeping up with new trends, plus ways to turn buyer/vendor relationships into true partnerships.

Brand Integrity and Protection

Discover and monitor any activity that creates risk to your brand, along with recommend control points to protect it.

Service Support and Required Skill-sets

Map current skill sets and functions against future needs, identifying augmentation activities to make all groups more efficient and effective.

Product Mix and Production Efficiencies

Find ways to reduce the total cost of ownership by analyzing specifications, standardization, consolidation, transportation and obsolescence.

Digital and Print Optimization

Understand where your messages are going, identifying opportunities to reach the right people, at the right time, through the right channel.

Transition Road Map

See a clear, actionable plan to help you achieve your goals, no matter the project size.

OMNIA Partners, Private Sector is the nation's largest and most experienced resource in group purchasing – delivering unparalleled purchasing power and access to an extensive portfolio of indirect and direct materials. **POWER. ACCESS. TRUST.** omniapartners.com/privatesector

For more information of RRD, please visit our website at rrd.com or contact your sales representative Lee Braun.

Sales Representative

Lee Braun

M: 317-496-8402

E: lee.j.braun@rrd.com

