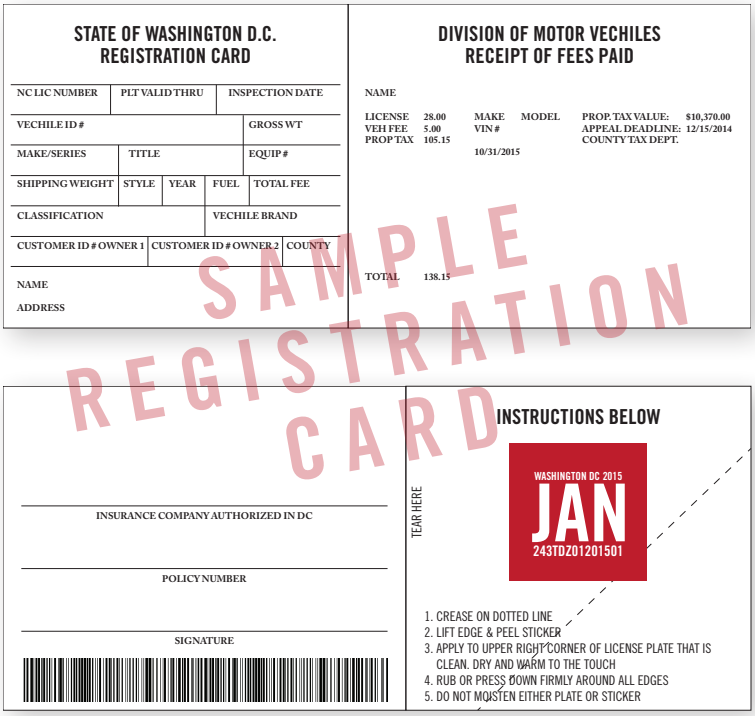
Lexmark™

Motor Vehicle Registration and Tag Printing

12 states trust Lexmark to print license plate tags

Lexmark's focus on registration printing

Since the early 1990's, Lexmark has specialized in the printing of vehicle registration tags due to our ability to handle specialty media. For other companies it is just another print job, but for Lexmark we understand there is a science behind getting the print job right.



Benefits of specialty media friendly devices

1. Tray design - mechanisms built in automatically compensate for the media's stiffness
2. Picker technology - spring loaded pads, lift plate and bi-directional pick-up tires to ensure each registration form is pulled correctly
3. Scanner paper feed design - avoids 'gloss over' from contaminates
4. Custom code design - specific fuser temperatures, speeds and transfer settings for your environment
5. Environmental testing - cold room, humid room and hot room to ensure consistent print

Lexmark team is here to help

- Specialty media experts for government
- Direct engineering support for unique requirements and custom solutions
- Detailed analysis of media/consulting
- Field issue resolution
- Onsite customer visits

OMNIA PARTNERS

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Case study - Delaware Department of Motor Vehicles

Challenges

- Replace mainframe-generated registration cards and title certificates
- Redesign 10-year-old forms to incorporate security features and pre-populate with registrant data

Solution Implemented

- Registrations preprinted on forms with high-security thermochromatic color inks
- Renewal stickers printed on weather-resistant vinyl

Results

- Eliminated inventories of preprinted renewal stickers
- Heightened law-enforcement efforts because alteration of high-security forms is virtually impossible

"We threw some heavy-duty curve balls at Lexmark, and they handled them all and communicated extremely well throughout the process. We believe this solution is state-of-the-art in the industry. We could not have done it without Lexmark. The team is very dedicated and driven."

Terry Vander Schel
Senior Application Support Specialist
Delaware Division of Motor Vehicles

DMV
Delaware Division of Motor Vehicles

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