



Apparel, Uniforms, Accessories, Products and Services
Executive Summary

Lead Agency: Region 4 Education Service Center

Solicitation: RFP#16-08

RFP Issued: June 17, 2016

Pre-Proposal Date: June 29, 2016

Response Due Date: July 19, 2016

Proposals Received: 3

Awarded to: ServiceWear Apparel, Inc. #R160801

The Board of Directors of Region 4 Education Service Center (ESC), with the assistance of The Cooperative Purchasing Network (TCPN), issued RFP 16-08 for Apparel, Uniforms, Accessories, Products and Services on October 25, 2016, to establish a national cooperative contract for apparel, uniforms, accessories, products and services.

National Cooperative language was included the RFP, A. Introduction, I. Background and Region 4 Education Service Center. It states:

Region 4 Education Service Center ("Region 4 ESC" herein "Lead Public Agency") on behalf of itself and all state, local governments, school districts, and higher education institutions in the United States of America, and other governmental agencies and non-profit organizations (herein "Participating Agencies") solicits proposal from qualified Offerors to enter into a Vendor Contract ("Contract") for the goods or services solicited in this proposal.

Contracts are approved and awarded by a single governmental entity, Region 4 ESC, and are only available for use and benefit of all entities complying with state procurement laws and regulations (public and private schools, colleges and universities, cities, counties, non-profits, and all governmental entities). These types of contracts are commonly referred to as being "piggybackable."

Notice of the solicitation was sent to potential offerors, as well as advertised in the following:

- Daily Journal of Commerce, OR
- Arizona Business Gazette, AZ
- The Salt Lake Tribune, UT
- Honolulu Star - Advertiser, HI
- Houston Community Newspapers (Cy Creek Mirror), TX
- The New Jersey Herald, NJ
- Richmond Times, VA
- San Bernardino Sun, CA
- The Advocate - New Orleans, LA
- The Herald News – Will County, IL
- The Olympian, WA
- The State, SC
- Times Union, NY
- USA Today

On June 27, 2016 proposals were received from the following offerors:

- Positive Promotions, Inc.
- ServiceWear Apparel
- Aramark

The proposals were evaluated by an evaluation committee. Using the evaluation criteria established in the RFP, the committee elected to recommend an award to ServiceWear Apparel, Inc. who submitted competitive pricing and product ranges.

On Tuesday, October 25, 2016 the Board of Directors of Region 4 Education Service Center (ESC) approved the award for apparel, uniforms, accessories, products and services.

The Board of Directors of Region 4 Education Service Center and The Cooperative Purchasing Network (TCPN) executed the agreement with a contract effective date of November 1, 2016.

Contract Highlights:

- Serve the needs of public agencies, school districts, universities, and nonprofits with a broad range of products from the biggest brands in workwear for every agency and department
- Offering stock, non-stock and made-to-measure garment processes
- Over 6,000 customization options available
- Enhanced service delivery platform with 14 day turnaround on stock garments
- Dedicated account management and customer service representatives
- Online catalog/ordering website capabilities

Pricing/Discount:

- No Additional costs for 2XL and larger or nonstock
- Free shipping and handling, logo digitization, and pant hemming
- No user fees, or hidden charges

Term: Initial three (3) year agreement effective November 1, 2016 through October 31, 2019 with the option to renew for two (2) additional one-year periods through October 31, 2021.