

ALTOUR Capture

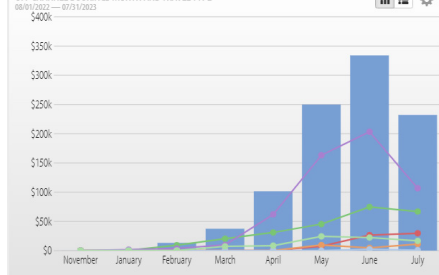
INTELLIGENT DATA CAPTURE FOR PROGRAM OPTIMIZATION AND DUTY OF CARE

IN PARTNERSHIP WITH CAPTRAV, PRIME NUMBERS, OVERSEE

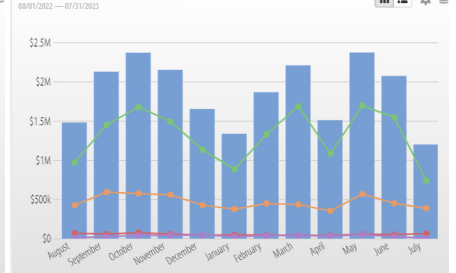
Even the most well managed travel programs experience off channel bookings – outside of the TMC of record. The result is lost savings in supplier negotiations and a breakdown in duty of care.

- ✓ KesselRun Corporate Travel Solutions, has been studying this problem for over 20 years across clients of all sizes and all industries
- ✓ Airline off channel bookings 15% or more
- ✓ Hotel off channel bookings 40% or more
- ✓ NDC, content disintermediation, shared economy, and traveler choice will continue to contribute to these statistics, and we want to solve this problem
- ✓ Provide the best user experience based on user preferences – not our preferences.

OFF CHANNEL BOOKINGS MONTH AND TRAVEL TYPE

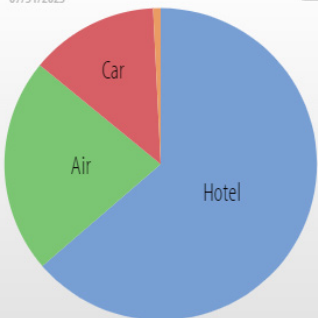


TMC BOOKINGS MONTH AND TRAVEL TYPE

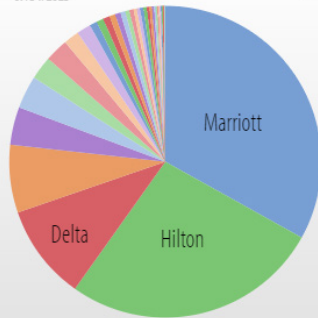


- ✓ Aggregate and normalize all booking data, no matter the source.
- ✓ Visibility to show the value brought by ALTOUR.
- ✓ Utilize the data for cost savings and duty of care.
- ✓ ALTOUR Capture – a result of a collaboration effort
- ✓ Prime Numbers – Best in class travel management reporting
- ✓ CapTrav – capture and aggregate off channel booking data to populate ALTOUR’s reporting environment.
- ✓ Oversee – to provide reshopping for off channel bookings where it makes sense for the client
- ✓ Duty of Care – to provide a more holistic duty of care program no matter where the traveler books.

OFF CHANNEL BOOKINGS BY CAPTRAV TRAVEL CATEGORY



OFF CHANNEL BOOKINGS BY CAPTRAV BOOKING SOURCE



For more information email us at Contact.altour@altour.com