

CONFERENCE + EXHIBITOR

EVENT Services

ASTOR GROUP works as your trusted advisors delivering end-to-end event solutions from turn-key displays to full program management. As an extension of your team, you gain our efficiency, cost control, and reliable results, while driving consistent, measurable growth across every event.

STRATEGY + DESIGN + MANAGEMENT

Trade shows and conferences come with endless moving parts—design, logistics, contracts, vendors, deadlines. Left unchecked, these challenges swallow time, money, and ROI.

- **Cut Costs** – smart negotiation & rules navigation
- **Increased ROI** – every dollar works harder
- **Improved Engagement** – memorable brand experiences that pull people in
- **Brand Elevation** – polished, creative presence
- **Peace of Mind** – details handled, time saved

We take that complexity off your plate. As seasoned event experts, we handle the heavy lifting, smooth out the chaos, and deliver experiences that connect, engage, and perform.

WHY US?

PLAN: Smart planning for stronger impact.
BUILD: Award-winning design to stand out.
DELIVER: All the details—handled.

We're not a vendor. We're your partner.



EVENTS & BRANDING

We ensure your exhibits achieve goals and deliver lasting results.

Exhibit Design & Production

How You Attract Your Audience

Program & Event Management

How You Plan and Organize

Engagement & Sales Enablement

How You Make Your Mark

DISPLAY TYPES

Custom – Built for Your Brand

Rentals – Flexible, Fast, Affordable

Islands – Impact from Every Angle

Inlines – Small Space, Big Message

Backlit – Bold, Bright, Unforgettable

PRODUCT CATEGORIES

Portable – Light, Easy, Versatile

Branding – Make Your Mark

LED + Video – Dynamic Visuals

Parts – The Finishing Touches

Outdoor – Built to Weather It All

CONTACT US



+1 800-342-9579



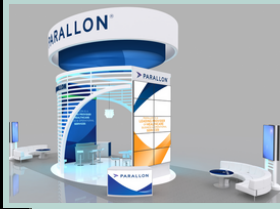
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DISPLAY TYPES

How you show up on the floor



CUSTOM + HYBRID

Built for Your Brand

Tailored designs that merge unique features with flexible components to maximize impact.



RENTALS

Flexible, Fast, Affordable

High-quality exhibits without the long-term cost, ideal for short-term or changing needs.



ISLANDS

Impact from Every Angle

360° visibility that elevates your brand presence and drives engagement across the floor.



INLINES

Small Footprint, Big Message

Streamlined displays designed for smaller spaces while keeping your message front and center.



BACKLIT

Bold, Bright, Unforgettable

Illuminated graphics that cut through the noise and draw attention to your brand.

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PRODUCT CATEGORIES

What brings your exhibit to life



PORTABLE

Lightweight, Easy, Versatile

Pop-ups, banner stands, table tops, and modular systems—simple to set up, transport, and scale.



BRANDING

Make Your Mark

Custom graphics, signage, and giveaways that extend your presence into a lasting impression.



LED + VIDEO

Dynamic Visual Impact

LED screens, video walls, and wall frames that captivate audiences with bold, immersive content.



PARTS

The Finishing Touches

Practical details that enhance function and flow—counters, monitor stands, kiosks, charging stations.



OUTDOOR

Built to Weather It All

Durable displays and branded solutions, extending your impact outside, beyond the show floor.

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EVENT & BRAND SOLUTIONS

The Master Plan Behind Every Event



Your complete system for turning trade shows and conferences into measurable, repeatable success—saving you time, reducing costs, and driving consistent growth across every event.



EXHIBIT DESIGN & PRODUCTION

How You Attract Your Audience

- Custom, modular, and rental exhibits designed to elevate your brand presence.
- Creative storytelling through lighting, graphics, and spatial design.
- Seamless integration of technology, product display, and visual engagement.



PROGRAM & EVENT MANAGEMENT

How You Plan and Organize

- Custom, modular, and rental exhibits designed to elevate your brand presence.
- Creative storytelling through lighting, graphics, and spatial design.
- Seamless integration of technology, product display, and visual engagement.



ENGAGEMENT & SALES ENABLEMENT

How You Make Your Mark

- Interactive activations and on-site engagement strategies that draw crowds.
- Branded giveaways and digital tools that extend your reach.
- Lead capture systems and post-event analysis to measure success and ROI.

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BENEFITS FOR

OMNIA

Partner Members

FINANCIAL BENEFITS

10% Discount on Products: (trade show exhibits & marketing displays)

Discount applies to OMNIA Partners Members on orders over \$500

*Does not apply to event services as these are provided at direct cost without markup

Event & Exhibitor Program Management Services:

(ordering & managing logistics & trade show exhibitor services)

Discounted Setup Fee: ~~\$2,000~~ \$1,000 discount off account/inventory setup

Discounted Monthly Program Management Fee: Special tiered pricing for members

Special tiered pricing for members:

- ~~\$1,750~~ \$1,450/month 1-10 annual events
- ~~\$2,550~~ \$2,050/month 11-20 annual events
- ~~\$3,250~~ \$2,550/month 21-30 events
- ~~\$4,850~~ \$3,875/month 31-50 events

Discounted Event Fee: ~~\$1000~~ \$750 per event

No Sales Tax (up to 10%): applies to products purchased and shipped to Astor Group for QC, storage, or management by Astor Group Program Management Members

NON-FINANCIAL BENEFITS

- **Free Event Program Analysis** to move beyond surface-level metrics and gain a holistic view of performance and impact.
- **Service and Performance Guarantee**
- **Streamlined Online Ordering:** Astor Group manages the details and logistics of exhibiting at trade shows events & conferences
- **Astor Group's end-to-end strategic planning** helps members reduce total event costs by avoiding common pitfalls and unnecessary expenses
- **Access to special pricing** through Astor Group's established vendor relationships

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