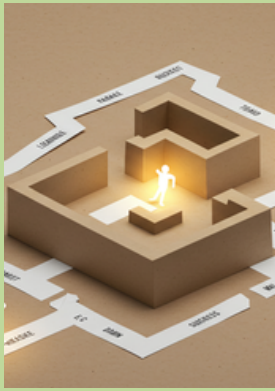


PROGRAM MANAGEMENT

The Master Plan Behind Every Event

Your complete system for turning trade shows and conferences into measurable, repeatable success.



STRATEGIC PLANNING & OVERSIGHT

Clarity, direction, and purpose behind every event.

Gain a clear roadmap connecting your events to your organization's goals. We help define priorities, allocate budgets wisely, and build a consistent strategy that increases visibility, engagement, and return on investment.



PROJECT & EVENT COORDINATION

Confidence that every moving part runs smoothly.

Stay focused on results while we help coordinate the logistics, vendors, and timelines. With proactive management and transparent communication, you'll enjoy efficient, on-time events—without the stress.



ASSET & ENGAGEMENT MANAGEMENT

Everything organized, ready, and performing at its best.

Your exhibits, graphics, and engagement tools are expertly tracked, stored, and prepared for every event. We ensure each detail is executed flawlessly so your brand always looks its best.

CONTACT US



+1 800-342-9579



info@astor-group.com



astor-group.com

PROGRAM BENEFITS

The Advantage of Partnership



Designed to save you time, reduce costs, and create consistent, measurable growth across every event.



COST EFFICIENCY & PREFERRED PRICING

Spend smarter and get more from every show.

Access exclusive vendor pricing, no-sales-tax benefits, and strategic cost management. You'll save money, reduce waste, and ensure every dollar contributes directly to your marketing success.



TECHNOLOGY & TRANSPARENCY

All your event details, organized in one place.

Our centralized portal gives you real-time visibility into inventory, logistics, and show data —making it easy to plan, track, and manage events with complete confidence.



PARTNERSHIP & CONTINUOUS IMPROVEMENT

A trusted team invested in your long-term success.

Collaborate with dedicated experts who understand your goals, measure outcomes, and guide strategic improvements—so each event outperforms the last and your program grows stronger year after year.

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