

REAL ESTATE

EVENT + Brand Solutions

ASTOR GROUP is a trusted advisor and extension of your team—delivering a repeatable, scalable event program that saves time, reduces costs, and drives consistent results.

We support Real Estate with our complete, advisor-led event program designed to save time, reduce costs, and delivering consistent brand impact.

STRATEGY + DESIGN + MANAGEMENT

Trade shows and conferences come with endless moving parts—design, logistics, contracts, vendors, deadlines. Left unchecked, these challenges swallow time, money, and ROI.

- **Cut Costs** – smart negotiation & rules navigation
- **Increased ROI** – every dollar works harder
- **Improved Engagement** – memorable brand experiences that pull people in
- **Brand Elevation** – polished, creative presence
- **Peace of Mind** – details handled, time saved

We take that complexity off your plate. As seasoned event experts, we handle the heavy lifting, smooth out the chaos, and deliver experiences that connect, engage, and perform.

WHY US?

PLAN: Smart planning for stronger impact.
BUILD: Award-winning design to stand out.
DELIVER: All the details—handled.

We're not a vendor. We're your partner.



EVENTS & BRANDING

We ensure your exhibits achieve goals and deliver lasting results.

Exhibit Design & Production
How You Attract Your Audience
Program & Event Management
How You Plan and Organize
Engagement & Sales Enablement
How You Make Your Mark

DISPLAY TYPES

Custom – Built for Your Brand
Rentals – Flexible, Fast, Affordable
Islands – Impact from Every Angle
Inlines – Small Space, Big Message
Backlit – Bold, Bright, Unforgettable

PRODUCT CATEGORIES

Portable – Light, Easy, Versatile
Branding – Make Your Mark
LED + Video – Dynamic Visuals
Parts – The Finishing Touches
Outdoor – Built to Weather It All

CONTACT US



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ASTOR GROUP SERVICES

Real Estate Master Plan



Your complete system for turning trade shows and conferences into measurable, repeatable success—saving you time, reducing costs, and driving consistent growth across every event.



EXHIBIT DESIGN & PRODUCTION

How You Attract Your Audience

We design experiential environments that bring developments, portfolios, and communities to life—helping buyers, tenants, and partners instantly understand the value of your offering.



PROGRAM & EVENT MANAGEMENT

How You Plan and Organize

We manage timelines, assets, and logistics across multiple properties and markets, ensuring every presentation is on time, on brand, and aligned with leasing and sales goals.



ENGAGEMENT & SALES ENABLEMENT

How You Make Your Mark

We create intuitive layouts and visual storytelling that support relationship-driven conversations—helping your team move prospects from interest to commitment faster.

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