

Business Model Comparison

There is no one size fits all business model for deploying EV charging stations. Blink offers four flexible options, providing the best option for your location's needs.

The Right Business Model

Blink's flexible business models vary in upfront costs, maintenance costs, and revenue share.



Host Owned

Perfect for service locations, and those who want to be the owner and operator of the EV charging stations.



Blink as a Service

Blink's subscription program provides your location an EV charging station with low upfront costs and all the control of ownership without any of the hassle.



Hybrid Owned

Share costs and revenue with Blink, this model allows your location to provide the charging station to customers and Blink will cover the cost of equipment, operations, and administration.



Blink Owned

For select locations, Blink provides the installation, equipment, operations, and administration while sharing the revenue with the host.

Cost and Revenue Breakdown

	Host Owned Equipment Purchase Model		Hybrid Owned Revenue Shared Model		Blink as a Service Monthly Subscription		Blink Owned Turn-Key Solution	
	Host	Blink	Host	Blink	Host	Blink	Host	Blink
Site Preparation	•		•		•			•
Equipment Cost	•			•		•		•
Charger Installation	•			•		•		•
Electricity	•			•	•			•
Maintenance	•			•		•		•
Network Connectivity Fee	\$20-80/month ¹		\$20-80/month ¹		Included		\$20-80/month ¹	
Subscription Fee					Starting at \$80/month ²			
Charging Revenue Share	100%	0%	Up to 40%	Up to 60%	100%	0%	5%	95%

¹Varies depending on charger type. For Hybrid, Blink Owned, Blink as a Service Network fees are deducted from charging revenue monthly. Host Owned Network fees paid annually.

²Varies depending on charger type.

Ready to learn more? Give us a call at (888) 998.2546 x3 or email us at sales@blinkcharging.com.