



ONLINE MARKETPLACE – Technology Category  
Executive Summary

**Lead Agency:** State of Utah

**Solicitation:** MG20-81

**RFP Issued:** January 8, 2020

**Pre-Proposal Date:** PRE-PROPOSAL DATE

**Response Due Date:** February 12, 2020

**Proposals Received:** #9

**Awarded to:** CDW Government LLC – Contract #MA3458

The State of Utah Division of Purchasing issued RFP MG20-81 on January 8, 2020, to establish a national cooperative contract for Online Marketplace.

The solicitation included cooperative purchasing language in Section 3 under Background of the Conducting Procurement Unit (Page 4):

*NATIONAL CONTRACT*

*The State of Utah, as the Principal Procurement Agency, defined in Attachment G, has partnered with OMNIA Partners, Public Sector (“OMNIA Partners”) to make the resultant contract (also known as the “Master Agreement” in materials distributed by OMNIA Partners) from this solicitation available to other public agencies nationally, including state and local governmental entities, public and private primary, secondary and higher education entities, non-profit entities, and agencies for the public benefit (“Public Agencies”), through OMNIA Partners’ cooperative purchasing program. The State of Utah is acting as the contracting agency for any other Public Agency that elects to utilize the resulting Master Agreement. Use of the Master Agreement by any Public Agency is preceded by their registration with OMNIA Partners (a “Participating Public Agency”) and by using the Master Agreement, any such Participating Public Agency agrees that it is registered with OMNIA Partners, whether pursuant to the terms of a Master Intergovernmental Purchasing Cooperative Agreement, a form of which is attached hereto on Attachment G, or as otherwise agreed to.*

Notice of the solicitation was sent to potential offerors, as well as advertised in the following:

- State of Utah website
- OMNIA Partners website
- USA Today, nationwide
- Arizona Business Gazette, AZ
- San Bernardino Sun, CA
- Honolulu Star-Advertiser, HI
- The Advocate – New Orleans, LA
- New Jersey Herald, NJ
- Times Union, NY
- Daily Journal of Commerce, OR
- The State, SC
- Houston Community Newspapers, Cy Creek Mirror, TX
- Deseret News, UT

- Richmond Times, VA
- Seattle Daily Journal of Commerce, WA
- Helena Independent Record, MT

On February 12, 2020 proposals were received from the following offerors:

- Amazon Services, LLC
- American Solutions for Business
- Bluefin
- CDW Government LLC
- The Chariot Group
- GovConnection, Inc.
- SHI International Corp.
- W.W. Grainger, Inc.
- Office Depot, Inc.

The proposals were evaluated by an evaluation committee. Using the evaluation criteria established in the RFP, the committee elected to enter into negotiations with CDW Government LLC and proceeding with contract award upon successful completion of negotiations.

The State of Utah, OMNIA Partners and CDW Government LLC successfully negotiated a contract, and the State of Utah executed the agreement with a contract effective date of May 6, 2020.

Contract includes: IT Online Marketplace Services with dynamic pricing. CDW Government LLC indicated value added items that include:

- Robust online experience
- Cost savings, free ground freight within 48 contiguous United States
- Technology experts throughout the sales lifecycle, and dedicated resources with mature customer network to drive success.

Term:

Initial five-year agreement from May 6, 2020 through May 05, 2025 with no renewal options.

The Contractor shall have the right to enter local “service” agreements with Participating Public Agencies accessing the contract through OMNIA Partners, so long as the effective date of such agreement is prior to the expiration of the Contract. All local agreements may have a full potential term (any combination of initial and renewal periods) not to exceed five years. Although the scope reflects the needs and requirements of the State of Utah, OMNIA Partners Participating Public Agencies may have different requirements. Participants may elect to negotiate certain terms to conform to their purchasing and contracting requirements.

Dynamic Pricing:

The contract pricing will be established by overall market trends to ensure that the end users and their entities are continually receiving the best value. This contract will not need to be amended for price when the market goes up or down due to the market establishing the best value possible.

Website: [CDW•G Cooperative Contract | Contract Documentation \(omniapartners.com\)](https://www.omniapartners.com/contract-documentation)