# Démco<sup>®</sup> Upstort



# Ne are libraries' not-so-secret admirers!







The more you read, the more you know.

• ....

The more you know, the smarter you grow. The smarter you grow, the stronger your voice.

When speaking your mind, or making your choice.





We love our libraries

9.00



# Books give you wings!

#### NEW

#### Demco® Books Give You Wings Self-Adhesive Wall Decals

# Make your library a destination readers will want to return to again and again with this fun and interactive wall mural

We've all seen the popular vacation photos featuring tourists posing in front of a giant pair of wings. Our reading-themed wall mural is an easy way to bring a similar interactive photo op into your library! It includes an 8½" H x 38"L ribbon banner and two 22"W (at widest point) x 44"L wings. The woven polyester fabric won't stretch, shrink, sag, or yellow. Repositionable adhesive sticks firmly to most smooth surfaces, including painted walls, block walls, wood, glass, metal, and more.

STOCK
Product No.
KA138-4691

Price \$129.00



1



Engaging new bookmark designs make great incentives

200/pkg. STOCK

\$9.99



KA138-4521 Crazy for Kawaii: Wild Animals





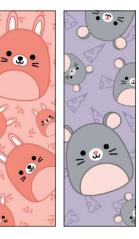




KA138-4878 Crazy for Kawaii: Farm Animals







KA138-4522 Crazy for Kawaii: Pets





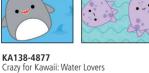
KA138-4536 The More You Read, the More You Know

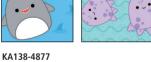


KA138-4843 The More You Read, the More You Know: YA Design









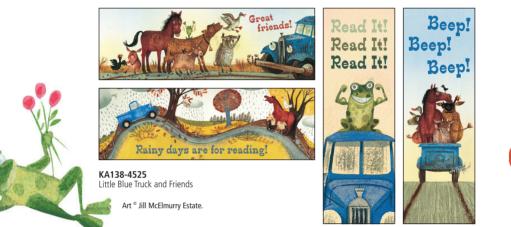






KA138-4523 Flower Power

KA138-4524 Retro Remix





Scent-sational Scratch-and-Sniff Bookmarks **NEW** 

scented bookmarks, see p. 10

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3





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Banana

KA138-4685 Mango

KA138-4687 Chocolate

Apple

KA138-4690 Chocolate Chip

KA138-4689 Mixed Berry

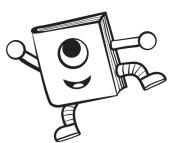
866.537.4065

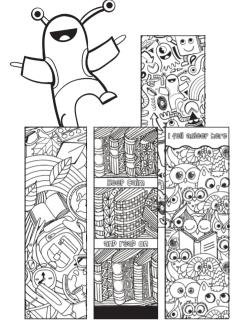


# **Bookmarks That Engage**

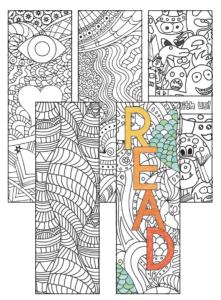
Explore interactive bookmarks that inspire kids to get busy coloring, drawing, crafting, and creating original stories 200/pkg.

200/pkg 6000 \$9.99 See more styles at demco.com, search color craze

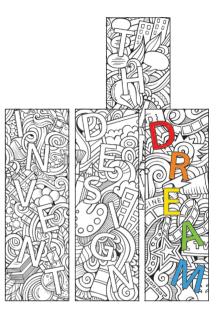




KA138-3180 Color Craze Remarkable Readers



KA137-0914 Color Craze Book Lovers



KA137-3796 Color Craze STEM/STEAM













KA138-0703 Let's Craft Art













5

# **Bookmarks That Teach**

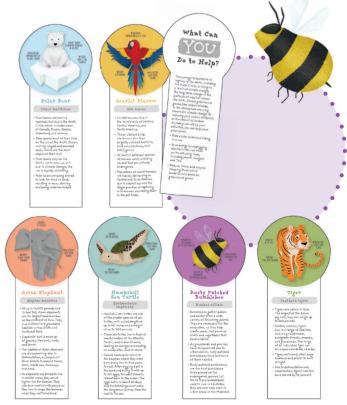
Keep inquiring minds actively learning with bookmarks featuring fascinating facts, skill-building tips, motivational quotes, and more 200/pkg.

. \$9.99



KA138-0171 Fun Facts Animals Set 3

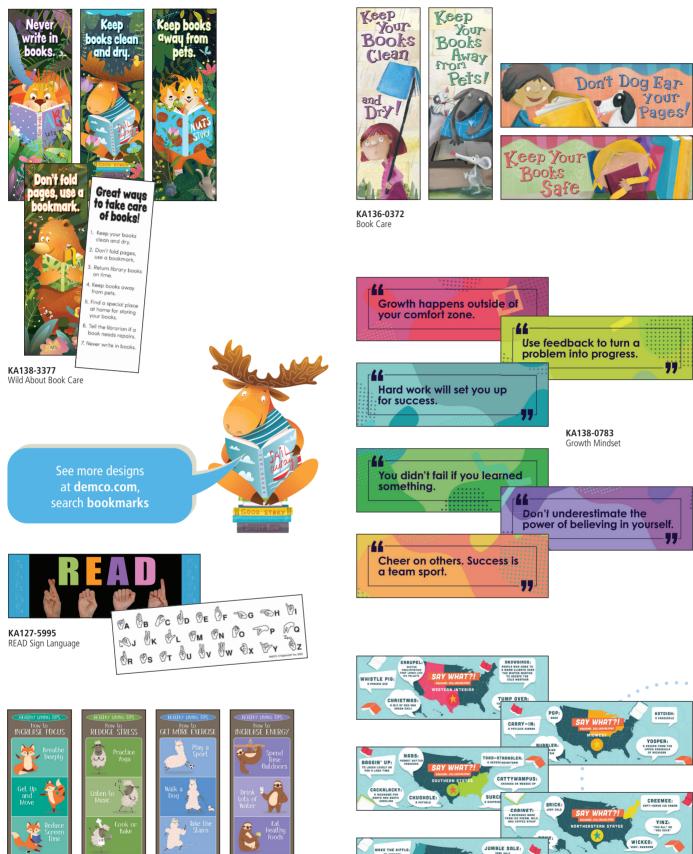




KA138-0196 Endangered Animals



KA137-6419 Constellation



KA138-0195 Healthy Tips



FIC STO

GRIND:

STUNNAS:

SKIJORING: BEING PULLED ON SKIS

KA138-0172

Regional Words

JO-JOS

# **Bookmarks That Delight**

Just-for-fun bookmark designs appeal to readers of all ages 200/pkg. STOCK

\$9.99



READ



Book Lovers





KA137-8125 READ Signs





24









of kindness can make a rson's life

-













Pizza

Emoji Faces







KA137-8921 Library Symbol



9

## Scent-sational Scratch-and-Sniff **Bookmarks**

Kid-pleasing incentives are less than 9¢ each! 100/pkg. STOCK

\$8.99









Blueberry Muffin



KA138-2438 Honey



KA138-2439 Pumpkin Spice Latte



KA138-2442 Fireworks



KA137-3857 Vanilla



KA137-3859 Creamsicle



KA136-1735 Root Beer



Chocolate Chip Cookies



KA124-3917 Popcorn

10



KA124-3918 Bubble Gum



KA130-0331 Gummy Worms



KA135-8606 Cotton Candy





Cupcake





KA137-6288 Lemonade



demco.com/upstart

KA136-1737 S'more



Strawberry





KA135-6913

KA136-1739 Cinnamon Roll

# **Celebrate the Seasons**

KA137-3797



866.537.4065

KA138-0177

Fall

\$9.99

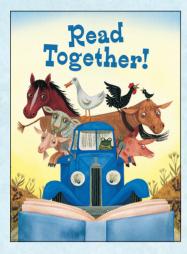
Démco

11

15.19



Little Blue Truck and his pals introduce kids to the power of friendship and the rewards of helping others



Little Blue Truck Read Together Poster 17" x 23". Product No. KA138-4527 \$8.49



Little Blue Truck Read Together Reading Records 2-sided. 8½" x 11". 25/pkg. Product No. Price KA138-4529 \$8.99







Little Blue Truck and Friends Bookmarks 200/pkg. Total Product No. KA138-4525 \$9.99

Little Blue Truck Stickers 10 designs. 1½" dia. 200/pkg.

Price

\$18.79

KA138-4528

**Little Blue Truck** 

Read Together Drawstring Bags Sturdy polyethylene bags with drawstrings. 14" x 17" x 3".

25/pkg.

KA138-4530

Price \$7.99



Little Blue Truck Seasonal Bookmarks 200/pkg. STOR Product No. Price KA138-4526 \$9.99



Read Together!

Art <sup>o</sup> Jill McElmurry Estate.

# **Celebrate the Lovable Characters of Mo Willems!**



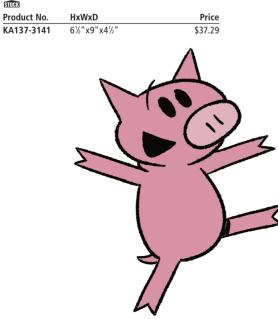
#### **Readers Bookmarks**

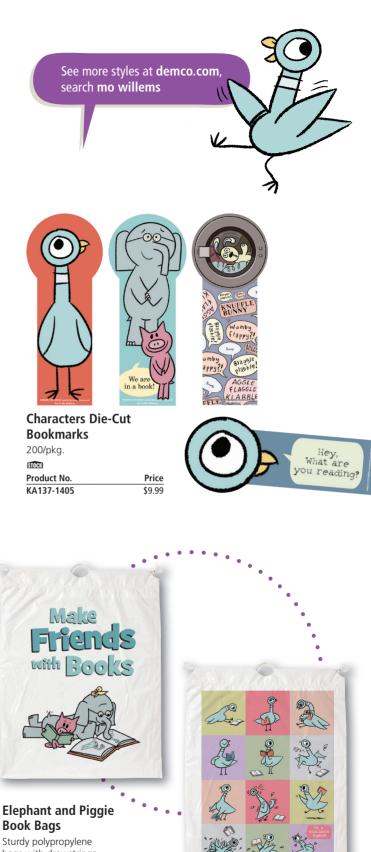
STOCK	
Product No.	Price
KA138-2444	\$9.99



#### **Elephant & Piggie Bookends**

Lovable Mo Willems Elephant and Piggie cutout bookends are made of durable steel with a high-gloss protective coating. Nonskid bottoms. 2/set; 1 Elephant, 1 Pig. STOCK





bags with drawstrings. 14" x 17" x 3". 25/pkg. STOCK

Price Product No. Description KA137-1410 Mo Willems Elephant & Piggie \$18.79 KA137-1409 Pigeon 18.79

Art <sup>o</sup> Mo Willems.

# Pete the Cat<sup>®</sup> Knows Where It's At!

This funky feline will put a smile on young readers' faces

See more at demco.com. search **pete** the cat



**Bookmarks** 

200/pkg.

Product No.

KA136-4571

STOCK



**Rock Out with** a Good Book **Bookmarks** 200/pkg. STOCK Product No. Price KA136-3590 \$9.99



5 designs. 11/2" dia. 200/pkg. STOCK Product No. Price KA136-4570 \$7.99 Check Meowt

**Book Bag** Sturdy polyethylene bags with drawstrings. 14" x 17" x 3". 25/pkg. STOCK Product No. Price KA136-3602 \$18.79

Pete the Cat is a registered trademark of Pete the Cat, LLC. US Reg. #3820216, #4903976, #5104976, #5118017. By arrangement with MerryMakers, Inc.

# Get the Party Started with Dr. Seuss<sup>™</sup>!

**Create a Seuss-tacular reading celebration!** 

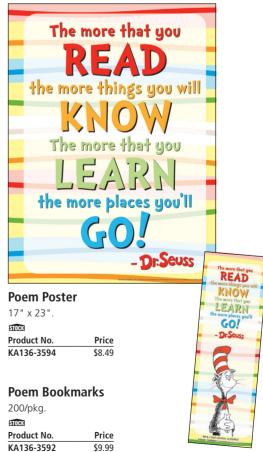
Price

\$9.99



Product No. Description Price KA136-0127 Reading Is My Thing \$42.99 KA137-0868 I Heart The Cat in the Hat 46.84

Dr. Seuss properties <sup>™</sup> & <sup>©</sup> 2021 Dr. Seuss Enterprises, L.P. All Rights Reserved. Products are excluded from discounts and special offers.



# 1,000 Books Before Kindergarten

Start families on the path to early literacy success and promote a lifelong love of reading!





Milestone Stickers 10 designs. 2" dia. 200/pkg.	WEVER 800' Books	900 Books	s Books 1000 Books
Product No.	Price		
KA136-9274	\$7.99		



#### **Milestone Wall Display**

Includes 3 boards with a main header and numbered milestone strips for each 100 books. Main header is  $22\frac{3}{4}$  "W x  $11\frac{3}{4}$ "H. Numbered milestone strips are  $16\frac{1}{2}$  "W x  $3\frac{3}{8}$ "H.

STUCK	
Product No.	

FIGUACE NO.
KA136-9326

Price
\$18.99



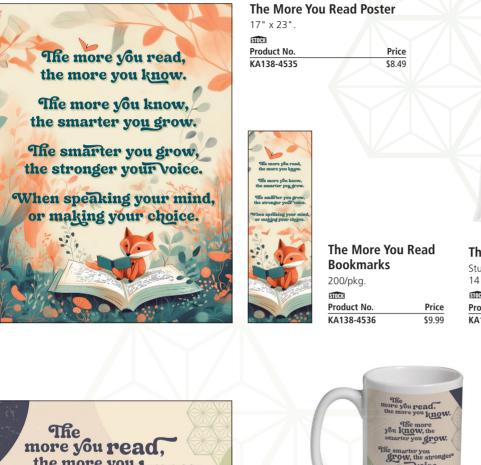
™ & <sup>©</sup> 1000 Books Foundation

15



## Share the Power of Reading!

Now more than ever, it's time to focus on the benefits of books

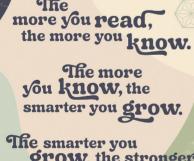




#### The More You Read Book Bags

Sturdy polyethylene bags with drawstrings. 14" x 17" x 3". 25/pkg.

Price
\$18.79



grow, the stronger your voice.

When speaking your mind, or making your choice.

#### The More You Read Poster: **YA Design**

17 X Z 3 .	
STOCK	
Product No.	Price
KA138-4844	\$8.49

ou read. know. you know, the grow. grow, the

our voice

choice.

The More You Read

**Bookmarks: YA Design** 

Price

\$9.99

When speaking your mind, or making your

200/pkg. STOCK Product No.

KA138-4843

grow, the stre voice. When speaking your mind, or making your Choice.

#### The More You Read Mug

White ceramic. Holds 15 oz. Hand washing recommended. Includes gift box.

STOCK	
Product No.	Price
KA138-5058	\$14.99



#### The More You Read Journal

Navy heathered notebook with polycanvas cover, matching bookmark, pen loop, and elastic band closure. 80 lined pages. 5" x 7".

STOCK	
Product No.	Price
KA138-5057	\$5.59

## Master the Art of Reading

We've put a fun twist on the classics with these literary interpretations of famous works of art



And READING MASTER



NEW



STOCK

Product No.

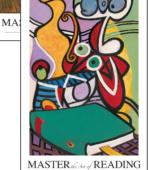
KA138-4534



11" x 17". 6/set. Designs include Munch's The Scream, Wood's American Gothic, Picasso's Still Life on a Pedestal, Van Gogh's Sunflowers, Seurat's Sunday Afternoon on the Island of La Grande Jatte, and da Vinci's Mona Lisa.

STOCK	
Product No.	Price
KA138-4533	\$19.99







Master the Art of Reading Bookmarks Set 1 200/pkg. STOCK Product No. Price KA138-4531 \$9.99

M MASTER the Ast of READING MASTER the At of READING Master the Art of Reading Posters Set 2 11 " x 17 ". 6/set. Designs include Dali's The Persistence of Memory, Warhol's Campbell's Soup Cans, Renoir's A Girl with a Watering Can, Escher's Hand with Reflecting Sphere, Vermeer's Girl with a Pearl Earring, and Whistler's Portrait of the Artist's Mother. 800-899 700-799

Price

\$19.99



Master the Art of Reading Bookmarks Set 2 200/pkg. STOCK Product No. Price KA138-4532 \$9.99

Démco



MASTER the Art of READING

# **Reading Takes You Places!**

Encourage kids to go on a journey with books



Have Book Will Travel

**Drawstring Backpack** 

16½" x 13".

Product No.

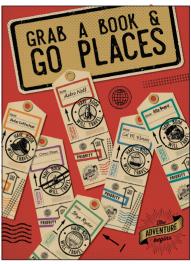
KA137-8906

STOCK

Have Book Will Red plastic. Holds Price \$11.99



Have Book Will Travel **Die-Cut Bookmarks** 200/pkg. STOCK Product No. Price KA137-8611 \$9.99



Have Book Will **Travel Poster** 

Price
\$8.49

# **Celebrate the Strong Women Around Us**

Price

\$3.25

**Perfect for Women's** 



#### League of Extraordinary Women Poster

17" x 23".	
STOCK	
Product No.	Price
KA138-0197	\$8.49

Amelia Earhart<sup>™</sup> is a trademark of Amy Kleppner, as heir to the Estate of Muriel Morrissey, www.AmeliaEarhart.com.



League of Extraordinary Women Bookmarks Set 1

2¼" x 5¾". 200/pkg.	
STOCK	
Product No.	Price
KA138-0216	\$9.99

League of Extraordinary Women Bookmarks Set 2
2¼" x 5¾". 200/pkg.
STOCK

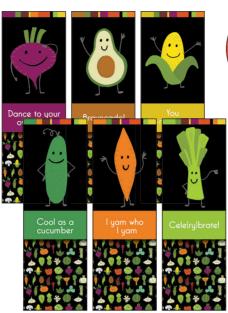
STOCK	
Product No.	Price
KA138-0217	\$9.99

# "Produce" Positivity!

Harvest smiles all year long with uplifting fruit and veggie messages



Friendly Fruits Bookmarks 200/pkg. Product No. Price KA138-1377 \$9.99



V.I.P. Veggies Bookmarks 200/pkg. STORN Product No. KA138-1384





# Take Time for Yourself and Others

Price

\$9.99



200/pkg. هوت المحالي محالي محال حمالي محالي محال محالي محالي

\$19.99

 Take Time Poster Set

 12½" x 18½". 8/set.

 IOC

 Product No.

 Price

Take Time for Others Bookmarks
200/pkg.
STOCK

Product No.	Price
KA137-9783	\$9.99

866.537.4065



# **Collaborate and Create with StickTogether**<sup>®</sup>

#### A colorful mosaic activity with beautiful results

StickTogether brings people together to create eye-catching posters made up of  $\frac{1}{2}$ " square stickers. Each kit includes everything you need to get started with groups of all ages. They're a great addition to makerspaces, community-building events, classroom competitions, reading challenges, and more. Standard posters are 40" x36" with 3,996 stickers.

STOCK	
Product No.	Price
Standard-Size Individual Kits Standard-Size Collections	\$39.99 135.00

#### Seasonal Kits ...



Collections

20





KA138-2586 Just Be Collection: Includes Kind, Strong, Happy, and You

demco.com/upstart

See many more designs at demco.com. search sticktogether



#### KA137-5777

Masterpiece Collection: Includes Girl with a Pearl Earring, Starry Night, Mona Lisa, and The Scream



KA137-5164 Core Collection: Includes Hot Air Balloons, Butterfly, Sunflowers, and Tiger



KA137-9121 Animal Collection: Includes Parrot, Llama, Clownfish, and Panda



KA137-6330 Seasonal Collection: Includes Springtime Frog, Halloween Scene, Winter Snowflake, and Valentine Heart

#### **Individual Kits**



. . . .

KA138-0202 Peace Sign



KA137-7281 Rainbow Unicorn

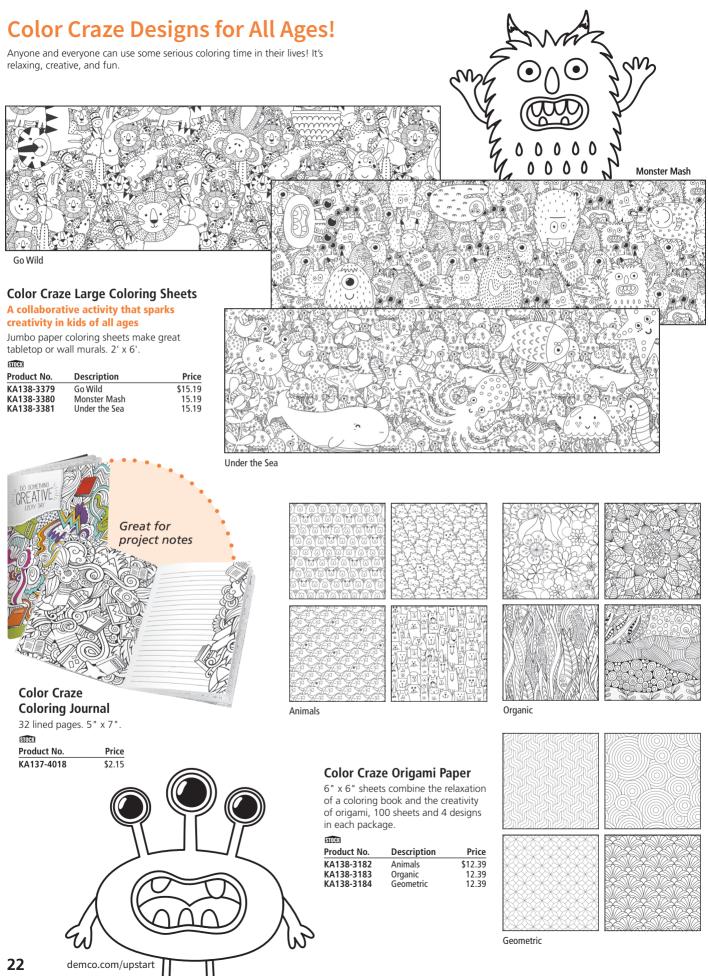






**Only** at Demco **KA138-3803** USA Map

866.537.4065





# Folding Fun for Everyone!

Origami craft sheets with creative designs and attached instructional bookmarks provide interactive fun for all ages

Origami Activity Bookmarks 48/pkg.

\$8.34





KA137-4019 Animals Set 1





KA137-6287 Animals Set 2



KA137-6286 Monsters





KA137-6298 Patterns





866.537.4065

KA138-2165 Playful Pets





KA138-2166 Farm Friends

# Create from the inside out

Includes six Sparks kits from FutureMakers (enough to complete •600 activities)



NEW Demco<sup>®</sup> Makerspace Cart 2.0 > starting at \$4299



17,000 pieces and countless ways to innovate

# Demco<sup>®</sup> Makerspace Cart 2.0

Brimming with more making supplies and activities than ever, the new Makerspace Cart 2.0 builds STEM skills while meeting mini makers where they're at.

Coordinates seamlessly with **Demco Show & Stow System** 





Learn more at **demco.com**, search **makerspace cart** 

# **Give Kids a Canvas for Their Creativity**



#### **Design-Your-Own Bookmarks**

Blank, ready-to-decorate bookmarks are made from acid-free, fade-resistant card stock, with a center hole for adding your own yarn or ribbon. Choose from white or an assortment of 10 colors.  $2" \times 6"$ .

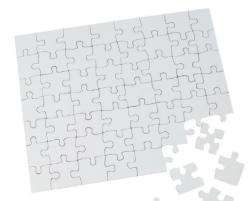
STOCK		
Product No.	Description	Price
KA121-3637	White, 100/pkg.	\$9.49
KA121-3635	Assorted Colors, 100/pkg.	9.49
KA121-3636	Assorted Colors, 500/pkg.	27.99

#### Blank Book

Encourage creativity with these kid-pleasing blank books! Kids will love designing the covers, and the blank white pages are perfect for creative writing, journaling and art projects. Each 7" x 8½" book has 32 pages.

Create

STOCK	
Product No.	Price
KA137-3974	\$1.79



#### NEW

#### **DIY Puzzle Kit**

# Kids can use crayons, colored pencils, or markers to create custom designs on these blank puzzles

- Sturdy laminated cardboard
- Each completed, 56-piece puzzle measures 8" x 10"
- 24 puzzles/pkg.
- Ages 5+

Product No.

KA138-4183



\$18.99

# **Learning That Feels Like Recess**

Creating more engaged learners begins with more fun. As a supplement to traditional forms of education, providing additional options like strategic games and tactile learning tools can illuminate effective paths for children to grow in a variety of skill areas.



#### **Rory's Story Cubes**

#### Toss the dice and unleash infinite storytelling starters

STOCK		
Product No.	Description	Price
KA138-1413	Actions	\$12.99
KA138-1414	Classic	12.99
KA138-1415	Voyages	12.99

NEW Azul Game

Players become artisans creating beautiful mosaics in this award-winning game of strategy

STOCK		
Product No.	Price	CHOKING HAZARD: Small parts.
KA138-3722	\$39.99	Not for children under 3 years.



Mental Blox<sup>®</sup> Critical Thinking Game Put critical thinking to the test and fire up problem-solving skills

STOCK	
Product No.	Price
KA136-5101	\$29.09

Price

\$32.29 31.69 34.69

17.29



#### Classic Games

STOCK				
Product No.	Description	Price	Product No.	Description
KA122-2573	Battleship	\$32.49	KA122-2580	Guess Who
KA122-2581	Checkers	10.99	KA122-2583	Jenga
KA137-2197	Chess	9.79	KA122-2585	Scrabble
KA122-2584	Connect Four	25.09	KA122-2576	Yahtzee
KA122-2577	Chutes & Ladders	19.49		



#### NEW

#### **Bookmarks Puzzle**

1,000 large, easy-grip pieces. Measures 24 "H x 30"W when assembled.

Product No.	Price
KA138-4707	\$19.99



#### NEW

#### **Mystery Books Puzzle**

1,000 large, easy-grip pieces. Measures 24"H x 30"W when assembled.

STOCK	
Product No.	Price
KA138-4710	\$19.99



#### Dinosaur Floor Puzzle

# A ferociously fun way to develop visual recognition, cooperation, fine-motor, problem-solving, and cognitive skills

51 thick, sturdy pieces that include seven dino shapes like a pterodactyl, stegosaurus, and triceratops. Measures 2'H x 3'W when assembled. Ages 5+

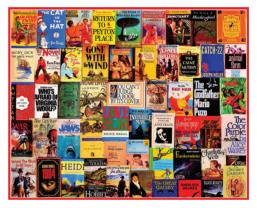
STOCK	
Product No.	
KA138-2774	



#### Storytime Puzzle

1,000 large, easy-grip pieces. Measures 24"H x 30"W when assembled.

Product No.	Price
KA138-4711	\$19.99



#### NEW

#### Great Books Puzzle

300 extra-large, easy-grip pieces. Measures 18"H x 24"W when assembled.

SIGN	
Product No.	Price
KA138-4706	\$16.99



#### **Puppy Floor Puzzle**

# A furry friend that helps develop visual recognition, cooperation, fine-motor, problem-solving, and cognitive skills

43 thick, sturdy pieces that include seven dog-themed shapes, like a ball, paw print, and bone. Measures 2'H x 3'W when assembled. Ages 3+

STOCK	
Product No.	
KA138-2783	



Price

\$17.49

Démco 27

# **Incentives for All Ages**



#### **Bencils**<sup>©</sup> 10/0/0

NEW

STOCK

2½". 12/pkg.

Product No.

KA138-4186

то/ркд.		
STOCK	•	
Product No.	Description	Price
KA138-2581	Star Reader	\$15.89
KA127-6446	I Love Reading	15.89
KA127-6452	Sink Your Teeth into Reading	15.89
KA127-6453	Get Wrapped Up in a Good Book	15.89
KA135-8927	Reading is Great in My Book	15.89

EANTAGTIC READER *
🗧 🔶 Reading Ghamp 🚓 🚱
Library Pencil 🔓
I'M a Book Lover
CALL AND A LANGE AND
SUPER READER W ( + + + + + + + + + + + + + + + + + +
Celebrate Books!

#### **Promotional Pencils**

12/pkg. (unless otherwise noted).

STOCK		
Product No.	Description	Price
KA121-2263	Fantastic Reader (Assorted Foils)	\$5.19
KA121-2264	Reading Champ (Assorted Foils)	5.19
KA127-5451	Library Logo (144/box)	45.99
KA131-1916	I'm a Book Lover	5.19
KA131-2659	Happy Birthday (Multicolor Wrap)	5.19
KA131-4136	Super Reader	5.19
KA136-1204	Celebrate Books	6.79
	(Assorted Colors, Change Color from the Heat of Your Hand)	
KA136-1281	Reading Star	5.19









Price

\$9.99

**Reading Rubber Ducks** 

# Sip Your Way Through the Day

Celebrate reading with these unique and stylish mugs

#### Mugs 1000 \$11.99



**KA137-5133** Roosevelt Quote, 15 oz.



KA136-1628 Library Word Cloud, 15 oz.



KA137-1417 Pigeon, 15 oz. Art ° Mo Willems.

I DON'T

BOOKS BY

THEIR MOVIES.

KA136-4064

Pete the Cat



KA138-0869 Book Lovers, 12 oz.

KA125-2874

I Love Books

# Writing Inspirations

Don't just write — make a statement

#### **Sticky Note Blocks**

Approximately 3% " x 3%". 675 self-adhesive sheets.

PETE THE CAT<sup>©</sup> 1999, 2010 by James Dean by arrangement with MerryMakers, Inc. PETE THE CAT<sup>®</sup> is a Registered Trademark of James Dean, US Reg. #3820216, #4903976, #5104976, #5118017



KA138-0870 Book Lovers

ABOOK



-Theodore Roo

I am a part of

everything that

I have read.

KA137-5134 Roosevelt Quote



Book Lovers Journal Troduct No. Price KA138-0868 \$5.59



 Product No.
 Price

 KA137-6938
 \$8.49



# **Economy Book Bags**

#### Fun styles that fit your budget

Sturdy polyethylene bags with patch handles. 14" x 17" x 3". 100/pkg.





NEW KA138-5327 Books Mooove Me



KA138-5328 I Love My Library



KA127-5264 I Love Books



KA138-0373 Reading Is Cool



KA137-7065 Love to Read



KA138-0923 Book Lovers





KA125-4646 Bee a Reader

# **Drawstring Book Bags**

Make checkout an event with a variety of expressive styles

Sturdy polyethylene bags with drawstrings. 14" x 17" x 3". 25/pkg.

\$17.99

™ & <sup>©</sup> 1000 Books Foundation



Reusable and environmentally friendly bags make great gifts Lightweight polypropylene. 12 "H x 16 "W x 6"D, with 28 "L handles. \$2.79



KA137-7066 Love to Read



KA131-8571 I Love Books



KA131-8568 Library with Definition

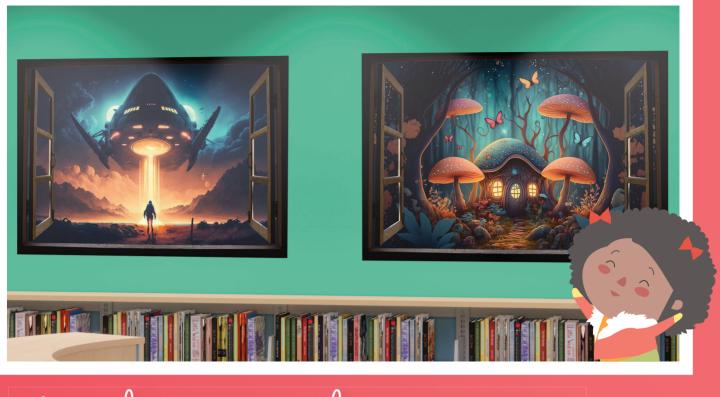
KA138-0912 Book Lovers

NEED

BOOKS

# This valentine is full . . . of products and decor...





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