

WICOMICO CIVIC CENTER

COMPASSION LIVE PRESENTS

20
THE ROADSHOW
20

MARCH 7



DAKTRONICS

COMMUNITY

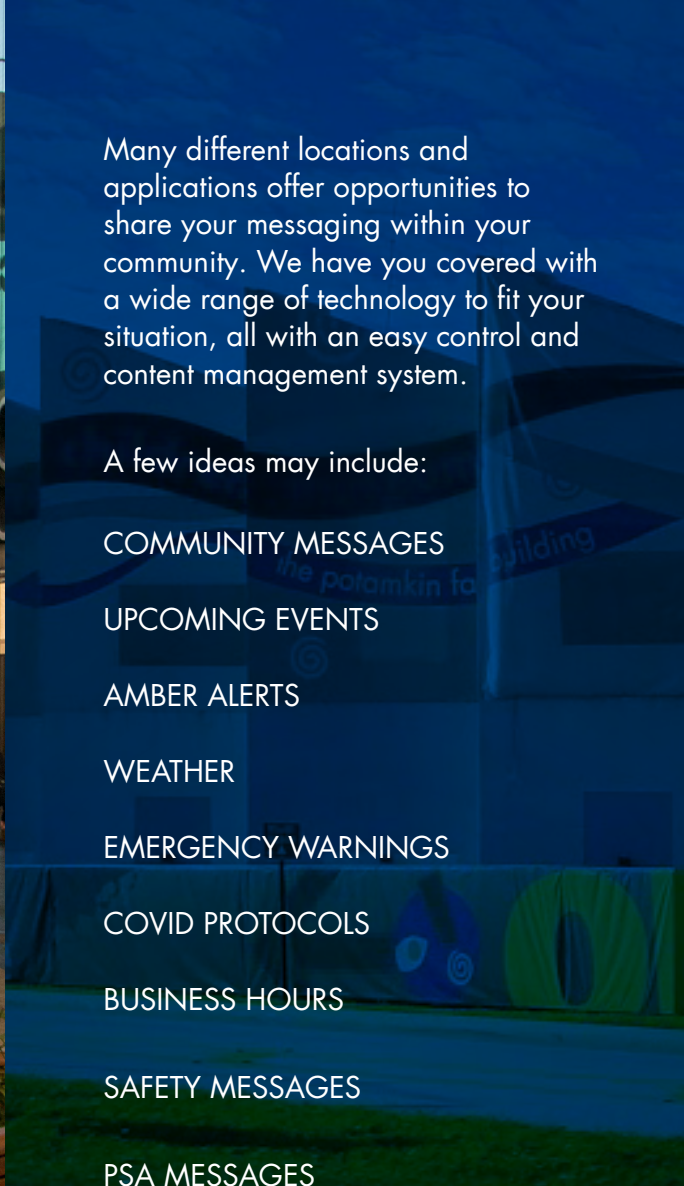
COMMUNICATION SOLUTIONS

COMMUNICATE TODAY

Sharing information and communicating with audiences is becoming increasingly important every day. Communicate news, safety protocols, wayfinding details, event information and more as people pass by your venue or attend events. Let us help you with your communication plan, the LED technology you'll need to execute that plan and all the details that come with it.

REVENUE TOMORROW

The investment in LED displays will allow you to better communicate with your audience as well as provide a new opportunity to generate revenue through advertising agreements in the future. The exposure LED technology offers, combined with the flexibility to rotate messaging at a moment's notice, is enticing for brands looking to find additional ways to connect with consumers. We'll help you leverage your budget to take advantage of all LED technology has to offer.



Many different locations and applications offer opportunities to share your messaging within your community. We have you covered with a wide range of technology to fit your situation, all with an easy control and content management system.

A few ideas may include:

COMMUNITY MESSAGES

UPCOMING EVENTS

AMBER ALERTS

WEATHER

EMERGENCY WARNINGS

COVID PROTOCOLS

BUSINESS HOURS

SAFETY MESSAGES

PSA MESSAGES

SCHOOL ANNOUNCEMENTS

TRAFFIC UPDATES

ADVERTISEMENTS

AND MORE





To learn more about how you can partner with Daktronics to bring new mass communication and revenue generating opportunities to your city, contact your OMNIA representative.

OMNIA

PARTNERS

OMNIA Partners, Public Sector is the nation's largest and most experienced cooperative purchasing organization dedicated to public sector procurement. Our immense purchasing power and world-class suppliers have produced a comprehensive portfolio of cooperative contracts and partnerships, making OMNIA Partners the most valued and trusted resource for organizations nationwide.

Through the economies of scale created by OMNIA Partners, our participants now have access to an extensive portfolio of competitively solicited and publicly awarded agreements. The lead agency contracting process continues to be the foundation on which we are founded. OMNIA Partners is proud to offer more value and resources to state and local government, higher education, K-12 education and non-profits.

For more information, visit omniapartners.com/publicsector

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