



November 8, 2024

Tom Coughlin
National Sales Manager
Daktronics, Inc.
201 Daktronics Drive
Brookings, SD 57006
Email: tom.coughlin@daktronics.com

Re: Renewal Award of Contract #R220601

Dear Mr. Coughlin:

Per official action taken by the Board of Directors of Region 4 Education Service Center on October 29, 2024, Region 4 ESC is pleased to announce that Daktronics, Inc. has been awarded an annual contract renewal for the following, based on the sealed proposal submitted to Region 4 on January 11, 2022, and subsequent performance thereafter:


Contract

Scoreboards, Electronic Signs, Installation, Related Products, and Services

The contract will expire on April 30, 2026, completing the fourth year of a five-year term contract. The contract is available through OMNIA Partners, Public Sector. Your designated OMNIA Partners, Public Sector contact is Fred Flores, at (713) 554-0494 or fred.flores@omniapartners.com.

The partnership between Daktronics, Inc., Region 4 and OMNIA Partners, Public Sector can be of great help to participating agencies. Please provide copies of this letter to your sales representative(s) to assist in their daily course of business.

Sincerely,

Signed by:

A5A9F62707BB46B
Adam Labor, MBA, RTSBA
Director, Procurement

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