

Fisher Scientific Greener Choice Program

 The world leader in serving science




The Fisher Scientific Greener Choice Program

Over 60,000 greener products to help you reduce your environmental impact, one product at a time 

Giving you greener choices is one of our commitments to you.

The Greener Choice program makes it easy to find lab products that align with your sustainability goals.

Simply look for the  icon in search results to identify qualifying products.

All 12 available environmental product claims are aligned with the US Federal Trade Commission Green Guides

- Renewable Energy
- Renewable Materials
- Energy Star Certification
- Certifications and Seals of Approval
- Ozone-Safe or Safe for the Ozone Layer
- Free-of a Substance that Causes Environmental Harm
- Source Reduction
- Recycled Content
- Compostable
- Degradable
- Recyclable
- Non-Toxic



fishersci.com/greenerchoice

Green Leaf Badge for Greener Product Alternatives

Look for the Green Leaf

The screenshot shows the ThermoFisher Scientific website interface. At the top, there is a navigation bar with the ThermoFisher Scientific logo, a search bar containing '12-565-268', and links for 'Order Status', 'Quick Order', 'Sign In', and a shopping cart icon. Below the navigation bar, a breadcrumb trail reads 'Home > Products > Tubes > Centrifuge Tubes > Thermo Scienti... > 12565268'. A 'Print' button is visible in the top right corner of the product page.

The main product area features a large image of the centrifuge tubes on the left. To the right of the image, the product title is 'Thermo Scientific™ Nunc™ 15mL and 50mL Conical Sterile Polypropylene Centrifuge Tubes'. A small green leaf icon is circled next to the product name. Below the title, a short description states: 'These premium, high-quality conical tubes are environmentally friendly, and allow for increased readability with the largest writing area on the market.' The supplier is listed as 'Thermo Scientific'. A 'View more videos' link is present below the description.

To the right of the product description is a pricing and purchase section. It includes the 'Catalog No.' (12-565-268), the price '\$383.00 / Case of 500', a 'Qty' input field, the 'edge' logo, and a green 'Add to Cart' button.

At the bottom of the product page, there are tabs for 'Description', 'Specifications', 'Product Suggestions', and 'Documents'. The 'Description' tab is currently selected, showing the beginning of the product description: 'Thermo Scientific™ Nunc 15mL & 50mL Conical Sterile Polypropylene Centrifuge Tubes are premium, high-quality conical tubes that are environmentally friendly, offer

The Greener Choice Program






- The **Greener Choice** program helps to easily identify environmentally friendly products
- When browsing the site, find Greener Choice products using the Search Results and Product Description Pages. Look for the Greener Choice leaf after the product name.
- You can also shop the [Greener Choice product collection here](#)

Greener Choice - Fishersci.com Web Treatments


New 'Greener Choice' Program Badge for qualifying products

Ability to refine results to return only 'Greener Choice' products

Special Interests

-  Greener Choice (889)
-  SureTRACE (786)
-  Fast Shipping (432)
-  Science Education (363)
-  Supplier Diversity Program (232)

Detailed Claims appear on 'hover over'



Greener Choice Product

This product offers one or more environmental benefits itemized in the U.S. FTC "Green Guides".

The specific claim(s) for this product include:

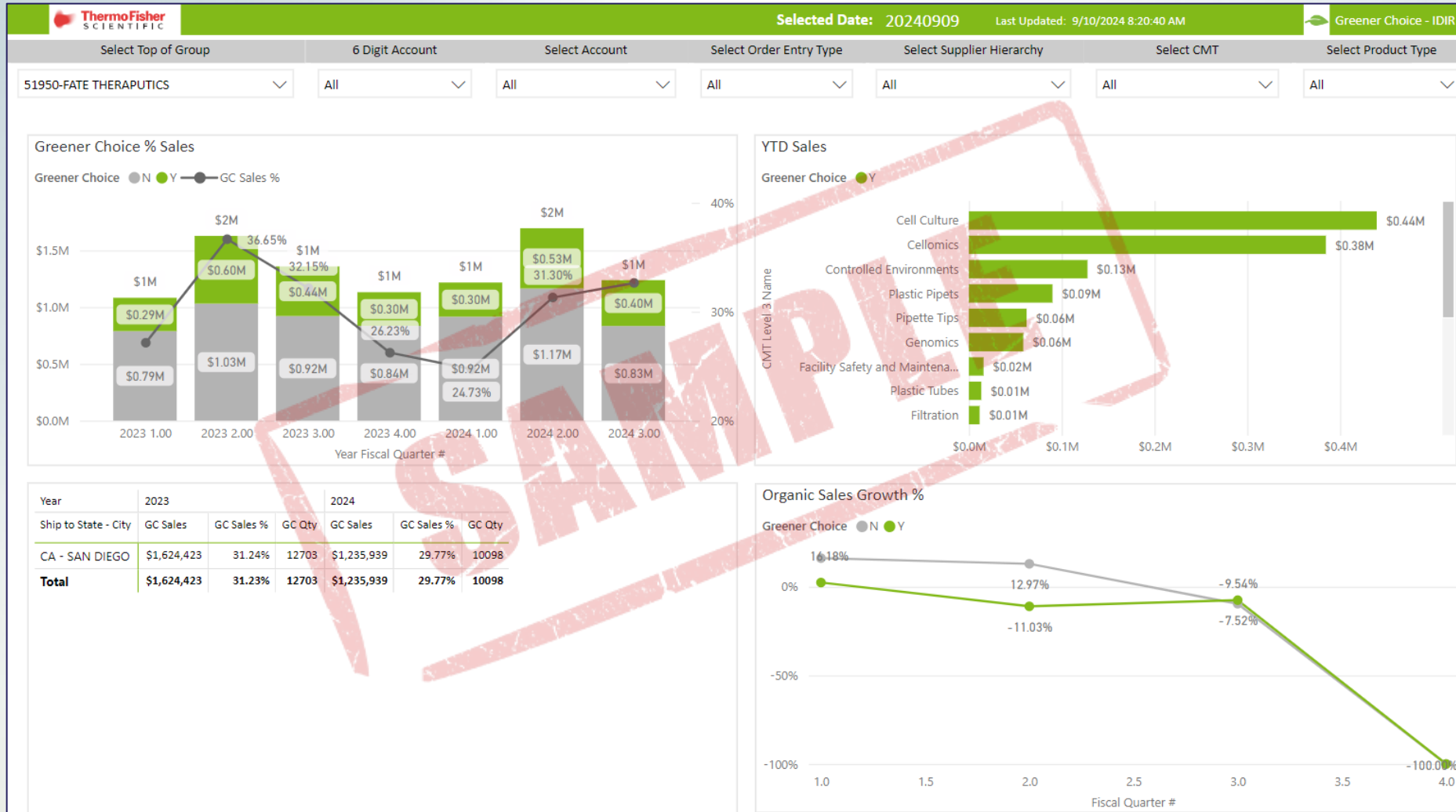
- **Non-toxic**
- **Compostable**
- [View more claims](#)

[Learn more about the Greener Choice Program](#)



Greener Choice Customer Report

Customer Name – FY2023 – YTD September 2024



SAMPLE