

Professional

Send a Signal That You Care
with The PURELL SOLUTION™

PROFESSIONAL





The PURELL® Brand Signals Your High Standards
for Creating a Caring, Clean Environment





Take Credit for All You Do to Make Your Facility Great

When people see the PURELL brand, it sends a clear signal that you care about cleanliness, health, and well-being. The PURELL brand lets you take credit not only for providing the best hand hygiene and surface disinfection but also for the unseen things you do to make your facility great.

79%

Impacted Overall
Impression

The PURELL Brand Brings Peace of Mind

PURELL products project a quality image that extends to your entire operation. In a recent survey, 79% of people said that seeing PURELL products impacted their overall impression of the facility.¹

80%

Have a More
Positive Impression

PURELL Products Have a Halo Effect

The PURELL brand enhances your image by showing you care enough to provide the very best. 80% of people surveyed said that seeing PURELL products left them with a positive overall impression of the facility that provided them.¹

84%

More Satisfied

PURELL Products Improve Satisfaction

Guests, customers, and employees appreciate trusted brands. In a recent study, 84% of people were satisfied with the cleanliness of a facility that provided PURELL products.¹

Introducing The PURELL SOLUTION™

The brand that invented instant hand sanitizer now offers a comprehensive solution, with hand soap and surface disinfection products to help eliminate germs on hands and surfaces in your facility. A complete set of products, working to ensure you never have to choose between products that are effective and products people feel great about using.





The PURELL SOLUTION™

The Right Products, in All the Right Places, Help

PURELL® Professional HEALTHY SOAP®

PURELL Professional HEALTHY SOAP products are available in a variety of gentle and effective formulations. Whether you choose antibacterial soaps, non-antibacterial soaps, or our breakthrough new PURELL® Professional HEALTHY SOAP® products with CLEAN RELEASE® Technology, you can always be assured of high performance.

Maintain Skin Health

Gently removes dirt and germs. Nourishes while cleaning. Supports the skin's natural moisture barrier.

Gentle Ingredients

Free of parabens, triclosan, and phthalates. Hypoallergenic.

Pleasant and Uplifting

Refreshing formulations are pleasant, with added peace of mind that only comes from the PURELL brand.

PURELL® Professional Hand Sanitizer

America's #1 brand of hand sanitizer.²
Kills 99.99% of most common germs that may cause illness. Outperforms other hand sanitizers ounce for ounce.³



2X Sanitizing Strength

One squirt of PURELL Advanced Hand Sanitizer Gel equals two squirts of other national brands.⁴

Gentle on Skin

Formulated with the mildest, most effective ingredients available. Made with moisturizers and skin conditioners, and safe to use on all skin types.

Available Where It's Needed

Available in dispensers, bottles, stands, and wipes for easy access throughout the facility.



Make Your Facility a More Welcoming Place

PURELL® Professional Surface Disinfectant

Unlike traditional products, PURELL surface disinfectants combine powerful germ kill and no-rinse protection.

Fast and Effective

Eliminates 99.9% of germs, including norovirus and cold & flu viruses, in 30 seconds.

Worry-Free

EPA Design for the Environment (DfE) Certified, with the lowest allowable toxicity rating. No need to rinse or wash hands after using, even on food-contact surfaces.

Multi-Surface Formulation

Proven on most hard and soft surfaces, including breakrooms, desks and conference rooms, upholstered furniture, daycare toys and hands-on learning tools, health & fitness equipment, and more.

PURELL® Hand Sanitizing Wipes

All the germ-fighting power of PURELL Hand Sanitizer, plus the convenience and extra cleaning power of a wipe.

Quick and Convenient

Kills 99.99% of most common germs that may cause illness.

Gentle on Hands

Our cottony wipes are tough on germs and gentle on skin.

Dispensing Options

Choose from a variety of canister sizes and formats to suit your needs.

Breakthrough Innovation in Hand Soap

Introducing PURELL® Professional HEALTHY SOAP® with CLEAN RELEASE® Technology

Healthy skin is cleaner skin. PURELL Professional HEALTHY SOAP products with CLEAN RELEASE Technology set a new standard for soap performance. These remarkably mild formulations are gentle on skin, contain no harsh preservatives or antibacterial ingredients and remove over 99% of dirt and germs.^{7,8}



"With breakthrough formulation, GOJO has eliminated the leading causes of severe skin irritation."

— Dr. Matthew Zirwas, M.D., Board-certified dermatologist in occupational and contact dermatitis



Scientific Breakthrough in Skin Health

GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation – harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CLEAN RELEASE technology soaps are free of these ingredients so they are better for skin.

Cleaner Ingredients

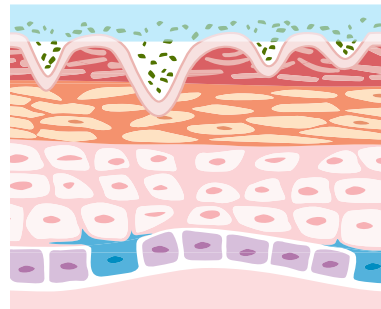
Free of harsh preservatives, antibacterials,* parabens, and phthalates

Better Wash Experience

95% preferred over regular soap⁷

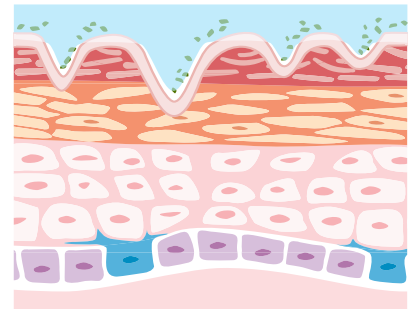
CLEAN RELEASE Technology Helps Soap Work Better

CLEAN RELEASE Technology boosts soap performance. Its novel surfactant system reaches deeper into skin's cracks and crevices to gently remove more dirt and germs than regular soap.^{5,8,9}



Regular Soap**

Can't get to tough-to-reach areas where dirt and germs may hide.



CLEAN RELEASE Technology

Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.^{5,6,9}

Dirt Removal

Removes 30% more dirt than regular soap⁵

Better for You and the Environment

CLEAN RELEASE technology soaps are made with natural ingredients, far exceeding the 64% USDA requirements. They rinse faster and cleaner to conserve water.

Biobased Content

90% biobased content¹⁰

Water Conservation

Saves an estimated 6 gallons per 1250mL refill compared to regular soap^{11,**}

Choose the CLEAN RELEASE Technology Formulation That's Right for You

PURELL® Professional HEALTHY SOAP® Naturally Clean Foam – naturally scented with essential oils

PURELL® Professional HEALTHY SOAP® Naturally Clean Fragrance Free Foam – fragrance free

* Does not contain an antibacterial soap active ingredient. **All references to regular soap are based on our top-selling non-antibacterial soap.

and Surface Disinfection Formulation

PURELL® Professional Surface Disinfectant

Hand hygiene is critical for killing germs that may cause illness, but that's just half of the solution. You can improve results dramatically when you also work to prevent recontamination of hands by disinfecting surfaces people touch.



Fast and Effective

PURELL Professional Surface Disinfectant is effective on 99.9% of germs, including norovirus and cold & flu viruses. The patented formulation works fast, killing 36 germs on surfaces in just 30 seconds.

Worry-Free PURELL TOUCHABLE® Technology

Our powerful but low-toxicity formulation means you can disinfect throughout the day as needed.

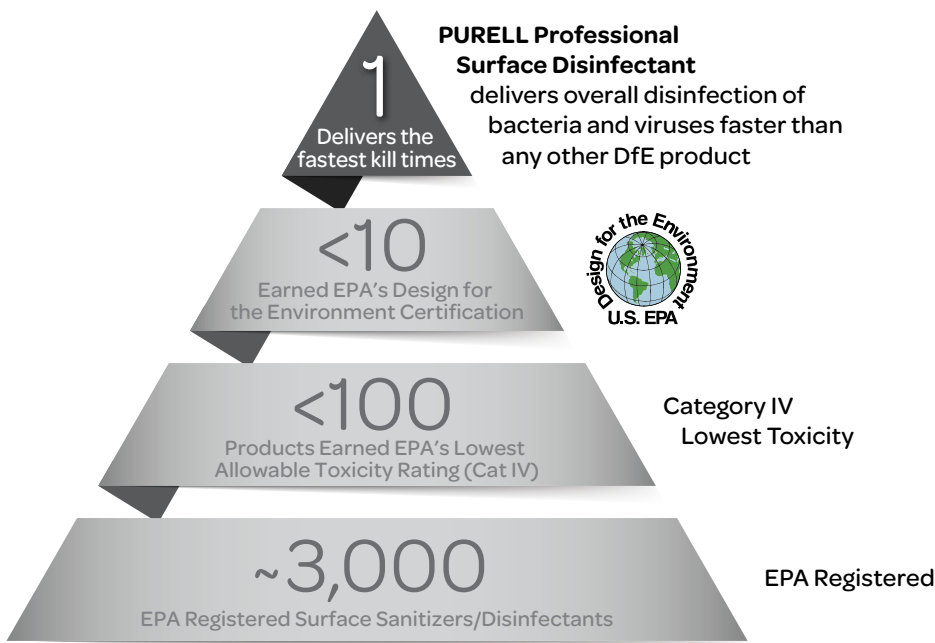
- Formulated for food-contact surfaces – no rinse required
- No warning or caution labels required
- No handwashing, gloves, or safety glasses required
- No harsh fumes

EPA Design for the Environment (DfE) Certified

DfE is part of EPA's Safer Choice program aimed at helping consumers, businesses, and purchasers find products that perform well and are safe for human health and the environment.

- Features the the EPA's lowest allowable toxicity rating
- Disinfects more bacteria and viruses faster than any other DfE product

The Power of PURELL Professional Surface Disinfectant



As of 05/2020



Elegant Design Meets Maintenance Ease

Built on more than 65 years of dispenser engineering experience, new PURELL ES® hand hygiene systems are as durable and reliable as they are beautiful. Our AT-A-GLANCE™ refill design provides the easiest way to see when refills need to be changed. And with PURELL® products, it's easy for all to see how much you care about cleanliness, health, and well-being.





PURELL® ES4
PUSH-STYLE

Durable and reliable
push-style systems.
Easy to maintain.



PURELL® ES6
TOUCH-FREE

Touch-free systems built
for reliable performance
and maintenance ease.



PURELL® ES8
ENERGY-ON-THE-REFILL AND
SMARTLINK™ CAPABILITY

Touch-free with energy-on-
the-refill plus the ability to add
communication modules.



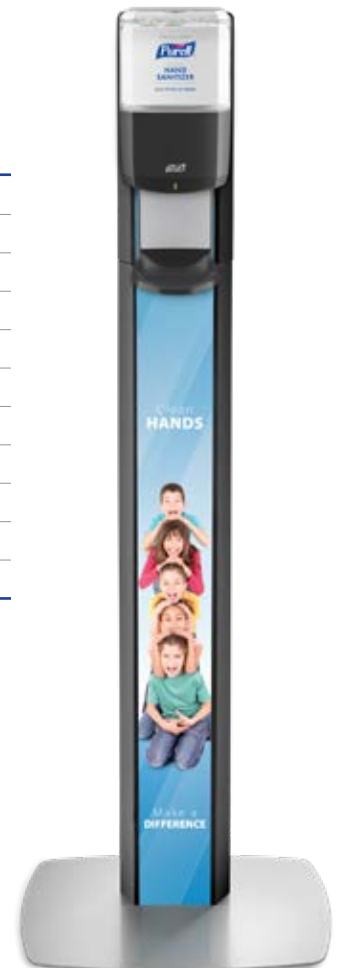
Always the Right Choice

Reliable Performance

	ES4	ES6	ES8
Each new refill refreshes the look of the dispenser	YES	YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES	YES
LOCK OR NOT™ Technology – can convert to a locking system	YES	YES	YES
Fully ADA compliant	YES	YES	YES
AT-A-GLANCE™ refill design – the easiest way to see when refills need to be changed	YES	YES	YES
Distinct PURELL® brand design – engineered to fit everywhere	YES	YES	YES
Refills are recyclable	YES	YES	YES
May be personalized with your logo on the dispenser	YES	YES	YES
Touch-free dispensing		YES	YES
Energy on the refill – touch free and always ready			YES
Optional modules add capability for service alerts and compliance monitoring			YES

PURELL MESSENGER™ Floor Stands Fit Anywhere

PURELL MESSENGER Floor Stands provide the opportunity to put a hand sanitizing station anywhere it's needed. They are ideal for entrances, lobbies, hallways, and other shared areas. Stands may be personalized with your message on the front and back of the stand, and with a customizable sign on the stand header. For complete information on options for stands, accessories, signs, and personalization, visit www.PURELLSOLUTION.com/MESSENGER.



PURELL® ES8 Dispensing System:

When you choose new PURELL ES8 hand hygiene dispensers, not only are you getting America's most trusted hand hygiene products, you're also getting a revolutionary dispenser design that addresses the two most common service issues – empty dispensers and worn-out batteries.

AT-A-GLANCE™ Refill Design

Monitor product levels with just one look. We make it quick and easy to see which dispensers need your attention, eliminating complaints about empty dispensers.

Breakthrough Energy-on-the-Refill Technology

Each new refill comes with its own energy source – a coin cell battery that's integrated into the refill. When you replace the empty refill, you get fresh product and fresh energy in one simple step. Back-up power inside the dispenser provides added assurance of high performance – even with extreme high-frequency use.

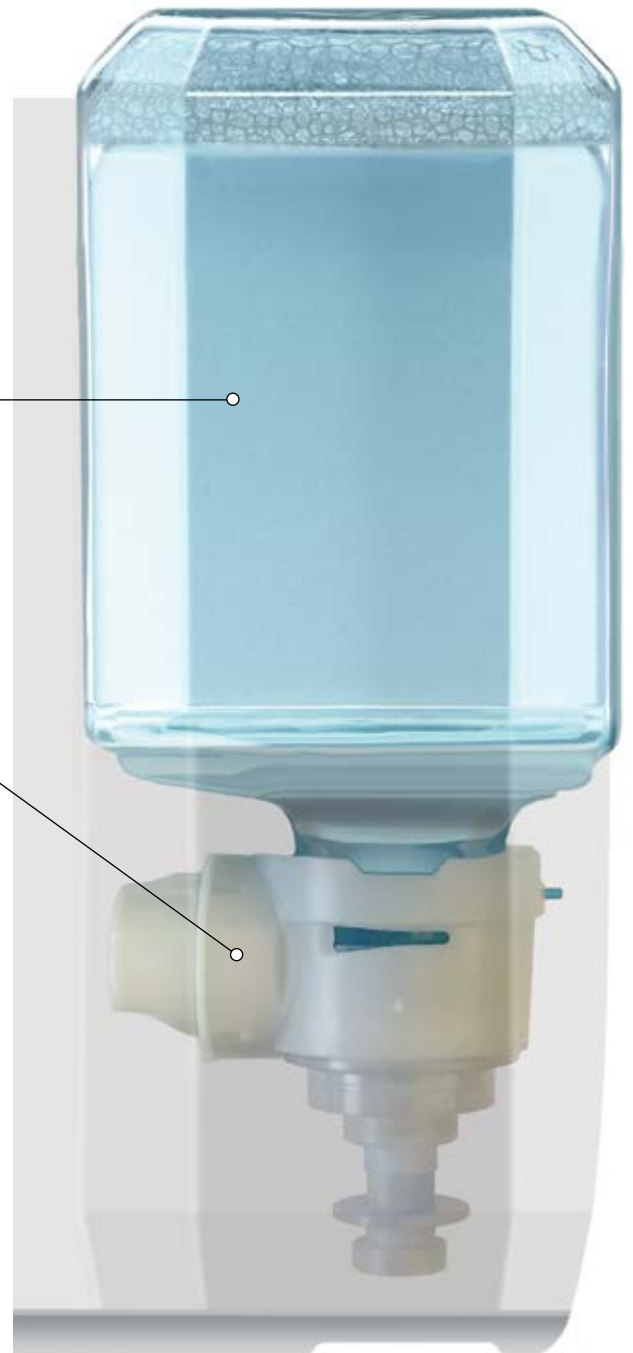
Built for Sustainable Performance

The PURELL ES8 system represents a 68% reduction in battery waste and a 15% reduction in greenhouse gas emissions when compared to leading touch-free systems on the market.***

Battery Waste Over Dispenser Lifetime



*Based on a 1200mL refill with an assumed usage rate of 2.35 refills per dispenser per year and a 6-year dispenser lifetime.
**2017 Healthcare Sanitizer Market Sales provided by Definitive Healthcare, LLC.



Hand Hygiene That's Always Ready



The PURELL ES8 Dispensing System eliminates the hassle of battery change-outs

Checking and changing batteries can be a major resource drain. Until now, your choice has been to change batteries proactively for uninterrupted service or reactively when they wear out unexpectedly.

The PURELL ES8 System eliminates the hassle of battery change-outs by combining this major task with one you are already doing – replacing empty refills!

Easy Recycling and Disposal

PET bottle and refill components are easy to disassemble, including removal of the battery.

For complete recycling and disposal instructions, visit www.PURELLSOLUTION.com/ES8

Hand Hygiene Intelligence


Optional PURELL SMARTLINK™ plug-in modules let you add intelligent functionality to your dispenser. Track hand hygiene compliance, get alerts when dispensers need service, or add other upgrades as technology evolves.

Send a Signal That You Care



ES4 1200 mL ES6 1200 mL ES8 1200 mL FMX-20™ 2000 mL

Hand Soap

PURELL® Soap Dispenser – White	5030-01	6430-01	7730-01	5230-06
PURELL® Soap Dispenser – Graphite	5034-01	6434-01	7734-01	5234-06
<div> <div></div> <div> <div>*</div> <div>**</div> </div> </div> PURELL® Professional CRT HEALTHY SOAP® Naturally Clean Fragrance Free Foam Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and is free of harsh preservatives and antibacterials. ^{5,6}	 5070-02	6470-02	7770-02	–
<div> <div></div> <div> <div>*</div> <div>**</div> </div> </div> PURELL® Professional CRT HEALTHY SOAP® Naturally Clean Foam Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and is free of harsh preservatives and antibacterials. ^{5,6}	 5071-02	6471-02	7771-02	–
<div> <div></div> <div> <div>*</div> </div> </div> PURELL® Professional HEALTHY SOAP® Mild Foam Exceptionally mild, fragrance-free, green-certified foam hand soap.	5074-02	6474-02	7774-02	5213-02
<div> <div></div> <div> <div>*</div> </div> </div> PURELL® Professional HEALTHY SOAP® Fresh Scent Foam Spa-inspired, mild foam hand soap with pleasant fragrance.	5077-02	6477-02	7777-02	5215-02
<div> <div></div> <div> <div>*</div> </div> </div> PURELL® Professional HEALTHY SOAP® Clean & Fresh Scent Lotion Handwash Spa-inspired, mild lotion hand soap with pleasant fragrance.	5095-02	6495-02	–	5295-02
<div> <div></div> <div> <div>*</div> </div> </div> PURELL® Professional HEALTHY SOAP® 0.5% BAK Antimicrobial Foam Efficacy and mildness come together in this effective antimicrobial hand soap.	5079-02	6479-02	7779-02	5279-02



ES 450 mL ES4 1200 mL ES6 1200 mL ES8 1200 mL

Hand Sanitizer

PURELL® Hand Sanitizer Dispenser – White	–	5020-01	6420-01	7720-01
PURELL® Hand Sanitizer Dispenser – Graphite	–	5024-01	6424-01	7724-01
PURELL® Hand Sanitizer Starter Kit – White	1450-D8	–	–	–
PURELL MESSENGER™ Floor Stand – White (dispenser included)	–	–	7306-DS-SLV	7308-DS-SLV
PURELL MESSENGER™ Floor Stand – Graphite (dispenser included)	–	–	7316-DS-SLV	7318-DS-SLV
<div> <div></div> <div> <div>*</div> </div> </div> PURELL® Professional Advanced Hand Sanitizer Fragrance Free Gel Green-certified, fragrance-free gel hand sanitizer for professional environments.	–	5060-02	6460-02	7760-02
PURELL® Professional Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation for professional environments.	–	5062-02	6462-02	7762-02
<div> <div></div> <div> <div>*</div> </div> </div> PURELL® Professional Advanced Hand Sanitizer Fragrance Free Foam Green-certified, fragrance-free hand sanitizer for professional environments.	–	5052-02	6452-02	7752-02
PURELL® Professional Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation for professional environments.	–	5054-02	6454-02	7754-02

with The PURELL SOLUTION™



535 mL 8 oz. 12 oz.

Additional Hand Sanitizer Sizes



PURELL® Advanced Hand Sanitizer Fragrance Free Gel

Green-certified, fragrance-free gel hand sanitizer for professional environments.

– 9691-12 3691-12

PURELL® Advanced Hand Sanitizer Gel

Advanced gel hand sanitizer formulation for professional environments.

– 9652-12 3659-12

PURELL® Hand Sanitizer SF607™ Foam

Unique non-alcohol formulation for instances where a non-alcohol-based sanitizer is required.

5784-04 – –



100 ct 270 ct

Hand Sanitizing Wipes

PURELL® Hand Sanitizing Wipes

Durable, non-linting hand sanitizing wipes that remove light soils and dirt.

9111-12 9113-06



32 oz. Pour Gallon

Surface Disinfectant

PURELL® Professional Surface Disinfectant

One-step disinfectant and cleaner with a fresh citrus scent.

3342-06 4342-04

Personalize With Your Brand

Personalize with your message and take credit for providing the best. Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to cleanliness, health, and well-being. A variety of options are available for personalization, including logos on dispensers, custom header signs, or a complete personalization of the MESSENGER™ Floor Stand.

Visit PURELLSOLUTION.com/personalization, or contact your GOJO Representative for information on personalizing your PURELL program.





Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating The PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging, and dispensing system design. To learn more about our sustainability practices, visit www.GOJO.com/Sustainability.

Send a Signal That You Care with The PURELL SOLUTION™



1. GOJO Industries, Inc., Market Research 007-021, 2014.
2. 52 Week IRI Data ending April 2018; 2017 HPIS Data; Hall & Partners, September 2017 Brand Survey.
3. Bioscience Laboratories, Inc., ASTM E 1174 Health Care Personnel Handwash, 110103-101, 5 April 2011; Bioscience Laboratories, Inc., ASTM E 1174 Health Care Personnel Handwash, 100907-101, 6 January 2011
4. Based on comparative study using 1.75 mL of PURELL Advanced Hand Sanitizer vs 3.5 mL of other national brands with 63% or less ethyl alcohol, and tested in accordance with FDA Healthcare Personnel Handwash guidelines. National brand based on 52-week IRI scan data. Visit PURELL.com for more information.
5. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
6. Bioscience Laboratories, Inc., ASTM E 1174 Health Care Personnel Handwash, 170398-101, 5 July 2017
7. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
8. Bioscience Laboratories, Inc., Efficacy - ASTM E 2755, 1707304-101, 28 September 2017.
9. Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.
10. Beta Analytic, Inc, ASTM D6866-16 Method B (AMS) Biobase Content Beta-464684 May 9, 2017.
11. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.

#30452 (5/2020)



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