

Formulated for dry and sensitive skin, our hypoallergenic CRT soap removes 99% of dirt and germs^{1,4} while being free of the most common skin irritants – antimicrobials³ and harsh preservatives.^{2,3}

Comprehensive Skin Health

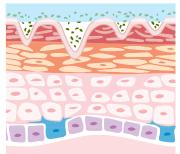
HIGH-QUALITY INGREDIENTS Remarkably mild and free of parabens, phthalates, and antibacterial ingredients like triclosan LESS RESIDUE Rinses cleaner, leaving 2x less residue on hands⁵ UNIQUELY SUSTAINABLE Cradle to Cradle Certified® Gold with Platinum level Material Health FOR FREQUENT USE Designed to be gentle for frequent use

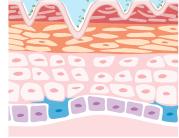


Enhanced Soap Performance

Designed to optimize cleaning power, CLEAN RELEASE® Technology cleans deeper. Here's how:

- 2X Lower CLEAN RELEASE Technology improves soap's ability to spread over the skin's topography, allowing it to better remove soils & germs.
- Better Wash Experience 95% preferred over regular soap⁶
- Water Conservation Saves an average of 15,000 gallons per year in a 500-bed hospital⁷





Regular Soap*

Higher interfacial tension prevents regular soap from reaching into crevices where soil and germs may hide.

High Performance HEALTHY SOAP®

CLEAN RELEASE Technology lifts and washes away more than 99% of soil and germs.^{1,2,4}

Soap that Works Better

CLEAN RELEASE Technology helps soap work better and remove more than 99% of soil & germs.^{1,2}

3.4X Fewer Germs – CRT® High Performance Soap lifts
 & washes away germs better than regular soap®

Germ Removal on Dry, Irritated Skin



A 0.53 log removal improvement on dry, irritated skin compared to regular soap.8

Game-Changing Innovation in Dispensing and Formulation

| PURELL® HEALTHY SOAP® | ES4 1200 mL | ES6 1200 mL | ES8 1200 mL |
|--|-----------------------|-----------------------|-----------------------|
| PURELL® Hand Sanitizer Dispenser – White PURELL® Hand Sanitizer Dispenser – Graphite | 5020-01 5024-01 | 6430-01 6434-01 | 7720-01 7724-01 |
| PURELL CRT HEALTHY SOAP™ High Performance Foam | 5085-02 | - | 7785-02 |
| PURELL CRT HEALTHY SOAP™ Naturally Clean Foam | 5071-02 | 6471-02 | 7771-02 |
| PURELL HEALTHY SOAP™ Gentle & Free Foam | 5072-02 | 6472-02 | 7772-02 |
| PURELL HEALTHY SOAP™ Fresh Scent Foam | 5077-02 | 6477-02 | 7777-02 |

^{1.} Augustine Scientific, Newbury, OH Ex Vivo Soil Removal Analysis, August 5, 2017. | 2. BioScience Laboratories, Bozeman, MT, Study #1707304-101, Evaluation of In-Vivo Germ Removal, August 22, 2017. | 3. Does not contain an antibacterial soap active ingredient. | 4. BioScience Laboratories, Inc.; Bozeman, MT, Study# 170398-101, Evaluation of in vivo Germ Removal, July 5, 2017. | 5. Compared to a top-selling competitive foam soap. Skin Care Learning Center Study #2018-05-110656. | 6. GOJO Industries Inc., Study 2017-08-110609 Healthy Soap CRT Foam and Lather Study August 2017. | 7. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017. | 8. GOJO Industries, Inc., Akron OH, Evaluation of handwashes for germ removal from ex vivo skin, Study # EV-2017-002, August 15, 2017. Used dried skin simulation. | *All references to regular soap are based on our top selling non-antibacterial soap.

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