

Higher Education

Provide a Cleaner, More Sustainable
Campus with The PURELL SOLUTION™
for Higher Education





The PURELL® Brand Signals Your Commitment
to a Healthy, Sustainable Campus





Sustainable Products for a Cleaner Campus

Students are always on the move, frequenting all types of areas from dorm rooms and dining halls to athletic facilities and classrooms. PURELL® products can help reduce the presence of germs across campus with effective, sustainable solutions that are convenient and easy to maintain.

#1

Brand in
Hospitals

PURELL Products Are Trusted When It Matters Most

The PURELL brand is the #1 hand sanitizer brand in hospitals.¹ The same proven, trusted formulations that healthcare professionals use to help eliminate germs can create a culture of well-being on campus.

80%

Have a More
Positive Impression

PURELL Products Have a Halo Effect

In a recent survey, 80% of people surveyed had a more positive impression of a facility when PURELL products are made available.²

100%

Committed

We're Committed to Changing How the World Stays Well

From offering USDA biobased products and reducing waste during dispenser installation to powering our distribution centers with 100% renewable energy, we're striving to find better, more sustainable ways of helping everyone on campus stay healthy.

The PURELL SOLUTION™ for Higher Education



We're proud to offer a complete set of products that work together to fight germs on hands and surfaces across campus. These high-quality hand sanitizers, hand soaps, and surface disinfection products eliminate the need to choose between effectiveness and sustainability.

Sustainability at the Core of a People-Driven Business



We realize that providing sustainable value goes beyond the ingredients in our products. Sustainability is a core value at GOJO, and everything we do is rooted in minimizing our impact and creating a healthier world. We recognize our role in creating a healthy future and put great effort into understanding and proactively managing the social, environmental, and economic impacts of our business.



Industry Leaders from the Inside Out

As a certified Women's Business Enterprise by the Women's Business Enterprise National Council (WBENC), GOJO is proud of our commitment to Diversity, Equity, and Inclusion (DEI). Social sustainability is a focus area for our family-owned Enterprise, and we pride ourselves on a diverse supply chain that provides equal opportunities for everyone to succeed.

Our commitment to DEI also helps universities reach their supplier diversity goals, which can help create a cycle of opportunity for our customers, their end-users, and all the communities with whom we interact.



Cradle to Cradle Certified® Products

We're proud to be the first manufacturer in our category to meet the world-class sustainability standards of Cradle to Cradle Certified products.

So far, 318 PURELL® hand sanitizer SKUs have become Cradle to Cradle Certified Gold with Platinum Material Health rating, and we estimate that over 80% of our sanitizer sales now come from third party-certified products. Additionally, 21 SKUs of PURELL® HEALTHY SOAP® with CLEAN RELEASE® Technology became Cradle to Cradle Certified Gold with Platinum Material Health ratings.



Sustainability Every Day

From setting our sights to powering our facilities with 100% renewable energy to saving an estimated 168 metric tons of GHG emissions by eliminating 500 tanker trucks per year of raw ingredients to our facilities, creating sustainable value on a day-to-day basis is a critical goal at GOJO.

Find out how we're striving to provide more well-being solutions, with less waste, to more people every day by downloading our 2020 Sustainable Value Progress Report at [GOJO.com/Sustainability](https://www.gojo.com/Sustainability).

Create a Cleaner Campus with The PURELL SOLUTION™ for Higher Education



PURELL® Hand Sanitizer

America's #1 hand sanitizer brand¹ kills 99.99% of most common germs that may cause illness and is formulated with mild and effective ingredients, so it's safe for all skin types.



PURELL CRT HEALTHY SOAP® Products

Made with cleaner ingredients to remove soils and germs better than regular soap, while helping to protect the environment by saving an estimated 6 gallons of water per refill.³



PURELL® Surface Disinfecting Wipes

These proven wipes provide a convenient, one-step solution for both teachers and janitorial staff to quickly eliminate germs on surfaces throughout the day. Kills human coronavirus in 30 seconds.



PURELL® Professional Surface Disinfectant

Formulated to kill 99.9% of germs on both hard and soft surfaces, this revolutionary disinfectant is effective against norovirus, cold & flu, and more in just 30 seconds. Kills human coronavirus in 30 seconds.



Premium Dispensing Systems Designed for Durability, Reliability, and Sustainability

The Difference Is Clear

PURELL® ES dispensing systems represent the latest innovations in both technology and aesthetics. Engineered for reliability, these systems help streamline maintenance and promote sustainability.

PURELL® ES8 Dispensing System

The PURELL ES8 Dispensing System addresses the two biggest maintenance concerns – empty refills and worn-out batteries.

AT-A-GLANCE™ Refill Design

With a quick look, staff can easily spot which dispensers need attention and which don't, maximizing efficiency and reducing waste.



Energy-on-the-Refill Technology

This breakthrough system eliminates the need to change batteries. Each refill contains its own energy supply, which reduces battery waste by 68%.⁴

Smart Technology, Smarter Campus

Embedded smart sensors allow you to monitor and analyze restroom conditions and receive real-time updates on traffic patterns and consumable usage.

Always the Right Choice



PURELL® ES4
MODERN PUSH-STYLE



PURELL® ES6
MODERN TOUCH-FREE



PURELL® ES8
TOUCH-FREE WITH
ENERGY-ON-THE-REFILL

	ES4	ES6	ES8
SANITARY SEALED™ refills help reduce potential for contamination	X	X	X
LOCK OR NOT™ Technology – can convert to a locking system	X	X	X
Fully recyclable PET refill bottles	X	X	X
ADA compliant	X	X	X
Customize with your school logo	X	X	X
AT-A-GLANCE™ design – easy to see when refills need changing	X	X	X
Touch-free dispensing		X	X
Energy-on-the-Refill, with no batteries to change in the dispenser			X
Smart technology compatibility			X

Hand Hygiene, Where You Need It Most

Show your school spirit – and your commitment to a healthy campus – with PURELL MESSENGER™ Stands. Customizable graphics let you show your pride and provide the proven, trusted power of PURELL® Hand Sanitizer in a variety of locations.

For customization options, visit [GOJO.com/Customization](https://www.gojo.com/Customization).



Showcase Your High Standards with PURELL® Products Throughout Your Campus

VISIBLE HYGIENE™ is about making sure students and staff notice that products are available where and when they're needed – which is critical to the success of your hygiene programs. In fact, a recent nationwide survey showed:

69%

of people expect to see PURELL® hand sanitizer in public places.⁵

3X

When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.⁶

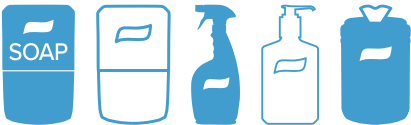
4X

People are 4x more likely to use a brand they trust.⁷



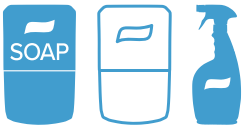
Classrooms

Encourage engagement and hands-on learning.



Restrooms

Establish healthy habits.



Shared Spaces

Provide the brand that's preferred by 88% of teachers.⁸



When students, faculty, and parents see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

MAKE IT **STAND OUT**

Make sure products are noticeable and within people's line of sight.

MAKE IT **EASY**

Place within arm's length when seated and/or in the natural traffic flow of the environment.

MAKE IT **TIMELY**

Consider these high-traffic places where hand hygiene is (or should be!) used most.



Athletic Facilities

Inspire healthy athletic achievement.



Dining Services

Minimize risk in preparing, serving, and eating meals.


























Dorms and Living Areas



Help keep germs out of living areas and shared spaces.



Proven Products for a Safer, More Sustainable Campus

Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	CS8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – White		5030-01	7730-01	7830-01	5230-06
PURELL® Soap Dispenser – Graphite		5034-01	7734-01	7834-01	5234-06
PURELL® CRT HEALTHY SOAP® High Performance Foam Remarkably mild formulation removes over 99 percent of dirt and germs without antibacterial ingredients or harsh preservatives. ^{9,10}		  	5085-02	7785-02	—
PURELL® CRT HEALTHY SOAP® Naturally Clean Foam Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and is free of harsh preservatives and antibacterials. ^{9,10}		  	5071-02	7771-02	—
PURELL HEALTHY SOAP™ Mild Foam Exceptionally mild, fragrance-free, green-certified foam hand soap.	 	—	—	7874-02	5213-02
PURELL HEALTHY SOAP™ Gentle & Free Foam Dye-free, fragrance-free hypoallergenic hand soap.	 	5072-02	7772-02	—	—
GOJO® Green Certified Hand, Hair & Body Wash Spa-quality foam formulation with a cucumber melon fragrance.	 	—	—	—	5263-02

Dispensed Hand Sanitizer	Product Certification	ES1 450 mL	ES4 1200 mL	ES8 1200 mL
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite		4424-D6	—	—
PURELL® Hand Sanitizer Dispenser – White		—	5020-01	7720-01
PURELL® Hand Sanitizer Dispenser – Graphite		—	5024-01	7724-01
PURELL MESSENGER™ ES8 White Panel Floor Stand with Dispenser		—	—	7308-DS-SLV
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser		—	—	7318-DS-SLV
PURELL® Advanced Hand Sanitizer Gentle & Free Foam Green-certified, fragrance-free foam hand sanitizer.	  	—	5051-02	7751-02
PURELL® Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation.		—	5053-02	7753-02
PURELL® Advanced Hand Sanitizer Green Certified Gel Green-certified, fragrance-free, dye-free gel formulation.	  	—	—	—
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation.		4450-06	5063-02	7763-02

Hand Sanitizer Bottles and Singles	Product Certification	12 fl oz	2-Liter Bottle	125 ct. Display Box
PURELL® Advanced Hand Sanitizer Green Certified Gel Green-certified, fragrance-free gel hand sanitizer for professional environments.	  	9691-12	—	—
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation.		9652-12	9625-04	—
PURELL PLACES™ 12 oz Light-up Bottle Dock Graphite Light-Up Bottle dock for 12 oz PURELL® Instant Hand Sanitizer.		9618-12-GPH	—	—
PURELL® Advanced Hand Sanitizer – Personal Use Single-use advanced gel hand sanitizer.		—	—	9630-12-125CT-NS

Hand Sanitizing Wipes	80 ct	175 ct	Single-Use Display Box
PURELL® Hand Sanitizing Wipes Alcohol Formula Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	9030-12	9031-06	9022-10

Surface Disinfectant	Product Certification	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant One-step disinfectant and cleaner with a fresh citrus scent.	✓	3342-06	4342-04	—	—
PURELL® Foodservice Surface Sanitizer No-rinse, food-contact surface sanitizer and cleaner.	✓	3341-06	4341-04	—	—
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer Handheld battery-powered sprayer for easy and efficient disinfection of larger surfaces.		—	—	5350-12	—
PURELL® Professional Surface Disinfecting Wipes One-step surface disinfecting wipes with a fresh citrus scent.		—	—	—	9342-06
PURELL® Foodservice Surface Sanitizing Wipes No-rinse, food-contact surface sanitizing wipes.		—	—	—	9341-06

Body Fluid Spill Kit	Clamshell	ECO-Friendly	Spill Kit Refill
PURELL® Body Fluid Spill Kit OSHA Bloodborne Pathogen certified kits featuring head-to-toe personal protection and clean-up products to safely remove body fluid spills.	3841-08-CLMS	3841-16-ECO	3841-16-RFL

✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783

✓ Meets USDA Certified Biobased Product Standards

✓ Meets EPA Design for the Environment standards

✓ Certified through the Cradle to Cradle Certified® Products Program

Third-party certifications showcase our commitment to manufacturing sustainable products and provide standards to guide us as we continue to develop new, innovative products.

USDA Biobased: This single-attribute certification confirms that a product features a specific percentage of biobased content.

UL ECOLOGO: A multi-attribute certification that covers biobased content, biodegradability, human and environmental toxicity of ingredients, and other criteria.

EPA Design for the Environment: Certified by the Environmental Protection Agency for effectiveness, low toxicity, and sustainability.

Cradle to Cradle Certified assesses the safety, circularity, and responsibility of materials and products across five categories of sustainability performance: Material Health, Product Circularity, Clean Air & Climate Protection, Water & Soil Stewardship, and Social Fairness.

Committed to Diversity, Equity, and Inclusion

In 2020, GOJO was certified by the Women's Business Enterprise National Council (WBENC) as a Women's Business Enterprise (WBE). The WBENC is the largest certifier of women-owned businesses in the U.S. and a leading advocate for women business owners and entrepreneurs. WBENC Certification validates that a business is at least 51 percent owned, controlled, operated, and managed by a woman or women.



Create a Cleaner Campus with The PURELL SOLUTION™



Visit [GOJO.com/Colleges](https://www.gojo.com/colleges) to learn more.

1. 52 Week IRI Data ending April 2018; 2017 HPIS Data; Hall & Partners, September 2017 Brand Survey.
2. GOJO Industries, Inc., Market Research - 007-021, 2014.
3. All references to regular soap are based on our top-selling non-antibacterial soap. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017
4. Based on battery weight at a usage rate of 2.35 refills per dispenser, per year. Savings calculated based on a 6-year dispenser lifetime, compared to leading traditional touch-free systems.
5. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
6. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
7. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.
8. Psyma, Market Research - External Market Research, 008-011, October 2015.
9. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
10. Bioscience Laboratories, Inc., Bozeman, MT, Study # 170398-101, Health Care Personnel Handwash, July 5, 2017.

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