



Deliver More Peace of Mind with **VISIBLE HYGIENE™**

VISIBLE HYGIENE is about making sure students and staff notice that trusted hygiene products are available where and when they're needed – which is critical to the success of your workplace well-being programs. In fact, a recent nationwide survey showed:

69% of people expect to see PURELL® hand sanitizer in public places.¹




3X When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.²

4X People are 4x more likely to use a brand they trust.³

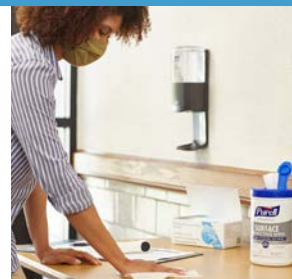
Make sure your students, staff and, parents have the hygiene products they want and, more importantly, will use. Below are some of the places where hand and surface hygiene are needed most.




Dorm Rooms



-  • PURELL® Hand Sanitizer dispensers at entrances/exits and in hallways
-  • PURELL Soap dispensers near sinks and shower areas
-  • PURELL® Advanced Hand Sanitizer bottles near beds and desks




Lecture Halls, Classrooms, and Labs



-  • PURELL Hand Sanitizer dispensers at entrances and exits
-  • PURELL Surface Disinfectant for desks, tables, and chairs
-  • PURELL® Surface Disinfecting Wipes for lecture halls or classrooms




Building Entrances



-  • PURELL Hand Sanitizer dispensers at entrances/exits and hallways
-  • PURELL® Hand Sanitizer stands in lobbies
-  • PURELL Surface Disinfecting Wipes for common areas

Dining Halls



-  • PURELL® Soap dispensers near sinks in food prep areas
-  • PURELL Hand Sanitizer dispensers near serving stations & tray pick-up
-  • PURELL Surface Wipes for dining tables & chairs



Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness and workplace well-being are a priority, and when students, faculty, and parents see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

MAKE IT TIMELY

Consider the high-traffic places where hand hygiene is (or should be!) used most.

PURELL® Hand Soap	Product Certification	CS8 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – White		7830-01	7730-01	5230-06
PURELL® Soap Dispenser – Graphite		7834-01	7734-01	5234-06
PURELL HEALTHY SOAP™ Mild Foam		7874-02	—	—
PURELL HEALTHY SOAP™ Gentle & Free Foam	✓✓	—	7772-02	—
PURELL HEALTHY SOAP™ Mild Foam	✓✓	—	—	5213-02

PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	CS8 1200 mL	ES8 1200 mL	12 fl oz
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite		4424-D6	—	—	—
PURELL® Hand Sanitizer Dispenser – White		—	7820-01	7720-01	—
PURELL® Hand Sanitizer Dispenser – Graphite		—	7824-01	7724-01	—
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser		—	—	7318-DS-SLV	—
PURELL® Advanced Hand Sanitizer Green Certified Foam	✓	—	7851-02	—	—
PURELL® Advanced Hand Sanitizer Gentle and Free Foam	✓✓✓	—	—	7751-02	—
PURELL® Advanced Hand Sanitizer Green Certified Gel	✓✓✓	—	—	—	3691-12

PURELL® Surface Disinfectant	Product Certification	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant	✓	3342-06	4342-04	—	—
PURELL® Foodservice Surface Sanitizer	✓	3341-06	4341-04	—	—
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer		—	—	5350-04	—
PURELL® Professional Surface Disinfecting Wipes		—	—	—	9342-06
PURELL® Foodservice Surface Sanitizing Wipes		—	—	—	9341-06

- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets EPA Design for the Environment standards
- ✓ Certified through the Cradle to Cradle Certified® Products Program

Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
 3. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.
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GOJO® products are available on multiple competitively solicited and publicly awarded cooperative contracts through OMNIA Partners. To find your favorite distributor, visit public.omniapartners.com/suppliers/gojo/overview.

