

# Our Purpose Is Saving Lives and Making Life Better Through Well-Being Solutions

# **OUR ORGANIZATION**



GOJO Industries, Inc., founded in 1946 in Akron, Ohio, is a <u>privately held global enterprise</u> focused on the development and production of hand and surface hygiene solutions.

GOJO is now certified as a Women's Business Enterprise by the Women's Business Enterprise National Council (WBENC), the largest certifier of women-owned businesses in the U.S. and a leading advocate for women entrepreneurs.



# **OUR COMMITMENT**

We have <u>addressed shortages and overcome challenges</u> and with renewed strength are again able to offer **consistent supply**.



sq. ft. of supply chain capacity in 3 facilities

**Increasing supplies** 

of raw materials,

bottles, and caps



investment in facilities and equipment



**Innovating** to meet new needs across all markets





Hiring >500 **new team members** at all locations

# **OUR BRAND**

The PURELL® brand is universally recognized and trusted by people like guests, customers, and employees for providing effective protection from germs.¹ By having PURELL products prominently accessible, you enhance the image of your facility by showing you care about them.



## **EFFECTIVE**

Our products work hard to kill germs in the most demanding situations.



## **FORMULATION COUNTS**

PURELL products designed with sustainability, health, and experience in mind.



## SUPPORT WELL-BEING

Take credit for all the unseen things you do while helping your guests feel confident.

# **OUR APPROACH**







At GOJO's core is our focus on science and research, which contributes to first-to-market innovations that help people stay well. We're innovating today for a healthier tomorrow:

## **TECHNICAL EXPERTISE**

We're an organization with deep technical expertise, with in-house R&D focused on meaningful formulation differentiation, producing robust dispensing solutions and always striving to achieve unparalleled efficacy.

## RESEARCH

We're recognized thought leaders in hygiene science because we hold ourselves to high quality research standards and have established a strong history of collaboration with academia and industry subject matter experts.

## INNOVATION

We're responsible for a long list of innovations, including inventing PURELL® Instant Hand Sanitizer and being the very first in the world to create a waterless hand cleaner and to have a portion-controlled hand cleaner dispenser.

## **OUR PORTFOLIO**

The PURELL SOLUTION™ includes a suite of products scientifically formulated for no-trade-off protection, so you never have to choose between products that are effective and products customers and employees feel great about using.

#### **HEALTHY SOAP®**

- Formulated to help protect the skin's natural moisture barrier
- Antibacterial and nonantibacterial soaps
- Cleaner ingredients

#### HAND SANITIZER

- Kills 99.99% of germs, including most common foodborne bacterial pathogens
- America's #1 brand of instant hand sanitizer<sup>2</sup>
- The Right Ingredients, The Perfect Formula

#### SURFACE PRODUCTS

- Kill 27 germs in just 30 seconds, including norovirus, cold and flu, and human coronavirus
- No rinse required, even on food-contact surfaces
- Multi-surface use effective on a variety of hard and soft surfaces

# **OUR SUSTAINABILITY**

PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging, and dispensing system design. To learn more about our sustainability practices, visit GOJO.com/Sustainability.



The PURELL® brand is proud to achieve category firsts in the **Cradle to Cradle Certified™** Products Program, a globally recognized measure of safer, more sustainable products.



PURELL® Professional Surface Sanitizer Spray is certified as part of **Design for the Environment**, an EPA program that evaluates every ingredient against a stringent set of health and environmental criteria from a chemical perspective.