

# Hypersign+ Software Pricing

Product	MSRP	Discount	Individual Cost
HS-PRO-1YR: Hypersign+ Pro - 1YR	\$418.80	30%	\$293.16
HS-PRO-3YR: Hypersign+ Pro - 3YR	\$1,067.94	30%	\$747.56
HS-ENT-1YR: Hypersign+ Enterprise - 1YR	\$649	30%	\$454.30
HS-ENT-3YR: Hypersign+ Enterprise - 3YR	\$1,654.95	30%	\$1,158.47
HSA-8K-1YR: Hypersign+ 8K Add-On - 1YR	\$396.00	30%	\$277.20
HSA-8K-3YR: Hypersign+ 8K Add-on - 3YR	\$1,009.80	30%	\$706.86

## Hardware Pricing

Product	MSRP	Discount	Total Cost
Hypersign+ Optimized Outdoor Windows Media Players	\$749	\$60	\$689
Premium Hypersign+ Optimized Windows Player	\$1650	\$150	\$1500

## KidMarshal Pricing

**KidMarshal** is priced per driver. Each school district can determine if the district or the parents will pay for each driver. Parents and other drivers are able to pay for and download the KidMarshal app directly from the App Store or Google Play. A bulk discount for a district wide purchase is negotiable. There are no fees for the faculty or teachers.

**KidMarshal Cost Per Driver: \$9.99**

# Software Services Pricing

Product	MSRP	Discount	Total Cost
HS-CA: Hypersign Creative Arts Services	\$150/hour	20%	\$120/hour
HS-EL: Hypersign Engineering Labor	\$187.50/hour	20%	\$150
HS-OTS: Hypersign Online Training Session	Included in Licensing	N/A	Included in Licensing

- Hypersign offers optional services and hardware to provide additional value to our customers. Hypersign Creative Arts Labor can be utilized to help create any type of creative assets for our customer’s digital signage displays including static graphics, animations, interactive, and video content.
- Hypersign Engineering Labor can be utilized for custom Engineering to help tailor our platform and our products to particular use cases if needed. Here at Hypersign, we base our roadmap on the feedback we receive from our customers. Common feature requests that benefit numerous customers will often be developed at no cost to any customer. Custom Engineering Labor is only required for customized development.