

IDENTITY GROUP

INSPIRATION BOOK

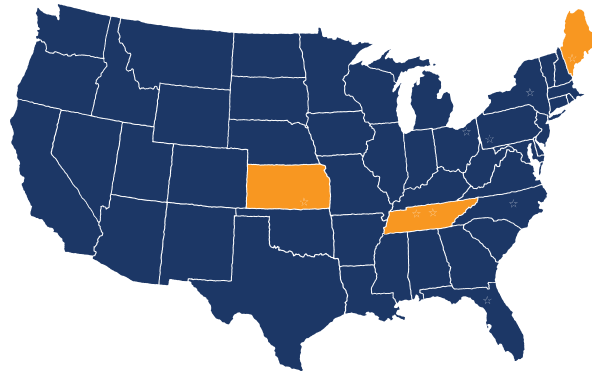
Your Brand is Going Places
We make the signs that
help you get there

WHO WE ARE

YOUR PREFERRED PARTNER FOR INTERIOR SIGNAGE.

Identity Group has been helping brands around the world create a lasting impression on their customers through custom signage and visual communications for more than 50 years.

With a dedicated team of designers and sign experts, Identity Group is able to work with customers to create sign solutions that best fit their unique needs.



4

Campuses &
Support Locations

266

Team
Members

3

Manufacturing
Locations

67

Years of
Experience

Brunswick, ME

*Visual Décor
Production*

Nashville, TN

Executive Office

Cookeville, TN

*Interior Signs
Office Products*

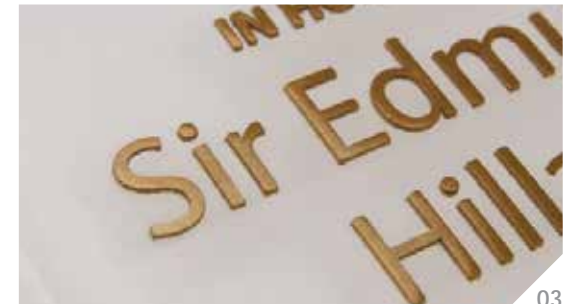
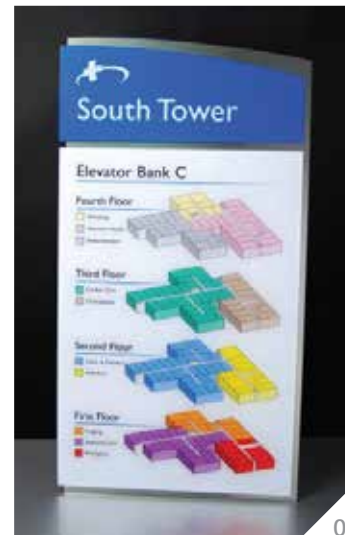
Wichita, KS

*Sign fabrication
Wayfinding*

INTERIOR SIGNS

Our interior sign products are used to identify, direct, and inform the public as they navigate their environments with ease.

- ADA Tactile Signs
- Directory / Wayfinding Signs
- Informational Signs
- Rules and Regulations Signs



VISUAL DÉCOR

In a competitive retail atmosphere, our visual décor products set the tone for the consumer buying experience.

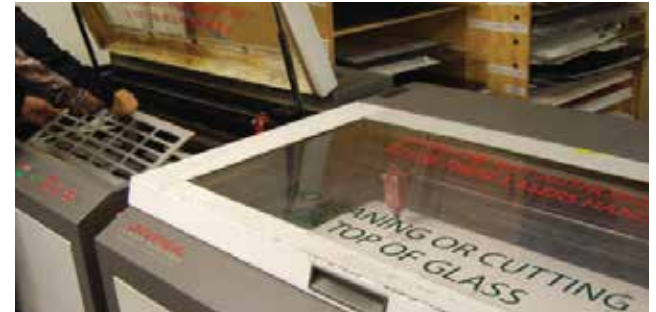
- Retail Signage
- Dimensional Letters and Logos
- Merchandising Displays
- Point of Purchase Signs



Identity Group has over **240,000 sq. ft.** of **manufacturing space**, with ample capacity for projects of any size.

We house an extensive array of equipment to produce a multitude of fabrication techniques including:

- Alchemy Compression
- Laser Fabrication
- Injection Molding
- Digital, Offset, & Direct to Substrate Printing
- Die & Water Jet Cutting
- Photopolymer Tactile Processing
- Metal, Wood, and Plastic Fabrication



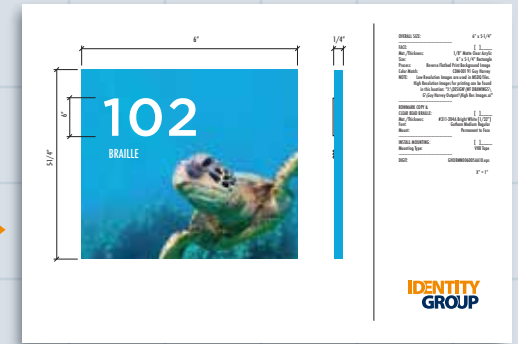
Design is a process...



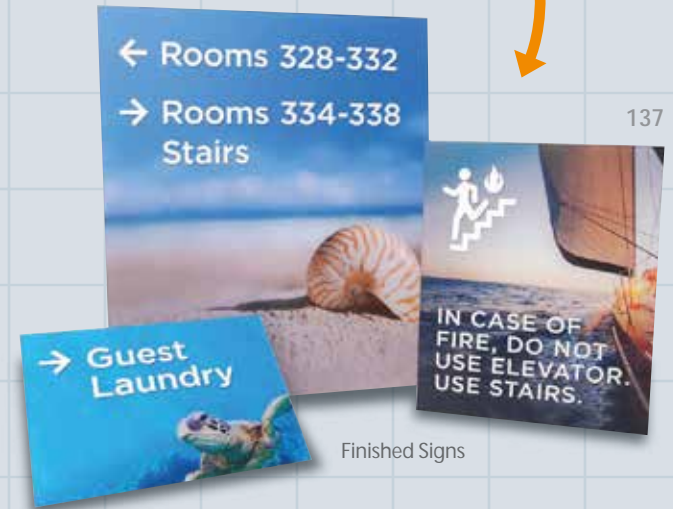
Color Boards / Inspiration Images from Client



IdG Initial Design Concepts



Shop Drawings,
Based on Client Feedback



Finished Signs

...Let us build your vision

OUR CUSTOMERS

Hospitality

Marriott International (29 brands)
Choice Hotels (12 brands)
Hilton Hotels (7 brands)
Hyatt (3 brands)
Intown Suites
Radisson Hotel Group (7 brands)
Red Roof
Red Lion Hotels (4 brands)
Wyndham Hotels & Resorts (13 brands)
Caesar's Entertainment
Live! Casinos
Stratosphere Hotel & Casino

Corporate

Amazon - *Nationwide*
Facebook - *Menlo Park, CA*
Farmers Insurance - *Phoenix, AZ*
Google - *Mountainview, CA*
Indeed - *Austin, TX*
Industrial Timber - *Charlotte, NC*
LinkedIn - *Sunnyvale, CA*
Quest Diagnostics - *Nationwide*
Salesforce - *San Francisco, CA*
Samsung - *Nationwide*

Healthcare

Amita Health - *Chicago, IL*
Aurora St. Luke's Medical Center - *Milwaukee, WI*
Department of Veterans Affairs Medical Center
Ann Arbor, MI
Department of Veterans Affairs Medical Center
Fresno, CA
John Muir Health - *Concord, CA*
Kaiser Permanente - *Nationwide locations*
Naval Medical Center - *San Diego, CA*
Parkland Memorial Hospital - *Dallas, TX*
Stanford Medical Center - *Stanford, CA*
Sutter Health - *Northern CA*
University of California, San Francisco
San Francisco, CA
University of Pittsburgh Medical Center
Pittsburgh, PA

Residential/Mixed Use

33 Tehama - *San Francisco, CA*
Jack London Square - *Oakland, CA*
Libertad - *Cedar City, UT*
River Vista - *Wichita, KS*
Seventy Rainey - *Austin, TX*
SoBro Apartments - *Nashville, TN*

Higher Education

California State University
Chico, CA
Canisius College - *Buffalo, NY*
CIEE - *Worldwide locations*
Georgia Gwinnett College
Lawrenceville, GA
New York University
New York, NY
Notre Dame - *South Bend, IN*
Point Park University - *Pittsburgh, PA*
Rollins College - *Winter Park, FL*
University of Southern California
Los Angeles, CA
University of Texas - *Tyler, TX*

Retail

Ahold / Delhaize
(Giant Food, Hannaford, Food Lion)
Green Mountain Coffee
InMotion
TJX (Including T.J. Maxx)
Reebok
Whole Foods

FEATURED PROJECTS

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