

YOUR ENERGY SUPPLY STRATEGY CAN MAKE OR BREAK YOUR BUDGET.

If electricity or natural gas services are deregulated in your state, you can purchase energy on the open market from the supplier of your choice. However, many organizations are reactive and miss market opportunities to secure the best rates.

Waiting to consider your energy contracts until the expiration is near can result in errors and missed opportunities that seriously harm your budget. To avoid costly mistakes, proactivity is key. Insight Energy offers market-based electricity and natural gas procurement services to help you purchase your energy at the lowest cost available.

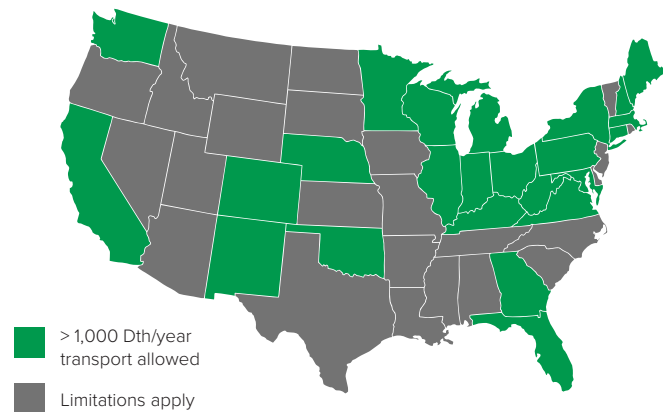
Our practice is always forward-thinking, anticipating emerging trends, and keeping our clients ahead of the curve. Drawing on our deep market expertise, rich energy data sets, and procurement expertise, we have a proven framework for evaluating the energy landscape and responding quickly to address opportunities and market changes.

Negotiate Energy Contracts Early

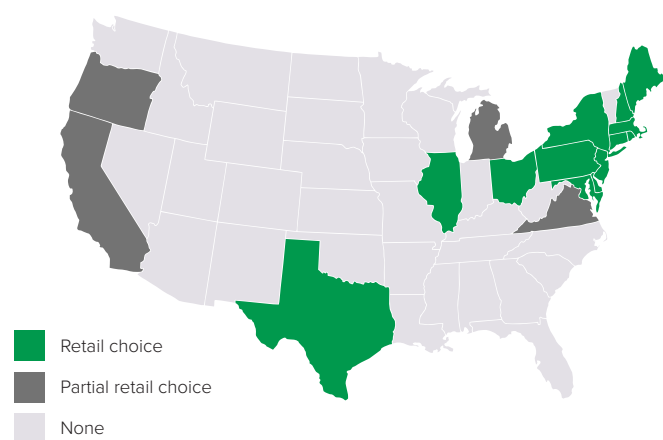
Negotiating contracts during peak seasons can lead to higher energy costs and often coincide with corporate budgeting periods. Last-minute renewals can also lead to high rollover rates. Additionally, unexpected obstacles may emerge during your renewal process, including unidentified meters, complex contracts, and credit check issues. Without sufficient time, you may not be able to secure a new contract before your deadline.

Beginning the renewal process early can help you avoid these costly outcomes. Start actively working on your energy contract renewal as soon as the market provides opportunity, or at least six months before the expiration date, while taking note of essential milestones. Renewing early ensures that your energy expenses are fixed before budget season, enabling you to budget more accurately and concentrate on year-end initiatives.

Natural Gas Deregulation



Electricity Deregulation



States currently deregulated are highlighted on the above maps.



Insight Energy Can Help

Over time, we've built a vast connection of vetted, reliable energy suppliers. Our Retail Procurement Services manage energy suppliers and contracts to deliver the cost and contract terms you need. When you turn to Insight Energy, you'll have access to superior category and market expertise, allowing you to optimize your own valuable resources.

Not only that, our partnership can extend far beyond electricity and gas procurement to include end-to-end support through baselining, strategy, and implementation. Our attention to detail means you're free to do what you do best: run your business.

ELECTRICITY PROCUREMENT

Energy supply isn't merely a cost to be managed. Your electricity procurement strategy is a valuable asset to your business. At Insight Energy, we design a bespoke approach to electricity procurement that considers your goals of optimizing energy costs, while also factoring in your sustainability objectives, operational constraints, resiliency needs, optimization opportunities, and risk tolerance levels.

As opposed to "transactional" broker shops that only engage when it's time to renew, we offer constant market monitoring, and we have access to a vast pool of qualified suppliers. With our proprietary technology and Energy Contract Dashboard, we are best positioned to help you navigate fluctuating energy prices in this constantly evolving market. Because we manage over \$8B in procurement spend and have completed thousands of procurement events, we have the advanced market intelligence to deliver not only the price you need, but the market price you deserve.

GAS PROCUREMENT

With well over 100 registered gas suppliers across the nation, finding the best fit for your own individual facilities can be overwhelming. Insight Energy can save you time and keep you informed of your market position, giving you confidence that you're acquiring natural gas as cost-effectively and reliably as possible.

Not only do we source your best price, we provide guidance navigating pipeline restriction and Operational Flow Orders (OFO). We also assist with pipeline transportation management, storage management, as well as daily or monthly nominations and balancing.



Expect Excellence with Insight Energy

No client is too big or too small to expect excellent customer service. We deliver a market-leading client service model with a retention rate of over 95%. Each of our clients has a dedicated client services team that manages their day-to-day relationship and ensures all needs are met. We're committed to actively listening, defining your needs, designing and implementing strategies, taking action, and maintaining progress to help you achieve your goals.

TAILORED RISK MANAGEMENT

Insight Energy customizes energy purchasing strategies to your specific goals and risk tolerance. Our Market Committee, a dedicated team with over 100 years of energy market experience, meets weekly to discuss current market dynamics and make purchasing recommendations. Insight Energy's tailored purchasing strategies allow you to take advantage of dips in the market, while also protecting against upside price spikes.

CUSTOM BUDGET PLANNING

To achieve your strategic budgeting goals, we start with historical demand and pricing data, then apply appropriate market-based forecasts to project your future pricing. Our market projections pull from a variety of sources, including client supply contract rates, weather considerations, Energy Information Administration (EIA) forecasts, natural gas and power futures, as well as utility-specific rate and fuel cost adjustments. We then customize our budgeting process to meet your needs regarding risk tolerance, operational changes or forecasts, planned energy efficiency upgrades, as well as your preferred communication frequency and level of detail.

EXPERT MARKET INTELLIGENCE

Insight Energy has experience in analyzing regional energy markets as well as local utility regulations that allows us to maximize our opportunities to avoid costs and gain budgetary certainty. We continuously research energy markets and price-drivers, while collecting and updating vast quantities of energy market data. This expertise allows us to deliver timely, intelligence-driven purchasing recommendations for electricity and natural gas, informed by market movement and market events. Our recommendations help clients take advantage of favorable pricing and protect against risks.

About OMNIA Partners

OMNIA Partners is the nation's largest, most experienced, and most trusted resource in group purchasing and supply chain management. OMNIA Partners unites industry-leading purchasing power and market-leading suppliers to deliver an extensive and diverse portfolio for indirect and direct products and services in procurement. **POWER. ACCESS. TRUST.**

About Insight Energy

Insight Energy not only designs energy and sustainability solutions, but we also provide full-lifecycle project management, ensuring that our clients receive the most effective and impactful outcomes throughout the entire engagement. We prioritize the customer experience and strive to exceed expectations in every interaction, putting our clients first.

Led by industry experts, our practice consistently stays ahead of emerging trends, keeping our clients at the forefront of innovation. We customize each energy program to address the distinct needs and challenges of our clients, steering clear of a one-size-fits-all approach.

Building on our strong procurement background, we recognize the crucial role of cost efficiency and supply chain optimization. With access to extensive energy data sets, we are uniquely equipped to offer insightful, data-driven recommendations to help our clients reach their objectives.

Our core commitment at Insight Energy is to provide each client unparalleled value and sustainable impact.
Learn more at insightsourcing.com/energy

CLEAR COMMUNICATION & GUIDANCE

It all starts with partnership. We have dedicated meetings with clients to provide relevant market intelligence updates, conduct risk management discussions, and report on supply expiration and opportunity tracking. To address any specific market questions our clients may have, we schedule market calls to discuss the current energy landscape. We also deliver ad-hoc updates to inform clients of one-off energy news and events. For example, we guided clients through the energy supply impacts caused by the Russian invasion of Ukraine. Additionally, we provide daily, weekly, and monthly publications to keep our clients informed on current energy news and pricing.

Let's get started

Contact us directly:

energygroup@insightsourcing.com

Contact us online:

