

Insight Sourcing Group Sustainability Initiative

Nationally Recognized Procurement Consultancy Commits to 100% Renewable Energy



INSIGHT ENERGY
ACHIEVE SUSTAINABLE RESULTS

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ORGANIZATION:

Insight Sourcing Group

INDUSTRY VERTICAL:

Professional Services
Consulting Firm, B2B

COMPANY SIZE:

200-500 Employees

COMPANY HEADQUARTERS:

Atlanta, GA

KEY TOPICS COVERED

- GHG emissions
- Decarbonization
- Renewable resources
- Waste Reduction
- Aligning Sustainability Practices with Corporate Values



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ABSTRACT

Insight Sourcing Group (ISG) has launched a sustainability program aligned with the organization's strong commitment to environmental stewardship, renewable energy, and waste reduction. The firm has set a 100% renewable energy goal for 2030 and has committed to sourcing its electricity from renewable sources at its Atlanta, Georgia headquarters. Through the procurement of renewable energy certificates (RECs), ISG's Atlanta office is slated to operate 100% from renewable energy sources from 2022 through 2024. ISG is dedicated to expanding this commitment to its Louisville, Kentucky office beginning in 2023.

As part of its sustainability initiative, ISG conducted a measurement of its Scope 1, Scope 2, and selected Scope 3 emissions categories, and is committed to improving the quality and breadth of this inventory in the future. Furthermore, ISG has implemented internal initiatives designed to minimize energy use, minimize waste, and reduce emissions associated with employee commuting. These commitments and actions place ISG among the leading professional services firms worldwide who are taking action to help address the global challenge of climate change by conducting business in an environmentally responsible manner.



ISSUE IDENTIFICATION

As a professional services firm providing sustainability advisory services and sustainable sourcing programs for its clients, Insight Sourcing Group (ISG) is committed to aligning its actions with the firm's sustainability-minded values. To truly make an impact in the market, sustainability consultancies must follow the same best practices and guidelines advised to customers.

Beginning in 2022, ISG launched an internal sustainability initiative to analyze the firm's Scope 1, 2, and 3 emissions. From the findings of this initiative, ISG developed a roadmap to attain 100% renewable energy and established a plan to measure and reduce Scope 3 emissions, which are indirect emissions like business travel and employee commuting.

ISG's procurement of Renewable Energy Credits (RECs) was the first step along this pathway. RECs certify the generation and consumption of renewable energy - typically via wind or solar power. This is just the first of many actions ISG has planned for the firm's sustainability initiative.

Waste identification and reduction is another aspect of the ISG sustainability initiative. Internal audits revealed 19,000 single-use paper cups were disposed of during a one-year time span. The ISG Sustainability Committee also identified the opportunity to reduce emissions from employee commuting through hybrid work models, with pending proposals for an incentive program encouraging carpooling.

SCOPE

ISG sources renewable energy for its Atlanta office and has measured its global Greenhouse Gas (GHG) emissions footprint for Scope 1, 2, and 3.

Scope 1: Direct Emissions

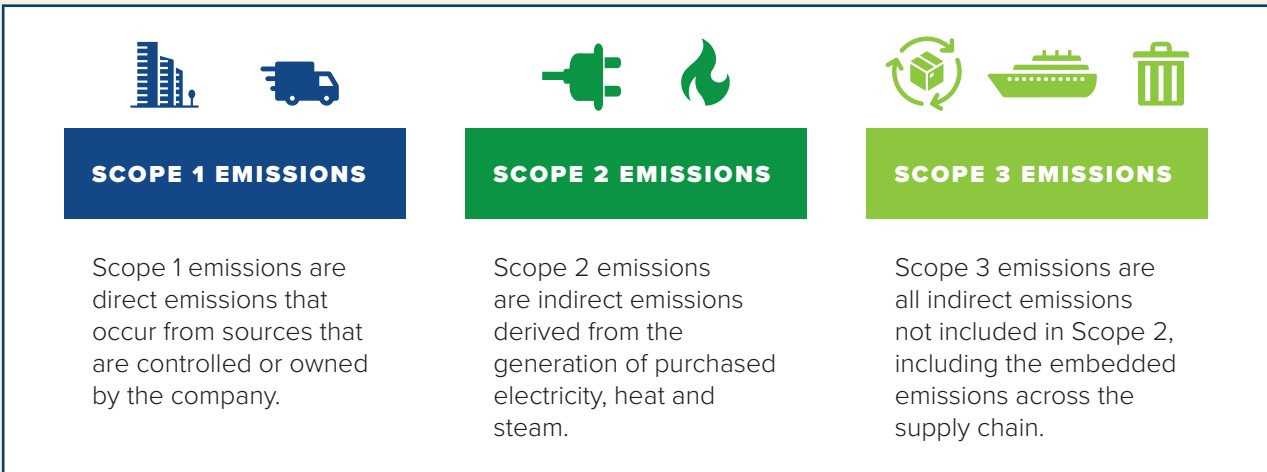
Direct emissions are identified as emissions produced by company-owned sources. This includes transportation and logistics operations, as well as manufacturing and industrial emissions. These emissions sources are the easiest for the firm to contain and control internally.

Scope 2: Indirect Emissions from Purchased Energy

Indirect emissions result from the production of purchased energy used by ISG. The purchase of electricity, steam, air, natural gas or other energy sources contributes to Scope 2 emissions measures by way of their generation. Regardless of form or function, this must be considered when calculating Scope 2. ISG has already begun working toward reduction of emissions in Scope 2 with the procurement of RECs for the Atlanta, Georgia office.

Scope 3: Indirect Value Chain Emissions

US Environmental Protection Agency (EPA) describes the Scope 3 emissions as “the result of activities from assets not owned or controlled by the reporting organization, but that the organization indirectly impacts in its value chain.” While an organization may be unable to control the emissions of external assets, this remains a scope of the GHG footprint and must be considered. It is also an indicator of the importance of careful selection when choosing external partners when determining Company Carbon Footprint impact.



Emissions scope definitions

“Insight Sourcing Group recognizes we all have an impact on natural resources and actively seek avenues to improve our community and environment,” said Brent Eiland, President, Insight Sourcing Group. “We are committed to the same practices we recommend for our clients and are doing our part to ensure future generations can meet their resource and environmental needs.”

INSIGHT ANALYSIS

Using the same tools and techniques ISG employs to help our clients advance their own sustainability journey, the ISG Sustainability Committee built a robust sustainability program for ISG’s 2030 100% Renewable Energy goal. As such, the sustainability framework in our sustainability advisory service includes:

- Emissions Measurement
- Goal Setting
- Assessment
- Implementation
- Reporting

The development process for the ISG sustainability program was accelerated for internal purposes, and the team involved moved from measurement through implementation in six months.



Insight Energy has a suite of analytics and data visualization tools to quickly achieve actionable insights for organizations.

RECOMMENDATIONS / OUTCOMES

Key Value Items Delivered:

- Measured ISG GHG emissions
- Set a 2030 decarbonization target for the firm
- Sourced 100% of 2022 through 2024 electricity usage in the Atlanta office from renewable resources
- Implemented waste reduction initiatives
- Aligned ISG's environmental behaviors with the firm's values

MONITOR / CONTROL

Now that ISG has implemented a GHG measurement program, the ISG Sustainability Committee will continue to monitor and measure emissions annually beginning in 2023 for Scopes 1, 2, and 3. Recommendations for improvement will be made by the ISG Sustainability Committee based upon emissions findings for each Scope as outlined in the roadmap.

Additionally, internal employee-focused sustainability initiatives designed to minimize emissions associated with employee commuting, energy use, and waste will be monitored monthly to determine the level of employee adoption and environmental impact. The results will be reported to ISG executive leadership on a quarterly basis to track progress toward the firm's environmental goals.

CONCLUSIONS

As a leading procurement consulting firm in North America, ISG strives to provide clients with proven strategies and measurable outcomes. The ISG Sustainability Committee developed the sustainability decarbonization program with our clients in mind, to place ISG at the forefront of professional services firms worldwide who are taking action to help address the global challenge of climate change by conducting business in an environmentally responsible manner and to help guide our clients to do the same.

As of 2022, ISG has audited the firm's current GHG, formulated a 2030 roadmap, strategically procured RECs for the Atlanta, Georgia office, and implemented waste reduction efforts. The ISG Sustainability Committee is dedicated to monitoring and reporting ISG's progress toward 100% Renewable Energy by 2030 through implementation of the roadmap and employing new policies to ensure success.



ABOUT INSIGHT ENERGY

Insight Energy delivers customized energy and sustainability solutions that reduce costs, manage risk and improve competitive position. Our Sustainability Advisory program provides customers with an end-to-end solution for measuring emissions, crafting targets, developing a detailed decarbonization project roadmap, implementing solutions, & reporting results. Insight Energy partners with private equity and C&I clients to establish and achieve decarbonization targets, while maintaining a unique focus on driving spend visibility and cost savings to build program momentum that meets their financial targets.



ABOUT INSIGHT SOURCING GROUP

Insight Sourcing Group is the premier professional services firm in North America exclusively focused on strategic sourcing, cost optimization and procurement operational transformation. Founded in 2002, Insight's capabilities are designed to accelerate impact through the expertise of its 250+ procurement experts, its market-leading Category Center-of-Excellence model, and practices specializing in Supplier Diversity and Energy Management & Sustainability.



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To learn more, visit www.insightsourcing.com/energy
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