



## Request for Vendor Contract Update

Pursuant to the terms of your awarded vendor contract, all vendors must notify and receive approval from Region 4/OMNIA Partners, Public Sector when there is an update in the contract. No request will be officially approved without the prior authorization of Region 4. Region 4 reserves the right to accept or reject any request.

Instructure, Inc. (Vendor Name) hereby provides notice of the following update to Learning Management System Contract Title  
**Contract number:** R201402 for System on this date February 25, 2022

**Instructions:** Vendors must check all that may apply and shall provide supporting documentation. Place your initials next to each item to confirm that documents are indeed included. Request received without supporting documentation will be returned. Be sure to sign prior to submitting your update for approval. **This form is not intended for use if there is a material change in operations, which may adversely affect members, i.e. assignment, bankruptcy, change of ownership, merger, etc. Please contact a member of the OMNIA Partners Contracting Team to request a "Notice of Material Change to Vendor Contract" form.**

**Authorized Distributors/Dealers**  
\_\_\_\_ Addition  
\_\_\_\_ Deletion  
\_\_\_\_ Supporting Documentation

**Price Update**  
\_\_\_\_ Supporting Documentation

**Products/Services**  
X New Addition  
\_\_\_\_ Update Only  
\_\_\_\_ Supporting Documentation

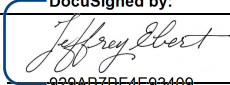
**Discontinued Products/Services**  
\_\_\_\_ Supporting Documentation

**States/Territories**  
\_\_\_\_ Supporting Documentation

**Other** \_\_\_\_\_  
\_\_\_\_ Supporting Documentation

Notes: Vendor may include other notes regarding the contract update here: (attach another page if necessary).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DocuSigned by:  
  
Submitted By: Jeff Ebert  
Title: Sr. Manager, Deal Desk  
800-203-6755

**Approved Date** 2/24/2022 | 9:18 AM CST  
 **Denied Date** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_  
**Email Address:** jebert@instructure.com

Region 4 ESC: Robert Zingelmann  
DocuSigned by: 0B1D33BB0130490...

# Impact

## IMPACT OVERVIEW

Impact by Instructure helps districts and institutions improve tool adoption within Canvas and evaluate the impact of these educational technology tools on student engagement and outcomes. Insightful dashboards and dynamic reporting provide a birds eye view of how well students and teachers are engaging with available edtech tools. Customized in-app messaging provides key insights about optimal platform use while in-context support channels empower teachers and students to focus more on teaching and learning, and less on traversing new technologies.

## IMPACT FEATURES

Feature	Description
In-app Messaging	Impact provides the ability to send in-app messages to specific user groups anywhere within Canvas to increase tool adoption, proactively deflect support requests, or for general communications from the institution.
Insights: Message Performance	Impact tracks how users engaged with each message.
Support Articles	Impact allows users to get support at any time, directly in Canvas in the form of support articles, institution specific help articles and other media.
Activity Monitor	Impact gives schools the ability to monitor when users interact with elements within Canvas with Tool Adoption Insights showing who has interacted with the elements and how many times.
Campaigns	Impact Campaigns allow administrators to intervene with users based on Reporting Insights by sending messages and help articles. Admins can then track how tool adoption and engagement have changed, so they can see how effective their intervention was.
Support Center	Impact provides users with 24/7 contextual and role sensitive self-support directly within Canvas through a knowledge base that includes all of the help items from the Canvas community and the option to fully customize with institutional specific or 3rd party tool

	resources. Users also have the ability to escalate their support request to the help desk through the Support Center.
Insights	Impact provides comprehensive insights and data about teacher and student Canvas usage presented intuitive charts built from activity monitors in order to identify areas of low adoption. Admins can take action on this data by launching messaging Campaigns directly from the reporting dashboard.

### **IMPACT SUBSCRIPTION (K12)**

Product Description	FTE Count	Amount / User
Impact annual subscription	200-2,999	\$3.25
Impact annual subscription	3,000 – 4,999	\$3.00
Impact annual subscription	5,000 – 7,499	\$2.75
Impact annual subscription	7,500 – 9,999	\$2.50
Impact annual subscription	10,000 – 49,999	\$2.25
Impact annual subscription	50,000 – Above	\$2.00
Impact Pilot (200 Users, 6-Months)	---	\$5,000

Minimum \$5,000 subscription fee

Requires Impact implementation

Requires Canvas LMS subscription

**IMPACT SUBSCRIPTION**

Product Description	FTE Count	Amount / User
Impact annual subscription	200-999	\$6.75
Impact annual subscription	1,000-1,999	\$5.50
Impact annual subscription	2,000 – 4,999	\$4.50
Impact annual subscription	5,000 – 9,999	\$3.75
Impact annual subscription	10,000 – 14,999	\$3.50
Impact annual subscription	15,000-19,999	\$3.25
Impact annual subscription	20,000-29,999	\$2.75
Impact annual subscription	30,000-59,999	\$2.50
Impact annual subscription	60,000 - Above	\$2.25
Impact Pilot (400 Users, 6 Months)	---	\$6,000

\$5,000 minimum subscription fee

Requires Impact implementation

Requires Canvas LMS subscription

### **IMPACT IMPLEMENTATION BUNDLES**

Product Description	Rate
Impact Implementation	\$5,000

### **IMPACT SUPPORT PACKAGES**

Support fees are included in the Impact Subscription fee and will match whichever Canvas LMS Support package is currently contracted.