

## **Press Release**

## Kimball International Celebrates Inaugural Year of Fulton Market Design Days with New Showroom and Products

JASPER, IN., June 14, 2023 – During their first year in the Fulton Market District, Kimball International is delighted to share that their new <a href="Chicago showroom">Chicago showroom</a> was overflowing with guests. From dealer and design partners to end users and customers, the 13,000 square foot space highlights solutions from their Kimball, National, Etc., Interwoven, Poppin, and David Edward brands.

Throughout the environment, guests experienced how Kimball International's products can be utilized together to create beautiful and highly functional spaces. Specifically designed to inspire, encourage interaction, and spark possibilities, the showroom features a collection of workplace, health, and learning vignettes.

"We are so proud to showcase the Kimball International brands in one, new, incredible space," said Kourtney Smith, Chief Operating Officer, Kimball International. "The Chicago showroom represents all of our brands and truly highlights our craftsmanship and beautiful product innovations. With a focus on design, our products support the future of workplace, health, and education environments."

The showroom, located at 318 N. Carpenter Street, features new and existing products, including a sneak peek of two design-focused lounge solutions that will be released later in the year.



Designed by Brad Ascalon, <u>Kithara</u> will be launching in the fall of 2023. The collection will include lounge seating and coordinating occasional tables with stunning design elements. From hand-stitched details on the arms with a contrasting stitch color option to mortise and tenon joints in the rounded, artisan Walnut or Maple frames, Kithara showcases bold talent and creative energy.



<u>Daymora</u>, designed by Claudio Bellini, is a modern and comfortable lounge solution with a stylish silhouette. Joining the portfolio in the fall of 2023, this collection includes freestanding and modular lounge seating and occasional tables. Daymora's design includes a wide, flat piping accent around the perimeter of the arms, back, and seat, creating a graceful and intriguing profile. Its soft, plush cushions and metal base combine to complete the residential aesthetic.

The overall space includes a palette that is welcoming, intriguing, and enjoyable. From deep, jewel-toned greens and warm, tranquil terra cotta to a variety of biophilia and solutions that showcases their stunning paint options, the showroom highlights Kimball International's ability to create cozy, comfortable spaces that reflect personality.

"Our space was bustling and full of activity," said Michael Roch, Chief Customer Officer, Workplace and Health, Kimball International. "We were thrilled to hear the positive feedback from our customers and to experience the high volume of traffic. Our guests left the space inspired by our solutions and motivated by how they can support the evolving trends of the workplace."



Visit this 360° virtual tour to see Kimball International's spacious, new showroom.

Learn more about their Chicago Showroom

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## **About Kimball International**

<u>Kimball International</u> is a leading omnichannel commercial furnishings company with deep expertise in the Workplace, Health, and Hospitality markets. We combine our bold entrepreneurial spirit, a history of craftsmanship, and today's design driven thinking alongside a commitment to our culture of caring and lasting connections with our customers, shareholders, employees, and communities. For over 70 years, our brands have seized opportunities to customize solutions into personalized experiences, turning ordinary spaces into meaningful places. Our family of brands includes <u>Kimball</u>, <u>National</u>, <u>Etc.</u>, <u>Interwoven</u>, <u>Kimball</u> <u>Hospitality</u>, <u>D'style</u>, and <u>Poppin</u>. Kimball International is based in Jasper, Indiana.

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