

# **Press Release**

## Kimball International Launches New Lounge Solutions Focused on Design

JASPER, IN., October 23, 2023 – Kimball International announces its latest product introductions, specifically designed to add comfort and beauty to workplace, health, and education environments. Through their Kimball and David Edward brands, Kimball International partnered with renowned designers to create two new lounge collections.



### Daymora<sup>™</sup> by Kimball

Designed by Claudio Bellini, <u>Daymora</u> is a modern and comfortable lounge collection that includes freestanding and modular seating and occasional tables. With a design that was inspired by clouds, Daymora's pronounced cushions are soft and comforting. The wide, flat piping around the perimeter of the arms, back, and seat conveys sophisticated elegance, while the metal base detail and optional contrasting fabric locations showcase its versatility.

"From the beginning, I wanted something very clean, simple, and minimal. But at the same time sophisticated, unique, and special. We had to find that balance and we achieved it with Daymora. The sofa is really important to shape a space but also to create the right ambiance. Daymora allows people to enjoy a different atmosphere." – Claudio Bellini





### Kithara™ by David Edward

This iconic collection of lounge seating and occasional tables was designed by Brad Ascalon. Crafted with sculpted hardwood frames and refined mortise and tenon joinery, Kithara features plush cushions, hand-stitched details, and elevated table top materiality options. The collection's balance and harmony echo Ascalon's deep connection to music and his intimate understanding of how design elements generate emotional responses.

"I've always been drawn to music because of its ability to create an emotional connection and evoke a certain atmosphere. I take a similar approach in design – using form, materials, and composition to create an experience that resonates with people." – Brad Ascalon



Download hi-res images of Daymora and Kithara View Daymora Design Video View Kithara Design Video

#### **About Kimball International**

<u>Kimball International</u> is a leading commercial furnishings company with deep expertise in the Workplace, Health, and Hospitality markets. We combine our bold entrepreneurial spirit, a history of craftsmanship, and today's design-driven thinking alongside a commitment to our culture of caring and lasting connections with our customers, employees, and communities. For over 70 years, our brands have seized opportunities to customize solutions into personalized experiences, turning ordinary spaces into meaningful places. Our family of brands includes <u>Kimball</u>, <u>National</u>, <u>Etc.</u>, <u>Interwoven</u>, <u>Kimball</u> Hospitality, D'style, and David Edward. Kimball International, based in Jasper, Indiana, is a business unit of HNI Corporation.

### CONTACT Abby Troutman

Communications Manager
Abby.Troutman@kimballinternational.com