

We create new value

We are Indicia Worldwide - the communication partner for brands.

Our only mission is to seek out and create new value,
anywhere along the journey your brand makes to market.

What we offer



Creative

We create new value through mutually rewarding experiences.

We combine human and data insight to find out what your audience really wants, so we can get your brand invited into their digital lives.



Data

We create new value by commercializing insights.

Building our data analytics from a broader dataset to offer richer responses from smaller budgets.



Technology

We create new value by orchestrating technology.

We are tech agnostic and so can orchestrate different technology solutions to create one holistic piece, that sits under our tech solution: **InTouch**



Creative Production

We create new value by reducing friction.

We offer a unique blend of proximity (with on-site teams), insight and technology to deliver streamlined efficiencies and high-quality delivery.



Print

We create new value by identifying efficiencies.

We use technology and insight to identify the dynamics that lead to cost savings, through harmonization, standardization and innovation.

Big brand clients



TheFA



HEINEKEN



StanleyBlack&Decker

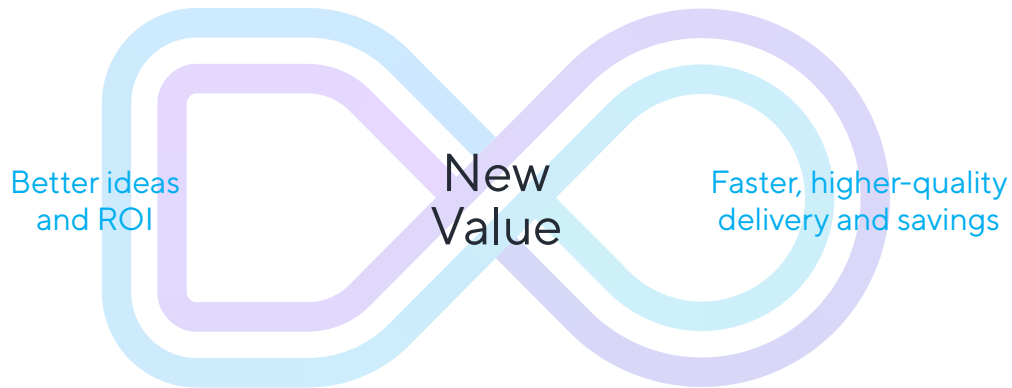
Contact us

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Whichever service you need,
our partnership creates value



Intelligent
Decisions



In Touch

Our portfolio of services is underpinned by our
proprietary technology and data services.

Indicia Worldwide in numbers

49

years in business

17%

average guaranteed year 1
print management savings

\$ 450

million revenue

35

countries across
4 continents

500⁺

global staff

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