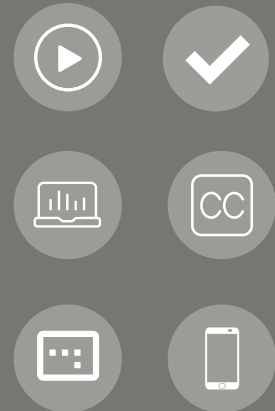




KEY FEATURES



Video Hosting

Live Broadcasting

Closed Captioning

Video On Demand

Digital Signage

World Class Customer Service

VIDEO SOLUTIONS FOR PR & COMMUNICATIONS

The Public Relations and Communications departments are the life-line for any school district, essentially handling promotion and marketing, and making sure the district is presented in the best light within the community. There is no better medium for sharing successes within the district than video - and having a solution that provides you the key tools needed for creating, streaming and sharing video within your community is essential.

MyVRSpot is the leading online Video Management Solution for K12 and has developed tools that can take your community outreach to the next level. The system provides your team with unlimited sharing, storage and bandwidth, 24/7 access from any internet connected device, as well as a suite of online video creation and editing tools.

Our solutions for Public Relations and Communications departments include:

Live Broadcasting

Broadcast district and school events to your own channel, whether from media encoders, webcams, or iOS and Android devices. Each stream is automatically captured and converted to a video file.

Closed Captioning

The recording of your streamed events and uploaded/created videos are automatically captioned, using our Speech-to-Text caption creator. Created caption files are easily edited for 100% accuracy.

Video-On-Demand

Uploaded videos and recorded streams are easily added to your custom Video On Demand system, which can be shared via URL link, or embedded directly into your website.

Digital Signage

Efficiently publish and manage videos and other media displayed on monitors found in school buildings, hallways, and other common areas, throughout the district.

Packages include accounts for ALL department staff members and unlimited toll-free customer support

MYVRSPOT

Online Video Resources for Education

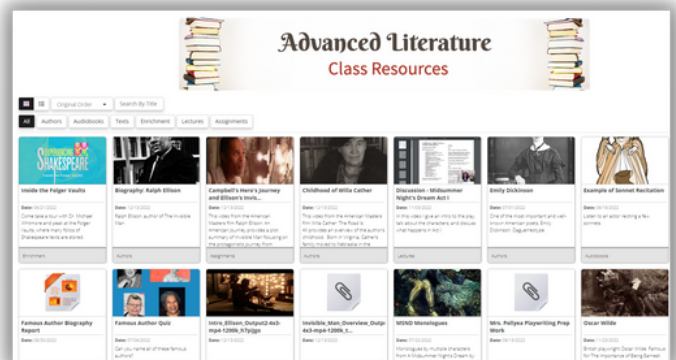
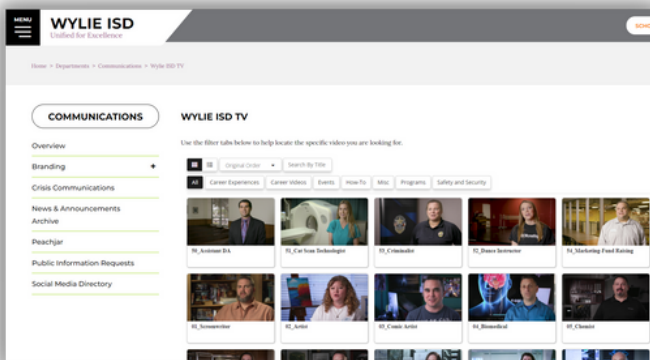
Live Broadcasting

MyVRSpot's *Live Broadcasting* solution is perfect for Board Meetings, Graduations, Athletic Events, Morning News Shows, and so much more! We provide you all of the credentials you need to broadcast, whether broadcasting from a media encoder, a webcam or USB connected device, or from iOS and Android mobile devices. All events are captured, automatically closed captioned, archived and available for 24/7 access, and can then be easily shared via URL link, embed code, QR code, or even added to a *Video Showcase*.



Video Showcase

A *Video Showcase* can be created at the District, School, and Classroom level, and is basically a "video on demand" solution for your website. All management of content is handled through your MyVRSpot account, without having to continually update your website manually. Share your Showcase either by URL link, or embed it into a district or school webpage. Viewers can simply click on and view any of the videos within the same webpage, without anything to download or install. Below are examples of a District Showcase (*left*) and a Classroom Showcase (*right*).



Closed Captioning

All video and audio files, up to two hours long, are automatically captioned using our speech-to-text algorithm. MyVRSpot also offers closed caption packages providing priority processing, lower WER (Word Error Rate) scores, and the ability to translate caption files into foreign languages. Easily edit the caption file using the built-in caption editor, and create a custom "caption replacement" list for your district.

SmartSigns

MyVRSpot offers a completely web-based solution for school districts that are looking to control the content displayed on monitors throughout your buildings. The solution can display on any number of monitors, though require the monitor connected to any device running Chrome and the Chrome extension. Now you can manage the content appears on all monitors from a single online account.

CONTACT US TO LEARN MORE OR TO SCHEDULE AN ONLINE MEETING

888-237-6740 ext. 2 | sales@myvrspot.com | www.myvrspot.com