



**Parking Meters, Software, Systems and Related Products and Services**  
Executive Summary

**Lead Agency:** Region 14 ESC

**Solicitation:** 24-S835

**RFP Issued:** June 4, 2024

**Response Due Date:** July 18, 2024

**Proposals Received:** 14

**Awarded to:** Flowbird America Inc.  
MacKay Meters, Inc.  
Parking Logix

ParkMobile, LLC  
Passport Labs, Inc.

Region 14 ESC Department of Procurement issued RFP 24-S836 on June 4, 2024, to establish a national cooperative contract for Automotive Parts and Solutions.

The solicitation included cooperative purchasing language in Sections I. Introduction and Appendix B- OMNIA Partners Exhibits.

Region 14 ESC, as the Principal Procurement Agency, defined in APPENDIX B, has partnered with OMNIA Partners, Public Sector, Inc., a Delaware corporation ("**OMNIA Partners**") to make the resultant contract (also known as the "**Master Agreement**" in materials distributed by OMNIA Partners) from this solicitation available to other public agencies nationally, including state and local governmental entities, public and private primary, secondary and higher education entities, non-profit entities, and agencies for the public benefit ("**Public Agencies**"), through OMNIA Partners' cooperative purchasing program. Region 14 ESC is acting as the contracting agency for any other Public Agency that elects to utilize the resulting Master Agreement. Use of the Master Agreement by any Public Agency is preceded by their registration with OMNIA Partners (a "**Participating Public Agency**") and by using the Master Agreement, any such Participating Public Agency agrees that it is registered with OMNIA Partners, whether pursuant to the terms of a Master Intergovernmental Cooperative Purchasing Agreement, a form of which is attached hereto on APPENDIX B, or as otherwise agreed to. APPENDIX B contains additional information about OMNIA Partners and the cooperative purchasing program.

Notice of the solicitation was sent to potential offerors, as well as advertised in the following:

- Region 14 ESC website
- OMNIA Partners website
- Abilene Reporter, TX
- Arizona Business Gazette, AZ
- Daily Journal of Commerce, OR
- Deseret News, UT

- Helena Independent Record, MT
- Honolulu Star-Advertiser, HI
- Kennebec Journal, ME
- Las Vegas Review-Journal
- New Jersey Herald, NJ
- Richmond Times, VA
- San Bernardino County Sun, CA
- Seattle Daily Journal of Commerce, WA
- The Advocate – New Orleans, LA
- The Herald-News – Will County (IL)
- The State, SC
- Times Union, NY
- USA Today, nationwide

To encourage participating of small businesses, minority owned businesses and women owned businesses, Texas Historically Underutilized Businesses were notified of the Request for Proposal.

On July 18, 2024, proposals were received from the following Offerors:

- Cardinal Tracking
- CivicSmart (*2 proposals submitted*)
- Flowbird America, Inc.
- Hayden AI Technologies, Inc.
- HotSpot Parking USA Inc.
- IPS Group
- MacKay Meters, Inc.
- Mobile Smart City Corp.
- Parking Logix
- ParkMobile, LLC
- Parky Solutions LLC
- Passport Labs, Inc.
- POM Inc.

The proposals were evaluated by an evaluation committee. Using the evaluation criteria established in the RFP, the committee elected to enter into negotiations with Flowbird America Inc.; MacKay Meters, Inc.; Parking Logix; ParkMobile, LLC; and Passport Labs, Inc. and proceeded with contract award(s) upon successful completion of negotiations.

**Geographic Preferences:** No geographic preferences were included in the evaluation of the responses.

Region 14 ESC, OMNIA Partners and the following Offerors successfully negotiated a contract: Flowbird America Inc.; MacKay Meters, Inc.; Parking Logix; ParkMobile, LLC; and Passport Labs, Inc. Region 14 ESC executed the agreements, each with a contract effective date of November 1, 2024.

**Contract includes:**

- Each awarded supplier’s line of parking related products, software, systems, and/or services, refer to Section 3.13. Products, services, and solutions may include but are not limited to:
  - Handheld enforcement computers,
  - Parking meters,
  - Smart parking displays,
  - Mobile parking application,
  - Citation paper stock and envelopes,
  - Miscellaneous related products for parking enforcement and other product lines,

- Enforcement and/or parking meter software systems,
  - Parking and/or meter management systems,
  - Parking access revenue control systems (PARCS),
  - Mobile and/or web-based payment systems,
  - Parking and mobility consulting,
  - Parking management services,
  - Mobility and transportation services,
  - Vehicle sensing solutions,
  - Staffing services, and
  - Miscellaneous related services for parking solutions.
- Each awarded supplier's value-added products and services are listed in Section 5.

**Use of Federal Funds:** Each awarded supplier provided federal funds certifications, refer to Exhibit F- Federal Funds Certifications in the Supplier's response, incorporated by reference in the Master Agreement.

**Term:** Initial three-year agreement from November 1, 2024 through October 31, 2027 with the option to renew for up to two (2) additional one-year periods or any combination of time not to exceed 2 years, through October 31, 2029. Any job, work, or purchase orders as well as any maintenance, service, or supplemental agreements, and any work proposals job orders (collectively referred to as "Supplemental Agreements and Orders"), may be issued for up to (5) years under this contract so long as the effective date of the maintenance /service/supplement agreement is prior to the expiration of the contract. Any Supplemental Agreements and Orders executed against the Master Agreement(s) during the effective term may survive beyond the expiration of the Master Agreement(s) as established and agreed to by the Supplier and Participating Public Agency.

**Pricing/Discount:** Refer to Section 2- Pricing.