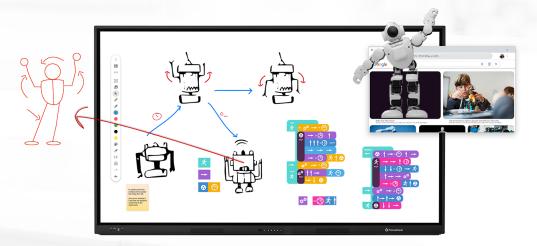


Save \$1,000+ with ActivPanel LX



You'll save \$1,018 per device over five years when you choose ActivPanel LX over a projector and whiteboard, and as much as \$20,360 when you outfit 20 classrooms.

If you think interactive whiteboards with projectors are less expensive than the latest interactive displays, think again!

The fact is, you'll get significant savings when you invest in Promethean's ActivPanel LX. Plus, you'll have a much better user experience and an edtech tool that's built to last.

ActivPanel LX is a flexible, affordable, and dependable interactive display that's designed to work with the technology, software, and apps you use right now.

When you choose ActivPanel LX, you'll enjoy immediate savings from the get-go, then as much as \$1,018 per device over five years.

Your savings: ActivPanel LX vs. projectors		
	ActivPanel LX 75"	Interactive whiteboard with projector
Initial investment cost		
Display cost	\$1,689	\$1,745
Speaker cost	\$0	\$100
Operating costs over 5 years		
Bulb replacement	\$0	\$192
Filter replacement	\$0	\$125
Service	\$0	\$400
Energy usage	\$88	\$233
Total cost of ownership	\$1,777	\$2,795

When outfitting 20 classrooms, that's a cost savings of \$20,360 over five years!

Lock in your savings now! PrometheanWorld.com/ActivPanelLX

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* The price per unit listed above is the advertised listed price. The above cost comparisons are based on Promethean's internal product research assuming a five year ownership period. Note that the above is a comparison, not an actual prediction of the cost of ownership. As such, your actual five-year cost of owning one product or the other will vary depending on your personal circumstances, such as the number of hours the product is in use over the five year period and the cost of electricity among other variables.