



TRAFFIC CONTROL PRODUCTS AND RELATED PRODUCTS AND SOLUTIONS  
Executive Summary

**Lead Agency:** Barron County, Wisconsin

**Solicitation:** 2020-200

**RFP Issued:** September 5, 2019

**Pre-Proposal Date:** September 23, 2019

**Response Due Date:** October 24, 2019

**Proposals Received:** #3

**Awarded to:**

Barron County, Wisconsin issued RFP 2020-200 on September 5, 2019, to establish a national cooperative contract for Traffic Control Products and Related Products and Solutions.

The solicitation included cooperative purchasing language in General Information, Section 4. National Contract (RFP, Page 9):

**NATIONAL CONTRACT**

*Barron County, as the Principal Procurement Agency, defined in Attachment A, has partnered with OMNIA Partners to make the resultant contract (also known as the "Master Agreement" in materials distributed by OMNIA Partners) from this solicitation available to other public agencies nationally, including state and local governmental entities, public and private primary, secondary and higher education entities, non-profit entities, and agencies for the public benefit ("Public Agencies"), through OMNIA Partners' cooperative purchasing program. Barron County is acting as the contracting agency for any other Public Agency that elects to utilize the resulting Master Agreement. Use of the Master Agreement by any Public Agency is preceded by their registration with OMNIA Partners (a "Participating Public Agency") and by using the Master Agreement, any such Participating Public Agency agrees that it is registered with OMNIA Partners, whether pursuant to the terms of a Master Intergovernmental Purchasing Cooperative Agreement, a form of which is attached hereto on ATTACHMENT A, or as otherwise agreed to. ATTACHMENT A contains additional information about OMNIA Partners and the cooperative purchasing program.*

Notice of the solicitation was sent to potential offerors, as well as advertised in the following:

- Barron County website
- OMNIA Partners, Public Sector website
- USA Today, nationwide
- Arizona Business Gazette, AZ
- San Bernardino Sun, CA
- Honolulu Star-Advertiser, HI
- The Advocate – New Orleans, LA
- New Jersey Herald, NJ
- Times Union, NY
- Daily Journal of Commerce, OR
- The State, SC
- Houston Community Newspapers, Cy Creek Mirror, TX
- Deseret News, UT
- Richmond Times, VA
- Seattle Daily Journal of Commerce, WA
- Helena Independent Record, MT

On October 24, 2019 proposals were received from the following offerors:

- All Traffic Solutions, Inc.
- Rologard Global Company, LLC (*late response – was not accepted*)
- TAPCO (Traffic and Parking Control Co., Inc.)

Due to the nature of the responses, only one Offeror submitted on time in addition to meeting all the requirements of the RFP.

- TAPCO (Traffic and Parking Control Co., Inc.)

Barron County, Wisconsin executed the agreement with a contract effective date of March 1, 2020.

Contracts include:

Supplier is able to provide its complete line of Traffic Control Products, Related Products, and Solutions including but not limited to: Intelligent Warning Systems (Solar & Wireless) Products; Parking and ITS Solutions; Work Zone Products; Traffic, Pavement Marking and Striping Products; Delineators and Markers; Signing and Digital Sign Marking; Posts, Poles, and Bases; Streetscape Decorative Products; Parks and Recreation Products; Service and Preventative IWS (Intelligent Warning Solutions), Parking and Door Structures and revenue Control Related Maintenance; Related Products, Solutions and Services; Balance of Line/Comprehensive Product Offering.

Term:

Initial five-year agreement from March 1, 2020 through February 28, 2025 with the option to renew for five (5) additional one-year periods through February 28, 2030.