## **Parcel Spend** Management Supply Chain Innovators

# **FransImpact**

## **Business Transformation Through Streamlined Supply Chain Optimization**

We are innovators who pioneered the parcel contract negotiation space, while evolving into an industry-leading SaaS organization to offer the broader functions necessary to support supply chain businesses. With our suite of parcel analytics, we combine a disruptive, design-thinking approach with unrivalled, first-hand industry expertise.

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#### **Parcel Contract** Negotiation (PCN)

- Technology-driven
- 800+ years' industry experience

**Transformation Specialists** 

- Negotiation
- Compliance
- Optimization

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#### **Parcel Spend** Intelligence (PSI)

- Forward-looking decision making
- Post Audit Recovery
- Data visibility
- Actionable Insights with real-time proactive alerts

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### **Parcel Cost** Variance (PCV)

- Add-on to Parcel Spend Intelligence
- Compare expected costs vs. actual costs
- Hold carriers accountable for proper weights & dimensions

### **Parcel Margin** Analysis (PMA)

- Product profit
- decision tools Direct impact on
- EBITDA Minimize negative
- effects of unplanned margin erosion

We help our clients transform and advance their businesses to capitalize immediately on cost reduction (both hard and soft costs), while optimizing operational challenges through Actionable Insights.

### **Technological Expertise**

Our data technology and data-driven process will discover savings 100% of the time. Of these findings, 85% result in meaningful savings, with an average of 23.6% in net savings for our clients.

2008 FOUNDED



**+ YEARS** of INDUSTRY **EXPERIENCE** 







DIGITAL TRANSFORMATION









CULTURE OF

CORE VALUES

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