

ZONES™

Unlock Your
True Potential
with Mac for
Business



Consider **IT** done.

Supercharged productivity

Updates for Apple® devices such as Mac®, iPad®, and iPhone® empower employees to be more productive, more secure, and more sustainable. Updates help make deployments simple and secure by providing more IT features, new tools, and APIs that enable developers to build incredible products.

Supercharged Productivity with Apple Silicon on MacBook Air and MacBook Pro

The Apple M3 chip starts the next generation of Apple silicon, with faster CPU, GPU, and machine learning performance, and now with up to 24GB of faster unified memory.

M3 delivers new levels of power efficient performance and capabilities to the updated MacBook® lineup.



Top reasons to upgrade mac for business

Productivity

Designed for every way your teams work

With many of the same built-in features and apps, iPhone, iPad, and Mac allow your teams to be productive, creative, and collaborative from anywhere. Apple devices work seamlessly together for everyday work activities like email, messaging, file sharing, and more.

Improve employee satisfaction

Employees do their best work when they have access to the best tools. So, it's important that businesses offer the latest technologies and features to their employees—on the same devices they enjoy using in their personal lives. Employee productivity is often business customers' top priority—but upgrading to a new Mac can also make employees feel valued.



Security

Built-in security you can trust with your business.

IDC—a premier global provider of market intelligence and advisory services—recently launched [The Business Imperative of Secure Endpoints](#) report, which highlights how built-in features on Mac empower businesses to elevate their security without compromising the employee experience. Based on surveys conducted with a diverse set of companies that have more than 500 employees, findings conclude that **76% of the IT decision-maker respondents believe Mac is more secure than Windows-based PCs.**

This same study also reported the following:

- Built-in security is very important to 72% of the respondents.
- Built-in data encryption is very important to 71% of the respondents.
- Biometrics are stronger than passwords, according to 91% of the respondents.

Apple products are designed to be secure from the ground up. With Face ID and Touch ID, your employees can rest assured that no one else can access their devices. And every Apple device uses encryption to safeguard user data and enable remote wipe in the case of device theft or loss.





Sustainability

Lower IT management burden

Refreshing devices regularly help businesses avoid higher out-of-warranty repair costs and ensure that employees use the latest technology across the organization. IT teams will save time managing newer devices and keeping them secure.

Trade in an old Mac to protect the environment

Apple takes responsibility for Mac computers throughout their life cycle—including the materials they're made of and how they're recycled at end of life. When customers upgrade to a newer model, they're encouraged to trade in their old Mac computers. Apple disassembles each Mac and recycles and reuses as much of it as possible.

Optimize

Assess adoption readiness

As your business' Mac footprint grows, it's essential to have a deep understanding of your Mac ecosystem. Mac Eval Utility (MEU) and Zones will assess, analyze, and report on your Mac configuration network environment. The output from MEU is a report that shows pass/fail details on 50+ variables. With this information in hand, Zones will analyze the data and write a follow-up report.

The benefits of MEU include:

- The ability to quickly assess readiness for Mac
- A comprehensive pass/fail report that measures 50+ variables, including:
 1. Detailed analysis of the results
 2. Explanations of major and minor issues
 3. Steps to remediate any issues
- The proper foundation for a Mac Employee Choice program
- Testing to gauge Apple Business Manager and mobile device management (MDM) functionalities



Apple Financial Services (AFS)

Save money with AFS and Trade In

Mac computers retain some of the highest residual values in the industry. With Apple Trade In and Apple Financial Services, Apple guarantees the residual value of Mac to help reduce customers' cost of upgrading.

Experience the incredible performance of Mac. The game-changing power of Apple silicon, superfast SSD storage, and stunning displays mean productivity just got a big boost.

For a limited time from Apple Financial Services, bring Mac into your business with no up-front costs and no payments for 90 days.¹

Plus, your used Apple devices could be worth over \$600 in value when you trade in.²

Create a custom solution that works for your business with Zones and Apple Financial Services.

To learn more email leasing@zones.com.

Now's the best time to get a Mac for business.

Upgrade your Mac with no payments for 90 days.



Managed Services for Apple

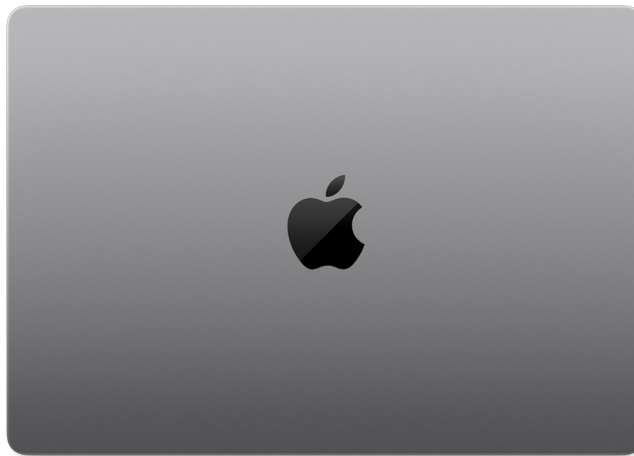
Comprehensive, cost-effective expertise

Free your IT team to focus on more strategic initiatives and give your bottom line a boost at the same time. We developed an extensive collection of services in partnership with Apple and our modern device management vendors.

We've optimized our team for Apple with certified professionals ready to support your users, including:

- Managing routine activities
- Resolving problems
- Handling requests and incidents
- Coordinating with Apple Care+® Support for Mac and iOS





Benefits

Zones Service Desk

24/7 access to the applications and data and end-user downtime will be slashed by up to 90%

Superior user experience

Zones guarantees an enhanced end-user experience, with reduced wait times and faster problem resolution.

Optimized TCO

You'll have internet bots handling preliminary troubleshooting, which means your IT staff can be reskilled for more complex troubleshooting.

End-to-end support

Certified technicians available for 24/7 support, including centralized management of the end-user environment.

Increased productivity

Zones will deliver proactive IT capabilities to your organization with analytics-driven optimization you can use to drive greater productivity for your employees.

Ready to see how zones and apple can help upgrade your business? Connect with our Zones Account Manager today to learn more about Zones' Mac MEU Services.



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About Apple and Zones

Apple has always remained at the forefront of innovation, helping organizations worldwide unlock new ways to improve their productivity, efficiency, and mobility.

And at Zones, we are proud to assist in this effort. We are a longtime Apple partner, and we work every day to help our clients integrate Apple into the workplace.

We're ready to work that magic for your government organization next. With MacBook at their fingertips and Apple Managed Services from Zones at their beck and call, your employees will be ready to achieve big things in the years ahead.

To get started, contact a Zones Account Manager today.

SHOP APPLE

Visit zones.com or call **800.408.ZONES** today.

¹Offer to receive no payments for 90 days is valid for qualifying businesses ordering for a minimum of \$5,000 of Mac through an Apple Authorized Reseller. Offer will vary depending on final products included. Offer valid in the U.S. for a limited time.

²Example trade-in value based on MacBook Pro i9 2.3GHz 16" (Late 2019) 1TB SSD in good working condition. Trade-in values will vary based on the condition, year, and configuration of your eligible trade-in device. Not all devices are eligible for credit. Actual value awarded is based on receipt of a qualifying device matching the description provided when estimate was made. Apple or its trade-in partners reserve the right to refuse or limit quantity of any trade-in transaction for any reason. More details are available from the third-party trade-in partner for trade-in and recycling of eligible devices. Restrictions and limitations may apply.

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